



TN : DAIKIN Sales Performance 04/05/2026 9:20 AM

MTD Sales
933.58 L

Brand Share %
17.43 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	933.37	17.45 %
D-Freez	0.20	2.63 %
Total	933.58	17.43 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	154.09	17.03 %
CHENNAI-01	147.97	18.04 %
SOUTH-01	146.69	20.71 %
CHENNAI-02	142.70	20.87 %
SOUTH-03	129.91	18.91 %
SOUTH ARCOT	68.62	16.09 %
NORTH ARCOT	60.75	16.11 %
WEST-02	47.66	10.72 %
WEST-01	35.19	11.59 %
Total	933.58	17.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	154.09	17.07 %
Total	154.09	17.03 %

Branch *	MTD Sales L	Brand Share %
MVM1	8.39	16.13 %
TVR2	7.38	12.96 %
PTK1	5.38	14.57 %
KIK1	4.09	15.31 %
TRY3	3.71	15.85 %
TRY4	3.62	13.26 %
PBR2	3.18	6.38 %
TVR1	3.10	17.34 %
KUM1	2.75	6.40 %
NMM1	2.39	17.25 %
MDI1	2.24	5.83 %
TYR1	2.01	8.99 %
KUM2	1.79	9.63 %
TTP1	1.22	5.33 %
PBR1	1.21	6.68 %
AYR1	0.90	4.47 %
NCK1	0.63	5.56 %
KRN1	0.59	6.09 %
Total	154.09	17.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	147.97	18.06 %
Total	147.97	18.04 %

Branch *	MTD Sales L	Brand Share %
CH05	9.65	16.13 %
CH47	5.38	12.73 %
CH07	5.33	16.84 %
CH16	3.97	8.54 %
CH22	3.17	12.34 %
MRM1	3.07	12.88 %
CH39	2.55	13.46 %
KNR1	2.35	12.81 %
GUD1	2.28	8.99 %
CH37	1.33	10.21 %
CH26	0.58	9.04 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
Total	147.97	18.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	146.69	20.74 %
Total	146.69	20.71 %

Branch *	MTD Sales L	Brand Share %
NGR1	7.39	16.99 %
TUT2	5.14	13.08 %
TKS1	3.02	15.74 %
TKS2	2.66	13.91 %
VNR2	2.13	9.00 %
VNR1	1.70	11.41 %
APK2	1.61	16.12 %
SNL1	1.57	12.72 %
ERL2	1.57	16.44 %
SDI1	1.47	13.08 %
PDI1	1.37	16.62 %
ARM1	1.29	15.99 %
SVK1	1.27	4.87 %
SKD1	0.97	7.78 %
STU2	0.93	9.03 %
MMT1	0.61	6.53 %
VKM1	0.34	3.46 %
APK1	0.32	2.43 %
MAR1	0.32	2.31 %
RND1	0.30	1.13 %
KSM1		0.00 %
Total	146.69	20.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	142.70	20.88 %
Total	142.70	20.87 %

Branch *	MTD Sales L	Brand Share %
CH15	12.12	15.57 %
CH03	9.73	15.83 %
CH17	5.06	13.87 %
GPD1	1.79	14.52 %
CH33	1.78	7.78 %
CH51	1.69	7.83 %
CH34	1.58	7.68 %
CH27	1.31	14.48 %
CH46	1.03	8.97 %
CH44	0.98	4.60 %
CH32		0.00 %
Total	142.70	20.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	129.91	18.93 %
Total	129.91	18.91 %

Branch *	MTD Sales L	Brand Share %
DGL1	21.35	16.16 %
MDU2	8.26	16.31 %
KRR1	1.89	4.73 %
TDI1	1.79	14.85 %
MDU4	1.68	16.57 %
PNV2	1.42	11.99 %
PNI1	1.08	12.72 %
USL1	1.05	12.88 %
TPT1	1.02	7.09 %
DGL2	1.02	7.75 %
TEN1	1.00	10.54 %
TMM1	0.98	5.86 %
BTU1	0.97	16.13 %
MLR1	0.93	9.91 %
MDU3	0.61	3.85 %
PKM1	0.32	5.42 %
CBM1	0.30	3.85 %
CMR1	0.30	3.31 %
MDU5	0.30	5.33 %
MNM1	0.01	0.14 %
ADP1		0.00 %
BNR1		0.00 %
NKI1		0.00 %
TEN2		0.00 %
Total	129.91	18.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	68.62	16.12 %
Total	68.62	16.09 %

Branch *	MTD Sales L	Brand Share %
ULP1	3.52	15.72 %
TRK1	3.35	15.45 %
KKI2	3.33	11.31 %
VPM2	2.99	13.88 %
PRT1	2.51	13.97 %
SJI2	2.16	11.24 %
CDM1	2.13	6.02 %
KML1	1.36	5.96 %
TVM1	1.03	11.74 %
TDM1	0.93	7.69 %
MKM1	0.63	6.24 %
VCM2	0.61	4.90 %
VCM1	0.30	4.83 %
VPM1	0.29	4.18 %
WHUT		0.00 %
Total	68.62	16.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	60.75	16.16 %
Total	60.75	16.11 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.21	16.27 %
SBR1	4.55	16.14 %
KPM1	1.60	15.23 %
ANI1	1.52	14.37 %
VEL1	1.35	4.93 %
TRR1	1.02	4.74 %
ARC2	0.66	4.14 %
UGI1	0.59	11.00 %
CGM1	0.59	15.04 %
GDM1	0.58	5.36 %
PLR1	0.40	8.61 %
WJP1	0.34	2.49 %
ABR1	0.30	2.01 %
BGR1	0.30	9.17 %
CYR1	0.30	3.34 %
PTU1		0.00 %
Total	60.75	16.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	47.66	10.72 %
Total	47.66	10.72 %

Branch *	MTD Sales L	Brand Share %
SLM3	3.29	13.23 %
ATU1	2.41	12.91 %
NKL2	1.77	8.43 %
SLM2	1.33	4.98 %
HRR1	1.33	16.73 %
MTR1	1.21	7.06 %
KMM1	1.17	11.51 %
HSR2	0.95	10.87 %
TCG1	0.92	7.09 %
DPR1	0.64	9.84 %
DPR2	0.59	7.54 %
SGG1	0.59	11.93 %
EPI1	0.41	8.49 %
PLC1	0.34	6.54 %
RSP1	0.33	2.54 %
EDP1	0.32	2.84 %
CMI1	0.31	6.89 %
TRM1	0.30	3.05 %
VPD1	0.30	2.82 %
BMD1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	47.66	10.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.99	11.55 %
D-Freez	0.20	28.56 %
Total	35.19	11.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.35	11.03 %
KMR1	2.10	12.71 %
PLI1	1.79	13.47 %
UMP1	1.33	12.04 %
SNR1	1.29	10.12 %
TPR4	1.20	10.96 %
TPR3	1.20	12.16 %
CBE6	0.96	8.14 %
TPR2	0.66	4.27 %
TPR1	0.63	2.90 %
CBE1	0.63	3.86 %
MPM1	0.63	3.47 %
PDM1	0.63	10.92 %
DPM2	0.34	5.69 %
CBE5	0.30	13.96 %
ANR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	35.19	11.59 %