



# TN : DAIKIN Sales Performance 04/04/2026 9:20 AM

MTD Sales  
411.34 L

Brand Share %  
12.17 %

Information:

MTD : 01-04-2026 To 03-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	410.68	12.20 %
D-Freez	0.66	5.71 %
Total	411.34	12.17 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	80.70	13.89 %
SOUTH-01	72.30	11.58 %
SOUTH-03	62.52	12.27 %
CHENNAI-01	54.16	16.75 %
CHENNAI-02	48.19	15.37 %
WEST-01	35.95	9.76 %
NORTH ARCOT	20.97	11.57 %
WEST-02	20.82	6.66 %
SOUTH ARCOT	15.73	9.52 %
Total	411.34	12.17 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.70	13.94 %
Total	80.70	13.89 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.98	11.25 %
TNJ1	3.19	11.64 %
PTK1	2.70	11.19 %
MVM1	1.85	5.49 %
MDI1	1.83	10.22 %
TRY4	1.33	7.75 %
MSI1	1.22	9.46 %
PBR1	0.61	6.28 %
KUM1	0.57	2.54 %
KRN1	0.30	3.12 %
TRY2	0.30	2.73 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	80.70	13.89 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	72.30	11.62 %
<b>Total</b>	<b>72.30</b>	<b>11.58 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	8.63	11.52 %
TKS1	1.84	11.46 %
PKD1	1.55	11.27 %
MMT1	1.35	9.44 %
TKS2	1.28	4.60 %
APK1	1.00	11.02 %
ASM1	0.98	9.45 %
SVK1	0.96	4.44 %
RND1	0.93	6.14 %
VNR1	0.89	9.85 %
VKM1	0.69	10.74 %
PDI1	0.62	6.95 %
TCN1	0.59	4.05 %
VNR2	0.57	3.45 %
TY11	0.38	3.58 %
KGL1	0.38	2.46 %
STU2	0.38	3.26 %
ARM1	0.35	6.56 %
APK2	0.32	4.50 %
MAR1	0.31	1.57 %
KSM1	0.30	6.86 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>72.30</b>	<b>11.58 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	62.29	12.26 %
D-Freez	0.22	14.77 %
<b>Total</b>	<b>62.52</b>	<b>12.27 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	6.51	9.41 %
DGL1	3.15	11.45 %
MDU6	2.74	10.64 %
KKD3	2.32	11.03 %
MDU7	1.87	8.97 %
ATG1	1.20	11.01 %
KRR1	1.07	4.56 %
TMM1	1.01	8.56 %
TPT1	0.92	9.16 %
SVG1	0.68	8.08 %
MDU5	0.61	8.85 %
TEN1	0.37	5.16 %
USL1	0.37	4.98 %
MDU4	0.30	2.73 %
MDU3	0.30	2.15 %
TEN2	0.25	2.67 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>62.52</b>	<b>12.27 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.16	16.77 %
Total	54.16	16.75 %

Branch *	MTD Sales L	Brand Share %
CH05	2.23	9.49 %
CH49	1.67	9.83 %
AVD1	1.23	9.90 %
CH22	0.99	8.92 %
CH25	0.94	6.44 %
CH37	0.63	9.98 %
MRM1	0.62	7.27 %
KNR1	0.61	9.55 %
GUD2	0.60	12.16 %
CH26	0.31	7.59 %
CH39	0.29	3.18 %
CH29		0.00 %
CH38		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	54.16	16.75 %

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	48.19	15.40 %
Total	48.19	15.37 %

Branch *	MTD Sales L	Brand Share %
CH15	2.84	9.41 %
CH21	2.17	12.17 %
CH03	1.62	5.92 %
CH41	1.26	5.71 %
CH18	1.17	9.02 %
CH33	1.04	10.07 %
CH17	1.01	7.79 %
CH34	0.71	7.29 %
CH23	0.68	9.28 %
CH46	0.63	7.79 %
CH44	0.34	6.35 %
CH31	0.31	5.57 %
UKI1	0.28	5.34 %
Total	48.19	15.37 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	35.73	9.74 %
D-Freez	0.22	16.63 %
<b>Total</b>	<b>35.95</b>	<b>9.76 %</b>

Branch *	MTD Sales L	Brand Share %
CBE1	1.40	7.15 %
UMP1	0.77	10.95 %
TPR2	0.62	2.15 %
TPR1	0.61	3.14 %
KMR1	0.59	2.53 %
CBE4	0.57	2.23 %
SUL1	0.38	5.05 %
CBE6	0.30	1.66 %
PDM1	0.30	4.45 %
PPI1	0.29	7.15 %
ANR1	0.25	5.09 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>35.95</b>	<b>9.76 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	20.97	11.68 %
<b>Total</b>	<b>20.97</b>	<b>11.57 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	2.07	10.33 %
SBR1	1.15	10.51 %
GDM1	0.63	9.68 %
WJP1	0.38	6.18 %
VEL1	0.34	3.02 %
ARC2	0.32	5.96 %
CYR1	0.30	8.71 %
SLG1	0.30	8.52 %
WJD1	0.30	6.42 %
TRR1	0.30	2.12 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PLR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>20.97</b>	<b>11.57 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	20.82	6.68 %
<b>Total</b>	<b>20.82</b>	<b>6.66 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	3.07	7.40 %
WHKP	2.57	9.35 %
ATU1	0.77	8.02 %
ERD2	0.67	2.38 %
SLM2	0.66	3.82 %
DPR2	0.40	7.36 %
KMM1	0.38	5.71 %
APN1	0.38	10.76 %
NKL2	0.38	2.39 %
KRI1	0.32	3.85 %
CMI1	0.31	3.50 %
PDR1	0.30	7.36 %
KAM1	0.30	9.17 %
RSP1	0.30	3.54 %
TCG1	0.29	2.70 %
VKL1	0.29	5.04 %
SLM3	0.29	2.73 %
BMD1	0.29	12.02 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>20.82</b>	<b>6.66 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.51	9.45 %
D-Freez	0.22	23.22 %
<b>Total</b>	<b>15.73</b>	<b>9.52 %</b>

Branch *	MTD Sales L	Brand Share %
NVL2	1.01	9.22 %
VPM2	0.97	11.34 %
KKI2	0.68	7.13 %
CDM1	0.64	6.77 %
KLM1	0.59	8.36 %
KML1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>15.73</b>	<b>9.52 %</b>