

MTD Sales
6.88 L

Brand Share %
20.50 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	6.88	20.50 %
Total	6.88	20.50 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	2.03	27.62 %
WEST-02	1.10	48.00 %
CHENNAI-02	0.82	38.09 %
WEST-01	0.80	32.77 %
SOUTH ARCOT	0.67	28.59 %
SOUTH-01	0.58	9.68 %
SOUTH-03	0.30	7.35 %
KL-SOUTH	0.29	22.78 %
CHENNAI-01	0.29	5.36 %
NORTH ARCOT		0.00 %
Total	6.88	20.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.03	27.62 %
Total	2.03	27.62 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	2.03	27.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.10	48.00 %
Total	1.10	48.00 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
ERD2		0.00 %
SLM3		0.00 %
Total	1.10	48.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.82	38.09 %
Total	0.82	38.09 %

Branch *	MTD Sales L	Brand Share %
CH15		0.00 %
CH20		0.00 %
CH32		0.00 %
CH41		0.00 %
CH44		0.00 %
Total	0.82	38.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.80	32.77 %
Total	0.80	32.77 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
GBM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
Total	0.80	32.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.67	28.59 %
Total	0.67	28.59 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
ULP1		0.00 %
Total	0.67	28.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.58	9.68 %
Total	0.58	9.68 %

Branch *	MTD Sales L	Brand Share %
COL1		0.00 %
ERL2		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
TKS2		0.00 %
TUT1		0.00 %
TVL1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	0.58	9.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.30	7.35 %
Total	0.30	7.35 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MPA1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	0.30	7.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.29	22.78 %
Total	0.29	22.78 %

Branch *	MTD Sales L	Brand Share %
Total	0.29	22.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.29	5.36 %
Total	0.29	5.36 %

Branch *	MTD Sales L	Brand Share %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH19		0.00 %
CH28		0.00 %
CH30		0.00 %
CZWH		0.00 %
Total	0.29	5.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
TRL1		0.00 %
Total		0.00 %