

MTD Sales
23.45 L

Brand Share %
18.61 %

Information:

MTD : 01-11-2025 To 02-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	23.23	19.13 %
D-Freez	0.22	4.79 %
Total	23.45	18.61 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.94	26.36 %
CHENNAI-02	6.81	37.16 %
TRICHY-01	2.75	16.39 %
SOUTH ARCOT	2.15	18.42 %
SOUTH-03	1.93	20.40 %
SOUTH-01	1.04	5.51 %
WEST-02	0.61	8.12 %
WEST-01	0.22	4.54 %
KL-SOUTH		0.00 %
NORTH ARCOT		0.00 %
Total	23.45	18.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.94	26.74 %
Total	7.94	26.36 %

Branch *	MTD Sales L	Brand Share %
CH19	0.33	18.41 %
CH45	0.32	14.55 %
CH42	0.30	16.64 %
CH11		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	7.94	26.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.81	37.16 %
Total	6.81	37.16 %

Branch *	MTD Sales L	Brand Share %
CH06	0.26	15.26 %
CH03		0.00 %
CH12		0.00 %
CH23		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH21	-0.02	-3.49 %
Total	6.81	37.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.75	16.75 %
Total	2.75	16.39 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.64	18.04 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	2.75	16.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.15	18.89 %
Total	2.15	18.42 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	2.15	18.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.93	20.40 %
Total	1.93	20.40 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.32	16.44 %
ATG1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	1.93	20.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.04	5.56 %
Total	1.04	5.51 %

Branch *	MTD Sales L	Brand Share %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
MAR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SKD1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
APK1	-0.71	-180.55 %
Total	1.04	5.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.61	9.11 %
Total	0.61	8.12 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.61	8.12 %

WEST-01

Property	MTD Sales L	Brand Share %
D-Freez	0.22	48.30 %
Total	0.22	4.54 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
PLI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
Total	0.22	4.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ARC2		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total		0.00 %