

MTD Sales
45.36 L

Brand Share %
12.83 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	45.15	12.84 %
D-Freez	0.21	10.40 %
Total	45.36	12.83 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	10.48	14.23 %
CHENNAI-01	10.33	15.36 %
CHENNAI-02	8.98	19.07 %
TRICHY-01	4.34	9.45 %
SOUTH-03	3.44	8.21 %
NORTH ARCOT	3.01	13.91 %
SOUTH ARCOT	2.42	9.34 %
WEST-01	1.34	9.99 %
WEST-02	1.01	6.80 %
KL-SOUTH		0.00 %
Total	45.36	12.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.27	14.04 %
D-Freez	0.21	43.00 %
Total	10.48	14.23 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.22	12.35 %
TKS1	0.31	6.27 %
KVT1	0.28	10.47 %
TUT2	0.25	8.59 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
KGL1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	10.48	14.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.33	15.47 %
Total	10.33	15.36 %

Branch *	MTD Sales L	Brand Share %
CH08	0.69	10.34 %
CH14	0.36	9.93 %
CH16	0.32	5.97 %
CH42	0.31	10.31 %
CH22	0.26	9.01 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH45		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	10.33	15.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.98	19.07 %
Total	8.98	19.07 %

Branch *	MTD Sales L	Brand Share %
CH24	0.29	11.29 %
CH12	0.26	9.11 %
CH18		0.00 %
CH27		0.00 %
CH32		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	8.98	19.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.34	9.45 %
Total	4.34	9.45 %

Branch *	MTD Sales L	Brand Share %
TRY3	0.36	11.09 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	4.34	9.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.44	8.28 %
Total	3.44	8.21 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.26	11.53 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
MDU1	-0.36	-5.68 %
Total	3.44	8.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.01	14.05 %
Total	3.01	13.91 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.29	-1552.51 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	3.01	13.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.42	9.44 %
Total	2.42	9.34 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.33	9.73 %
POY2	0.26	6.82 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	2.42	9.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.34	9.99 %
Total	1.34	9.99 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.34	9.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.01	6.91 %
Total	1.01	6.80 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	1.01	6.80 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total		0.00 %