

MTD Sales
33.92 L

Brand Share %
15.20 %

Information:

MTD : 01-09-2025 To 02-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	33.92	15.20 %
Total	33.92	15.20 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	11.80	19.53 %
SOUTH-01	6.15	16.18 %
CHENNAI-01	5.02	12.59 %
SOUTH-03	4.21	14.91 %
CHENNAI-02	3.40	18.44 %
SOUTH ARCOT	0.97	10.59 %
WEST-01	0.96	10.94 %
NORTH ARCOT	0.85	9.43 %
KL-SOUTH	0.55	12.27 %
WEST-02		0.00 %
Total	33.92	15.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.80	19.53 %
Total	11.80	19.53 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	11.80	19.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.15	16.18 %
Total	6.15	16.18 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KVT1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SKD1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	6.15	16.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.02	12.59 %
Total	5.02	12.59 %

Branch *	MTD Sales L	Brand Share %
CH14		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	5.02	12.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	4.21	14.91 %
Total	4.21	14.91 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.36	14.24 %
PNV1	0.29	11.77 %
ADP1		0.00 %
BTU1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	4.21	14.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.40	18.44 %
Total	3.40	18.44 %

Branch *	MTD Sales L	Brand Share %
CH15	0.34	11.79 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH44		0.00 %
CH46		0.00 %
PON1		0.00 %
Total	3.40	18.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.97	10.59 %
Total	0.97	10.59 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.97	10.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.96	10.94 %
Total	0.96	10.94 %

Branch *	MTD Sales L	Brand Share %
CBE2		0.00 %
CBE4		0.00 %
GBM1		0.00 %
MPM1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	0.96	10.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.85	9.43 %
Total	0.85	9.43 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.30	13.47 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	0.85	9.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.55	12.27 %
Total	0.55	12.27 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
Total	0.55	12.27 %

WEST-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
Total		0.00 %