

MTD Sales
49.16 L

Brand Share %
17.29 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	48.45	17.23 %
D-Freez	0.71	22.86 %
Total	49.16	17.29 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	10.21	25.75 %
CHENNAI-01	10.03	15.10 %
TRICHY-01	8.72	18.53 %
SOUTH-03	6.25	18.77 %
SOUTH-01	3.75	9.52 %
SOUTH ARCOT	3.52	17.39 %
WEST-02	3.19	20.84 %
NORTH ARCOT	2.93	19.35 %
KL-SOUTH	0.28	14.55 %
WEST-01	0.27	4.65 %
Total	49.16	17.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.21	25.75 %
Total	10.21	25.75 %

Branch *	MTD Sales L	Brand Share %
CH03	0.60	11.32 %
CH31	0.31	17.29 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	10.21	25.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.03	15.14 %
Total	10.03	15.10 %

Branch *	MTD Sales L	Brand Share %
CH48	0.97	8.20 %
CH05	0.58	14.81 %
CH19	0.35	9.45 %
CH14	0.31	11.42 %
CH30	0.30	15.31 %
CH45	0.30	9.07 %
CGL1		0.00 %
CH07		0.00 %
CH22		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
GUD2		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	10.03	15.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.49	18.20 %
D-Freez	0.23	54.84 %
Total	8.72	18.53 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	8.72	18.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	5.99	18.48 %
D-Freez	0.25	29.44 %
Total	6.25	18.77 %

Branch *	MTD Sales L	Brand Share %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	6.25	18.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.75	9.73 %
Total	3.75	9.52 %

Branch *	MTD Sales L	Brand Share %
VLY1	0.60	16.71 %
KVT1	0.31	13.79 %
TUT1	0.30	5.48 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	3.75	9.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.30	16.46 %
D-Freez	0.23	100.00 %
Total	3.52	17.39 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.28	8.40 %
CDM1		0.00 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
TDM1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	3.52	17.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.19	21.11 %
Total	3.19	20.84 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KRI1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
Total	3.19	20.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.93	19.35 %
Total	2.93	19.35 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.93	19.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.28	14.55 %
Total	0.28	14.55 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.28	14.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.27	4.97 %
Total	0.27	4.65 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	0.27	4.65 %