



# TN : DAIKIN Sales Performance 03/05/2026 9:20 AM

MTD Sales  
746.74 L

Brand Share %  
17.22 %

Information:

MTD : 01-05-2026 To 02-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	746.54	17.24 %
D-Freez	0.20	3.90 %
Total	746.74	17.22 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	131.55	17.07 %
SOUTH-01	122.46	20.97 %
CHENNAI-01	110.77	17.93 %
SOUTH-03	107.41	18.19 %
CHENNAI-02	97.09	19.26 %
SOUTH ARCOT	56.98	16.67 %
NORTH ARCOT	50.44	16.95 %
WEST-02	39.69	10.59 %
WEST-01	30.34	11.89 %
Total	746.74	17.22 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	131.55	17.11 %
Total	131.55	17.07 %

Branch *	MTD Sales L	Brand Share %
MVM1	6.78	16.18 %
TVR2	5.84	12.03 %
PTK1	5.04	15.74 %
KIK1	2.81	13.05 %
TRY4	2.65	11.66 %
PBR2	2.55	5.96 %
KUM1	2.43	7.15 %
NMM1	2.12	16.91 %
TYR1	2.01	10.75 %
MDI1	1.91	5.59 %
KUM2	1.79	11.12 %
TTP1	0.94	4.78 %
AYR1	0.90	4.93 %
NCK1	0.63	6.19 %
KRN1	0.59	7.20 %
PBR1	0.58	3.78 %
Total	131.55	17.07 %

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	122.46	20.99 %
Total	122.46	20.97 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.77	11.35 %
TKS2	2.35	14.17 %
PKD1	2.25	16.80 %
VNR2	1.84	8.79 %
SNL1	1.57	14.64 %
SDI1	1.47	16.51 %
SVK1	1.27	5.54 %
ERL2	1.23	14.84 %
KGL1	1.20	16.59 %
APK2	1.01	11.59 %
VNR1	0.78	6.93 %
MMT1	0.61	8.88 %
TKY1	0.41	8.77 %
VKM1	0.34	4.13 %
SKD1	0.32	3.42 %
RND1	0.30	1.33 %
STU2	0.28	3.57 %
APK1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
Total	122.46	20.97 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	110.77	17.95 %
Total	110.77	17.93 %

Branch *	MTD Sales L	Brand Share %
CH05	6.87	16.47 %
CH47	3.76	11.66 %
CH16	3.66	10.29 %
CH07	3.16	13.57 %
CH39	2.21	15.11 %
CH22	2.18	10.78 %
GUD1	1.60	8.54 %
MRM1	1.51	8.17 %
KNR1	1.39	10.52 %
CH37	1.33	14.18 %
CH26	0.30	6.43 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
Total	110.77	17.93 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	107.41	18.20 %
Total	107.41	18.19 %

Branch *	MTD Sales L	Brand Share %
DGL1	19.86	16.38 %
MDU2	5.88	13.54 %
SVG1	2.19	14.86 %
PNV2	1.42	16.08 %
KRR1	1.28	3.60 %
TDI1	1.16	11.02 %
PNI1	1.08	14.45 %
USL1	1.05	15.08 %
TPT1	1.02	7.77 %
DGL2	1.02	7.92 %
TMM1	0.98	7.86 %
MLR1	0.93	11.30 %
ODM1	0.92	11.96 %
SGP1	0.91	13.93 %
KYK1	0.74	9.62 %
TEN1	0.71	11.46 %
CBM1	0.30	4.15 %
CMR1	0.30	3.58 %
MDU3	0.30	2.12 %
MNM1	0.01	0.17 %
ADP1		0.00 %
BNR1		0.00 %
MDU5		0.00 %
NKI1		0.00 %
PKM1		0.00 %
TEN2		0.00 %
Total	107.41	18.19 %

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	97.09	19.27 %
Total	97.09	19.26 %

Branch *	MTD Sales L	Brand Share %
CH15	10.26	15.98 %
CH03	7.77	17.14 %
CH21	5.04	14.58 %
CH17	4.09	13.87 %
CH34	1.58	8.62 %
GPD1	1.48	15.27 %
CH33	1.38	7.58 %
CH43	1.26	11.11 %
CH51	1.16	7.98 %
CH27	0.97	13.07 %
CH46	0.72	9.38 %
CH44	0.64	4.07 %
CH32		0.00 %
Total	97.09	19.26 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	56.98	16.69 %
<b>Total</b>	<b>56.98</b>	<b>16.67 %</b>

Branch *	MTD Sales L	Brand Share %
KKI2	3.33	14.30 %
ULP1	3.20	16.12 %
PRT1	2.51	16.50 %
VPM2	2.31	12.24 %
TRK1	2.26	14.18 %
KLM1	1.84	11.23 %
SJI2	1.81	11.48 %
CDM1	1.51	6.29 %
TVM1	1.03	12.70 %
KML1	0.70	3.59 %
MKM1	0.63	7.51 %
TDM1	0.63	7.71 %
VCM2	0.61	5.43 %
VCM1	0.30	6.43 %
VPM1	0.29	4.36 %
WHUT		0.00 %
<b>Total</b>	<b>56.98</b>	<b>16.67 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	50.44	16.98 %
<b>Total</b>	<b>50.44</b>	<b>16.95 %</b>

Branch *	MTD Sales L	Brand Share %
SBR1	2.75	12.75 %
KPM1	1.60	16.79 %
ANI1	1.52	16.11 %
TRT1	1.48	11.10 %
TRR1	1.02	6.53 %
VEL1	1.01	4.79 %
PLR1	0.40	10.35 %
WJP1	0.34	3.01 %
ARC2	0.32	2.50 %
ABR1	0.30	2.75 %
BGR1	0.30	12.00 %
CGM1	0.30	8.89 %
CYR1	0.30	4.13 %
GDM1	0.30	3.35 %
PTU1		0.00 %
UGI1		0.00 %
<b>Total</b>	<b>50.44</b>	<b>16.95 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	39.69	10.59 %
<b>Total</b>	<b>39.69</b>	<b>10.59 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	4.98	12.22 %
SLM3	2.98	13.29 %
ATU1	2.41	14.67 %
NKL2	1.47	9.38 %
SLM2	1.33	5.17 %
TCG1	0.92	8.66 %
MTR1	0.91	8.20 %
KMM1	0.88	10.94 %
DPR1	0.64	12.07 %
HSR2	0.64	8.98 %
DPR2	0.59	8.57 %
EPI1	0.41	9.21 %
PLC1	0.34	7.49 %
RSP1	0.33	2.81 %
EDP1	0.32	3.30 %
CMI1	0.31	7.99 %
TRM1	0.30	3.52 %
VPD1	0.30	3.37 %
BMD1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>39.69</b>	<b>10.59 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	30.14	11.84 %
D-Freez	0.20	28.56 %
<b>Total</b>	<b>30.34</b>	<b>11.89 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	4.68	10.55 %
PLI1	1.79	15.27 %
KMR1	1.50	11.12 %
TPR3	1.20	12.54 %
UMP1	1.00	10.07 %
SNR1	0.96	8.99 %
TPR4	0.89	8.61 %
TPR2	0.66	5.30 %
TPR1	0.63	3.27 %
CBE1	0.63	3.86 %
MPM1	0.63	6.30 %
PDM1	0.63	10.92 %
CBE6	0.34	3.28 %
DPM2	0.34	5.69 %
CBE5	0.30	13.96 %
ANR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>30.34</b>	<b>11.89 %</b>