



TN : DAIKIN Sales Performance 03/04/2026 9:21 AM

MTD Sales
338.30 L

Brand Share %
12.23 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	337.65	12.24 %
D-Freez	0.66	8.20 %
Total	338.30	12.23 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	65.63	14.16 %
SOUTH-01	62.59	12.25 %
SOUTH-03	47.38	11.39 %
CHENNAI-01	42.23	16.33 %
CHENNAI-02	38.63	15.13 %
WEST-01	32.78	10.85 %
NORTH ARCOT	18.53	12.28 %
WEST-02	16.00	5.98 %
SOUTH ARCOT	14.53	10.29 %
Total	338.30	12.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	65.63	14.23 %
Total	65.63	14.16 %

Branch *	MTD Sales L	Brand Share %
PTK1	2.37	12.17 %
MDI1	1.53	10.00 %
TRY4	1.33	9.78 %
MVM1	0.89	3.04 %
MSI1	0.89	7.75 %
PBR1	0.61	7.10 %
KRN1	0.30	3.76 %
KUM1	0.28	1.58 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TVR2		0.00 %
Total	65.63	14.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.59	12.27 %
Total	62.59	12.25 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.97	12.08 %
MMT1	1.35	10.62 %
TKS2	1.28	5.39 %
SVK1	0.96	5.01 %
RND1	0.93	8.78 %
VNR1	0.89	11.91 %
PDI1	0.62	8.53 %
TYI1	0.38	3.94 %
STU2	0.38	4.38 %
ARM1	0.35	7.05 %
APK2	0.32	5.10 %
MAR1	0.31	1.68 %
TCN1	0.31	2.62 %
KSM1	0.30	7.29 %
KGL1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	62.59	12.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	47.15	11.38 %
D-Freez	0.22	14.77 %
Total	47.38	11.39 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.74	6.11 %
MDU6	2.12	9.95 %
DGL1	1.19	5.77 %
ATG1	0.90	9.10 %
KRR1	0.77	3.91 %
TMM1	0.73	11.56 %
SVG1	0.68	8.76 %
TEN1	0.37	6.46 %
USL1	0.37	5.19 %
MDU4	0.30	3.12 %
TDI1	0.30	9.20 %
MDU3	0.30	2.36 %
MDU5	0.29	5.45 %
TEN2	0.25	3.55 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	47.38	11.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.23	16.35 %
Total	42.23	16.33 %

Branch *	MTD Sales L	Brand Share %
CH05	1.33	7.32 %
CH49	1.33	11.54 %
CH22	0.99	10.29 %
CH37	0.63	10.48 %
MRM1	0.62	7.86 %
CH26	0.31	8.93 %
GUD2	0.30	10.78 %
CH39	0.29	3.42 %
CH25		0.00 %
CH29		0.00 %
CH38		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	42.23	16.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	38.63	15.15 %
Total	38.63	15.13 %

Branch *	MTD Sales L	Brand Share %
CH15	2.23	9.49 %
CH21	1.84	12.15 %
CH41	1.60	8.82 %
CH03	1.21	4.81 %
CH18	1.17	11.77 %
CH51	0.78	12.03 %
CH17	0.67	5.97 %
CH33	0.41	4.84 %
CH34	0.41	5.70 %
CH44	0.34	8.77 %
CH46	0.32	4.79 %
CH23	0.31	4.96 %
UKI1	0.28	6.44 %
CH31		0.00 %
Total	38.63	15.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.56	10.82 %
D-Freez	0.22	22.80 %
Total	32.78	10.85 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.39	12.08 %
CBE1	1.40	8.55 %
UMP1	0.77	12.04 %
TPR2	0.62	2.64 %
TPR1	0.61	3.77 %
KMR1	0.59	3.30 %
CBE4	0.57	2.87 %
PDM1	0.30	5.41 %
PPI1	0.29	9.48 %
ANR1	0.25	5.76 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WHCB		0.00 %
Total	32.78	10.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.53	12.36 %
Total	18.53	12.28 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.81	11.05 %
SBR1	1.15	11.80 %
GDM1	0.63	11.78 %
KPM1	0.58	11.15 %
WJP1	0.38	6.92 %
VEL1	0.34	3.92 %
ARC2	0.32	6.34 %
CYR1	0.30	10.81 %
SLG1	0.30	10.28 %
WJD1	0.30	7.50 %
TRR1	0.30	2.67 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PLR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	18.53	12.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.00	6.00 %
Total	16.00	5.98 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.69	7.33 %
WHKP	2.57	10.33 %
ERD2	0.67	2.90 %
SLM2	0.66	4.17 %
DPR2	0.40	9.32 %
ATU1	0.39	4.86 %
KMM1	0.38	6.24 %
NKL2	0.38	2.67 %
KRI1	0.32	3.99 %
CMI1	0.31	3.90 %
KAM1	0.30	11.16 %
RSP1	0.30	3.83 %
SLM3	0.29	3.38 %
APN1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	16.00	5.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.32	10.17 %
D-Freez	0.22	38.84 %
Total	14.53	10.29 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.01	10.45 %
KKI2	0.68	9.00 %
CDM1	0.64	8.24 %
KLM1	0.59	10.04 %
KML1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	14.53	10.29 %