

MTD Sales
12.20 L

Brand Share %
18.91 %

Information:

MTD : 01-11-2025 To 01-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	11.98	19.47 %
D-Freez	0.22	7.21 %
Total	12.20	18.91 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	3.54	38.38 %
CHENNAI-01	2.83	26.31 %
SOUTH-01	1.80	16.30 %
SOUTH ARCOT	1.25	22.36 %
SOUTH-03	1.23	19.90 %
TRICHY-01	1.01	10.27 %
WEST-02	0.33	11.02 %
WEST-01	0.22	5.49 %
KL-SOUTH		0.00 %
NORTH ARCOT		0.00 %
Total	12.20	18.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.54	38.38 %
Total	3.54	38.38 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH33		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
Total	3.54	38.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.83	26.90 %
Total	2.83	26.31 %

Branch *	MTD Sales L	Brand Share %
CH07		0.00 %
CH16		0.00 %
CH19		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	2.83	26.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.80	16.58 %
Total	1.80	16.30 %

Branch *	MTD Sales L	Brand Share %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
Total	1.80	16.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.25	23.56 %
Total	1.25	22.36 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KLM1		0.00 %
PRT1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	1.25	22.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.23	19.90 %
Total	1.23	19.90 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
DGL1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
Total	1.23	19.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.01	10.67 %
Total	1.01	10.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.31	11.50 %
AYR1		0.00 %
MVM1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
WTRZ		0.00 %
Total	1.01	10.27 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.33	12.00 %
Total	0.33	11.02 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.33	11.02 %

WEST-01

Property	MTD Sales L	Brand Share %
D-Freez	0.22	100.00 %
Total	0.22	5.49 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
SNR1		0.00 %
Total	0.22	5.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
BGR1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total		0.00 %