

MTD Sales
19.71 L

Brand Share %
12.08 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	19.50	12.02 %
D-Freez	0.21	24.19 %
Total	19.71	12.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	5.39	15.70 %
CHENNAI-01	4.63	14.99 %
NORTH ARCOT	2.46	19.89 %
CHENNAI-02	2.09	8.52 %
TRICHY-01	1.31	7.45 %
SOUTH ARCOT	1.21	9.57 %
WEST-02	1.01	12.76 %
WEST-01	0.98	15.38 %
SOUTH-03	0.64	3.85 %
Total	19.71	12.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.18	15.18 %
D-Freez	0.21	100.00 %
Total	5.39	15.70 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.35	8.99 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	5.39	15.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.63	14.99 %
Total	4.63	14.99 %

Branch *	MTD Sales L	Brand Share %
CH05	0.36	9.62 %
CH28	0.36	11.24 %
AVD1		0.00 %
CGL1		0.00 %
CH14		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	4.63	14.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.46	20.25 %
Total	2.46	19.89 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
KPM2		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	2.46	19.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.09	8.52 %
Total	2.09	8.52 %

Branch *	MTD Sales L	Brand Share %
CH15	0.56	10.40 %
CH46	0.32	6.55 %
CH03		0.00 %
CH06		0.00 %
CH09		0.00 %
CH18		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	2.09	8.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.31	7.45 %
Total	1.31	7.45 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.72	11.49 %
AYR1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	1.31	7.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.21	9.77 %
Total	1.21	9.57 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.21	9.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.01	12.76 %
Total	1.01	12.76 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SGG1		0.00 %
Total	1.01	12.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.98	15.38 %
Total	0.98	15.38 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	0.98	15.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.64	3.89 %
Total	0.64	3.85 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
MDU1	-0.30	-13.48 %
Total	0.64	3.85 %