

MTD Sales
22.29 L

Brand Share %
18.49 %

Information:

MTD : 01-09-2025 To 01-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	22.29	18.49 %
Total	22.29	18.49 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	9.12	21.95 %
SOUTH-01	3.74	18.12 %
CHENNAI-01	3.33	22.28 %
SOUTH-03	2.50	15.74 %
CHENNAI-02	1.53	19.05 %
SOUTH ARCOT	0.67	17.75 %
NORTH ARCOT	0.56	11.27 %
KL-SOUTH	0.55	21.07 %
WEST-01	0.30	7.20 %
WEST-02		0.00 %
Total	22.29	18.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.12	21.95 %
Total	9.12	21.95 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.36	17.95 %
KIK1	0.27	13.36 %
APM1		0.00 %
AYR1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	9.12	21.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.74	18.12 %
Total	3.74	18.12 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KVT1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	3.74	18.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.33	22.28 %
Total	3.33	22.28 %

Branch *	MTD Sales L	Brand Share %
CH07		0.00 %
CH14		0.00 %
CH28		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	3.33	22.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.50	15.74 %
Total	2.50	15.74 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	2.50	15.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.53	19.05 %
Total	1.53	19.05 %

Branch *	MTD Sales L	Brand Share %
CH06		0.00 %
CH12		0.00 %
CH15		0.00 %
CH18		0.00 %
CH20		0.00 %
CH27		0.00 %
CH32		0.00 %
CH34		0.00 %
CH44		0.00 %
CH46		0.00 %
Total	1.53	19.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.67	17.75 %
Total	0.67	17.75 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	0.67	17.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.56	11.27 %
Total	0.56	11.27 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SLG1		0.00 %
VEL2		0.00 %
WJD1		0.00 %
Total	0.56	11.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.55	21.07 %
Total	0.55	21.07 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.55	21.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.30	7.20 %
Total	0.30	7.20 %

Branch *	MTD Sales L	Brand Share %
CBE2		0.00 %
GBM1		0.00 %
MPM1		0.00 %
UMP1		0.00 %
Total	0.30	7.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
Total		0.00 %