

MTD Sales
22.44 L

Brand Share %
16.00 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	21.95	15.92 %
D-Freez	0.48	20.95 %
Total	22.44	16.00 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	6.32	23.22 %
CHENNAI-01	4.38	13.13 %
CHENNAI-02	3.42	23.45 %
SOUTH-03	2.55	14.18 %
SOUTH ARCOT	1.85	19.86 %
NORTH ARCOT	1.37	18.15 %
SOUTH-01	1.34	7.52 %
WEST-02	0.66	9.04 %
KL-SOUTH	0.28	20.00 %
WEST-01	0.27	7.38 %
Total	22.44	16.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.09	22.73 %
D-Freez	0.23	54.84 %
Total	6.32	23.22 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	6.32	23.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.38	13.13 %
Total	4.38	13.13 %

Branch *	MTD Sales L	Brand Share %
CH05		0.00 %
CH07		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
Total	4.38	13.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.42	23.45 %
Total	3.42	23.45 %

Branch *	MTD Sales L	Brand Share %
CH03	0.31	14.65 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH24		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	3.42	23.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.30	13.27 %
D-Freez	0.25	37.83 %
Total	2.55	14.18 %

Branch *	MTD Sales L	Brand Share %
BNR1		0.00 %
CMR1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	2.55	14.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.85	19.86 %
Total	1.85	19.86 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	1.85	19.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.37	18.15 %
Total	1.37	18.15 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
TRL1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
Total	1.37	18.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.34	7.90 %
Total	1.34	7.52 %

Branch *	MTD Sales L	Brand Share %
ASM1		0.00 %
COL1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
Total	1.34	7.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.66	9.04 %
Total	0.66	9.04 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
CMI1		0.00 %
ERD1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	0.66	9.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.28	20.00 %
Total	0.28	20.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.28	20.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.27	8.22 %
Total	0.27	7.38 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
KMD1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	0.27	7.38 %