



# TN : DAIKIN Sales Performance 02/05/2026 9:20 AM

MTD Sales  
492.76 L

Brand Share %  
17.71 %

Information:

MTD : 01-05-2026 To 01-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	492.56	17.72 %
D-Freez	0.20	7.85 %
Total	492.76	17.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	95.11	23.13 %
SOUTH-03	78.35	17.60 %
TRICHY-01	76.21	17.17 %
CHENNAI-01	60.34	19.88 %
CHENNAI-02	53.29	21.38 %
SOUTH ARCOT	41.91	18.28 %
WEST-02	32.01	10.88 %
NORTH ARCOT	28.72	15.21 %
WEST-01	26.83	12.34 %
Total	492.76	17.71 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	95.11	23.13 %
Total	95.11	23.13 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.89	17.05 %
TUT2	3.45	16.08 %
VNR2	1.52	9.45 %
SVK1	1.27	6.28 %
SNL1	1.23	16.08 %
ERL2	0.93	15.74 %
SDI1	0.88	15.19 %
TKS2	0.88	7.26 %
VNR1	0.78	11.18 %
MMT1	0.61	15.28 %
KGL1	0.60	14.48 %
TYI1	0.59	12.52 %
UDN1	0.57	12.45 %
TKY1	0.41	15.89 %
VKM1	0.34	6.06 %
SKD1	0.32	3.79 %
RND1	0.30	1.92 %
APK1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
STU2		0.00 %
Total	95.11	23.13 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	78.35	17.61 %
<b>Total</b>	<b>78.35</b>	<b>17.60 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	16.82	17.26 %
SVG1	1.45	14.42 %
MDU4	1.05	17.15 %
DGL2	1.02	10.24 %
KRR1	1.00	3.35 %
TMM1	0.98	8.74 %
MLR1	0.93	14.31 %
SGP1	0.91	15.39 %
TDI1	0.87	13.02 %
KYK1	0.74	11.67 %
PNI1	0.70	12.57 %
TPT1	0.70	6.37 %
MNM1	0.32	5.84 %
TEN1	0.30	7.13 %
CBM1	0.30	4.54 %
CMR1	0.30	3.58 %
MDU3	0.30	3.40 %
ODM1	0.29	4.11 %
ADP1		0.00 %
BNR1		0.00 %
MDU5		0.00 %
NKI1		0.00 %
PKM1		0.00 %
TEN2		0.00 %
USL1		0.00 %
<b>Total</b>	<b>78.35</b>	<b>17.60 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	76.21	17.20 %
Total	76.21	17.17 %

Branch *	MTD Sales L	Brand Share %
TVR2	4.59	15.87 %
TNJ2	2.79	17.59 %
TRY3	2.16	17.13 %
MVM1	2.12	8.90 %
TYR1	2.01	13.10 %
TRY2	1.69	12.43 %
KUM1	1.52	8.73 %
KIK1	1.52	9.79 %
PBR2	1.52	5.47 %
TRY4	1.48	12.10 %
MDI1	0.97	4.20 %
AYR1	0.90	7.44 %
NCK1	0.63	9.51 %
TTP1	0.62	5.17 %
TVR1	0.62	7.25 %
KRN1	0.59	10.84 %
PBR1	0.58	5.19 %
KUM2	0.57	6.75 %
Total	76.21	17.17 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	60.34	19.89 %
Total	60.34	19.88 %

Branch *	MTD Sales L	Brand Share %
CH05	2.99	15.14 %
CH47	2.50	14.34 %
CH16	2.15	12.84 %
CH07	1.23	11.25 %
GUD1	1.02	11.61 %
CH22	1.02	9.34 %
MRM1	0.92	8.11 %
KNR1	0.64	8.90 %
CH38	0.59	12.35 %
CH37	0.31	6.13 %
CH26	0.30	7.48 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
Total	60.34	19.88 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	53.29	21.40 %
Total	53.29	21.38 %

Branch *	MTD Sales L	Brand Share %
CH03	3.16	14.23 %
CH21	2.03	13.87 %
PON1	0.97	16.70 %
CH51	0.75	10.79 %
CH33	0.41	3.57 %
CH46	0.41	11.42 %
CH27	0.34	7.93 %
CH44	0.34	4.01 %
CH34	0.30	3.43 %
CH32		0.00 %
CH43		0.00 %
MC06		0.00 %
Total	53.29	21.38 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	41.91	18.29 %
Total	41.91	18.28 %

Branch *	MTD Sales L	Brand Share %
KKI2	2.72	15.36 %
TRK1	1.32	11.20 %
KLM1	1.23	15.17 %
CDM1	1.21	8.38 %
SJI2	1.17	10.82 %
TDM1	0.63	13.71 %
VCM2	0.61	5.89 %
KML1	0.41	2.72 %
MKM1	0.34	6.99 %
VCM1	0.30	8.06 %
VPM1	0.29	6.86 %
TVM2		0.00 %
WHUT		0.00 %
Total	41.91	18.28 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	32.01	10.88 %
<b>Total</b>	<b>32.01</b>	<b>10.88 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	2.18	7.78 %
ATU1	1.49	12.45 %
NKL2	1.47	10.65 %
SLM2	1.33	5.57 %
TCG1	0.92	9.86 %
DPR1	0.64	15.91 %
HSR2	0.64	14.32 %
DPR2	0.59	10.59 %
MTR1	0.59	6.78 %
EPI1	0.41	10.59 %
PLC1	0.34	9.38 %
RSP1	0.33	3.09 %
KMM1	0.30	6.85 %
TRM1	0.30	4.15 %
VPD1	0.30	3.53 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
<b>Total</b>	<b>32.01</b>	<b>10.88 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.72	15.24 %
<b>Total</b>	<b>28.72</b>	<b>15.21 %</b>

Branch *	MTD Sales L	Brand Share %
SBR1	1.85	13.54 %
TRT1	1.17	12.53 %
VEL1	0.68	4.96 %
TRR1	0.63	5.81 %
ANI1	0.60	11.71 %
ARC2	0.32	3.70 %
ABR1	0.30	5.53 %
CGM1	0.30	10.88 %
VNB1	0.30	6.01 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>28.72</b>	<b>15.21 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.63	12.28 %
D-Freez	0.20	28.56 %
<b>Total</b>	<b>26.83</b>	<b>12.34 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	4.68	12.18 %
KMR1	1.18	11.42 %
SNR1	0.96	11.28 %
TPR3	0.89	11.51 %
TPR2	0.66	6.87 %
TPR1	0.63	3.78 %
CBE1	0.63	4.18 %
MPM1	0.63	6.75 %
TPR4	0.59	6.30 %
UMP1	0.59	7.73 %
CBE6	0.34	3.91 %
CBE5	0.30	13.96 %
ANR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>26.83</b>	<b>12.34 %</b>