



TN : DAIKIN Sales Performance 02/04/2026 9:20 AM

MTD Sales
218.99 L

Brand Share %
10.77 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	218.55	10.78 %
D-Freez	0.44	7.54 %
Total	218.99	10.77 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.60	11.68 %
SOUTH-03	40.60	12.38 %
CHENNAI-01	31.76	15.09 %
CHENNAI-02	30.10	14.65 %
TRICHY-01	27.79	10.14 %
WEST-01	14.70	6.58 %
NORTH ARCOT	13.69	11.11 %
SOUTH ARCOT	11.49	9.40 %
WEST-02	7.26	3.80 %
Total	218.99	10.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.60	11.70 %
Total	41.60	11.68 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.85	9.49 %
SVK1	0.96	7.03 %
RND1	0.93	10.71 %
MMT1	0.68	6.44 %
TY11	0.38	5.36 %
STU2	0.38	5.24 %
TUT2	0.37	2.89 %
ARM1	0.35	9.79 %
TKS2	0.31	2.16 %
APK2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	41.60	11.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	40.37	12.37 %
D-Freez	0.22	16.07 %
Total	40.60	12.38 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.84	5.43 %
DGL1	0.87	6.52 %
KRR1	0.77	5.64 %
SVG1	0.39	6.50 %
TEN1	0.37	7.85 %
USL1	0.37	6.69 %
TMM1	0.35	8.63 %
MDU4	0.30	4.34 %
TDI1	0.30	9.20 %
MDU5	0.29	6.17 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	40.60	12.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.76	15.11 %
Total	31.76	15.09 %

Branch *	MTD Sales L	Brand Share %
CH05	1.33	7.72 %
MRM1	0.62	8.47 %
CH49	0.34	4.19 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	31.76	15.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	30.10	14.66 %
Total	30.10	14.65 %

Branch *	MTD Sales L	Brand Share %
CH41	1.60	9.13 %
CH15	1.29	7.61 %
CH21	1.26	9.21 %
CH03	1.21	6.54 %
CH33	0.41	5.88 %
CH34	0.41	6.32 %
CH17	0.34	3.51 %
CH46	0.32	6.84 %
CH23		0.00 %
CH31		0.00 %
CH44		0.00 %
UKI1		0.00 %
Total	30.10	14.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.79	10.20 %
Total	27.79	10.14 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.95	9.96 %
MDI1	1.24	9.62 %
TRY4	0.89	10.46 %
MVM1	0.89	5.00 %
JKM1	0.70	9.22 %
PBR1	0.61	9.74 %
MSI1	0.58	7.01 %
TYR1	0.31	3.71 %
KUM1	0.28	2.36 %
PTK1	0.27	3.07 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TVR2		0.00 %
Total	27.79	10.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.48	6.50 %
D-Freez	0.22	37.51 %
Total	14.70	6.58 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.69	9.47 %
CBE1	1.40	10.67 %
KMR1	0.59	4.60 %
CBE4	0.57	5.37 %
PDM1	0.30	7.57 %
ANR1	0.25	6.20 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	14.70	6.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.69	11.19 %
Total	13.69	11.11 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.64	7.33 %
WJP1	0.38	7.29 %
VEL1	0.34	4.76 %
SBR1	0.32	3.85 %
WJD1	0.30	8.13 %
TRR1	0.30	3.13 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	13.69	11.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.49	9.43 %
Total	11.49	9.40 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.68	9.28 %
CDM1	0.64	8.56 %
KLM1	0.59	10.58 %
NVL2	0.31	3.93 %
KML1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	11.49	9.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.26	3.81 %
Total	7.26	3.80 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.42	4.55 %
SLM2	0.66	4.65 %
NKL2	0.38	3.05 %
RSP1	0.30	5.95 %
SLM3	0.29	4.92 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	7.26	3.80 %