

MTD Sales
552.82 L

Brand Share %
14.80 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	547.06	14.86 %
D-Freez	5.76	11.01 %
Total	552.82	14.80 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	104.78	17.95 %
CHENNAI-02	103.28	21.98 %
SOUTH-01	103.25	13.77 %
SOUTH-03	91.12	18.77 %
TRICHY-01	48.90	9.86 %
NORTH ARCOT	32.31	14.08 %
SOUTH ARCOT	29.76	10.93 %
WEST-02	18.61	7.93 %
WEST-01	16.30	9.07 %
KL-SOUTH	4.51	13.50 %
Total	552.82	14.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.15	18.02 %
D-Freez	0.63	10.90 %
Total	104.78	17.95 %

Branch *	MTD Sales L	Brand Share %
CH42	5.21	14.33 %
CH16	4.89	10.74 %
CH22	2.39	13.35 %
GUD2	1.30	12.41 %
CH39	0.96	8.22 %
TKM1	0.86	11.38 %
CGL1	0.63	5.90 %
CH38	0.39	3.17 %
KNR1	0.36	3.92 %
CH40		0.00 %
WHC3		0.00 %
Total	104.78	17.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	103.04	22.02 %
D-Freez	0.24	11.44 %
Total	103.28	21.98 %

Branch *	MTD Sales L	Brand Share %
CH12	4.34	14.15 %
CH44	1.90	11.55 %
CH17	1.02	8.77 %
PON1	0.96	11.66 %
GPD1	0.90	9.64 %
UKI1	0.32	2.13 %
CH01		0.00 %
CH32		0.00 %
Total	103.28	21.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.91	13.78 %
D-Freez	1.34	13.38 %
Total	103.25	13.77 %

Branch *	MTD Sales L	Brand Share %
TUT1	15.98	13.14 %
TUT2	6.55	12.70 %
KVT1	3.21	12.08 %
MMT1	1.55	11.65 %
ERL2	1.49	12.74 %
APK1	1.35	8.01 %
MAR1	1.24	9.00 %
TKS2	1.17	5.23 %
UDN1	1.05	7.46 %
TKS1	0.97	5.31 %
SKD1	0.95	10.95 %
KGL1	0.89	8.75 %
KYR1	0.83	12.97 %
SVK1	0.64	2.79 %
APK2	0.63	6.32 %
ASM1	0.61	6.49 %
VNR2	0.53	2.07 %
RND1	0.28	1.33 %
SDI1	0.26	7.58 %
COL1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	103.25	13.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	90.21	18.83 %
D-Freez	0.90	14.62 %
Total	91.12	18.77 %

Branch *	MTD Sales L	Brand Share %
TMM1	1.47	9.53 %
TEN1	1.17	13.54 %
SVG1	0.88	6.19 %
MPA1	0.87	6.12 %
KYK1	0.84	11.30 %
MNM1	0.67	9.64 %
CBM1	0.60	14.63 %
TPT1	0.29	3.91 %
PKM1	0.27	7.22 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	91.12	18.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.92	9.79 %
D-Freez	0.98	15.16 %
Total	48.90	9.86 %

Branch *	MTD Sales L	Brand Share %
TNJ1	5.22	14.09 %
PBR2	3.95	13.07 %
TRY2	2.99	10.24 %
TVR2	2.03	9.04 %
NGT1	1.56	9.50 %
PTK1	1.49	7.59 %
TNJ2	1.31	6.96 %
TRY3	1.25	5.33 %
JKM1	0.73	10.62 %
PDK1	0.73	4.74 %
MVM1	0.62	2.93 %
APM1	0.39	8.34 %
TVR1	0.31	2.94 %
MSI1	0.30	4.06 %
TTP1	0.29	7.65 %
KUM1	0.28	0.92 %
TYR1	0.24	2.48 %
AYR1		0.00 %
KIK1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
Total	48.90	9.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	31.59	13.98 %
D-Freez	0.73	20.12 %
Total	32.31	14.08 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.30	9.32 %
KPM1	1.20	9.17 %
SBR1	0.66	4.08 %
WJD1	0.62	10.46 %
VSI1	0.60	8.44 %
VNB1	0.36	10.70 %
CYR1	0.31	4.49 %
TRT1	0.29	2.52 %
ANI1	0.29	4.09 %
UGI1		0.00 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	32.31	14.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	29.28	10.98 %
D-Freez	0.48	8.47 %
Total	29.76	10.93 %

Branch *	MTD Sales L	Brand Share %
POY2	4.20	13.01 %
CUD1	3.63	12.88 %
NVL2	2.89	13.26 %
CDM1	1.78	10.29 %
KLM1	1.20	9.95 %
ULP1	0.83	7.48 %
SJI2	0.66	4.34 %
KML1	0.36	6.72 %
TDM1	0.36	3.12 %
PRT1	0.32	3.24 %
TVM1	0.31	7.84 %
KKI2		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	29.76	10.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.39	8.05 %
D-Freez	0.23	3.51 %
Total	18.61	7.93 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.16	9.34 %
SLM3	2.52	12.87 %
SLM1	2.49	12.14 %
ERD1	1.52	4.45 %
RSP1	0.71	9.50 %
EPI1	0.33	5.07 %
NKL2	0.31	2.06 %
KVP1	0.23	13.25 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	18.61	7.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.06	9.13 %
D-Freez	0.23	6.07 %
Total	16.30	9.07 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.96	12.90 %
CBE4	0.86	7.78 %
CBE5	0.36	12.44 %
DPM2	0.31	5.60 %
SUL1	0.29	8.29 %
MPM1	0.29	5.29 %
AVI1	0.28	7.25 %
TPR1	0.28	3.50 %
KGM1	0.23	10.18 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	16.30	9.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.51	14.48 %
Total	4.51	13.50 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.54	12.42 %
PAS1		0.00 %
Total	4.51	13.50 %