

MTD Sales
308.65 L

Brand Share %
4.58 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	308.11	4.63 %
D-Freez	0.54	0.58 %
Total	308.65	4.58 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	72.78	7.60 %
CHENNAI-01	61.13	4.80 %
SOUTH-03	60.44	8.56 %
SOUTH-01	47.70	3.77 %
TRICHY-01	35.81	3.64 %
NORTH ARCOT	13.68	2.86 %
SOUTH ARCOT	5.95	1.29 %
WEST-02	5.04	2.36 %
WEST-01	4.43	2.64 %
WEST-03	1.68	0.71 %
Total	308.65	4.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	72.78	7.67 %
Total	72.78	7.60 %

Branch *	MTD Sales L	Brand Share %
WHC3	15.73	-110.93 %
CH15	3.36	3.34 %
CH03	2.50	2.44 %
CH34	1.27	4.32 %
CH51	1.26	2.91 %
CH17	1.08	2.89 %
CH44	0.96	3.13 %
CH41	0.95	3.11 %
CH24	0.92	1.85 %
CH46	0.64	2.63 %
CH43	0.61	2.47 %
PON1	0.59	1.80 %
CH33	0.57	1.70 %
CH01		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
MC06		0.00 %
Total	72.78	7.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.00	4.84 %
D-Freez	0.14	1.21 %
Total	61.13	4.80 %

Branch *	MTD Sales L	Brand Share %
CH42	2.65	4.50 %
CH49	2.55	3.78 %
CH30	2.31	4.23 %
CH16	2.15	2.43 %
CH28	1.92	3.65 %
AVD1	1.73	3.71 %
CH48	1.27	2.40 %
GUD1	1.20	2.50 %
CH25	0.65	1.41 %
CH45	0.65	1.55 %
CH22	0.64	1.98 %
CH08	0.32	1.87 %
CH26	0.32	2.34 %
KNR1	0.32	1.04 %
CH38	0.31	1.35 %
CH39	0.14	0.53 %
CH29		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	61.13	4.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	60.44	8.67 %
Total	60.44	8.56 %

Branch *	MTD Sales L	Brand Share %
TPT1	0.64	3.45 %
DGL2	0.60	3.45 %
MLR1	0.44	4.45 %
KRR1	0.40	1.48 %
TMM1	0.32	1.46 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
USL1		0.00 %
WHMD	-0.18	3.89 %
Total	60.44	8.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.43	3.80 %
D-Freez	0.27	1.78 %
Total	47.70	3.77 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.60	3.65 %
TUT2	2.22	3.62 %
KVT1	1.93	2.63 %
ASM1	0.64	2.47 %
RND1	0.64	1.61 %
TCN1	0.64	2.13 %
MAR1	0.62	2.08 %
TKS1	0.60	2.22 %
SVK1	0.59	1.85 %
KGL1	0.33	1.87 %
PKD1	0.32	1.19 %
COL1	0.32	2.94 %
MMT1	0.29	1.52 %
VKM1	0.27	2.65 %
TKY1	0.26	1.67 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	47.70	3.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.81	3.69 %
Total	35.81	3.64 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.00	3.74 %
PTK1	1.32	3.29 %
TVR2	0.92	2.04 %
MVM1	0.64	1.08 %
MDI1	0.62	2.44 %
AYR1	0.43	1.56 %
KRN1	0.41	3.43 %
JKM1	0.35	1.57 %
KIK1	0.34	0.88 %
MSI1	0.33	2.17 %
TTP1	0.33	2.01 %
PDK2	0.32	0.98 %
TRY3	0.31	0.94 %
APM1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	35.81	3.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.68	2.93 %
Total	13.68	2.86 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.76	3.90 %
KPM2	1.28	2.96 %
TRL1	0.95	2.64 %
SBR1	0.92	1.95 %
VSI1	0.66	4.36 %
VEL2	0.59	1.90 %
CYR1	0.33	2.33 %
TRR1	0.32	1.37 %
KPM1	0.32	1.56 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	13.68	2.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.95	1.33 %
Total	5.95	1.29 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.05	4.08 %
POY1	0.93	1.90 %
CDM1	0.64	2.10 %
POY2	0.63	1.93 %
NVL2	0.34	1.31 %
CUD1	0.32	0.68 %
ULP1	0.31	1.92 %
PRT1	0.29	1.50 %
TVM2	0.28	1.68 %
KLM1		0.00 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	5.95	1.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.90	2.35 %
D-Freez	0.14	2.48 %
Total	5.04	2.36 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.54	1.69 %
SLM2	0.35	1.48 %
MTR1	0.27	2.38 %
HSR2	0.14	1.61 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	5.04	2.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.43	2.69 %
Total	4.43	2.64 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.77	4.10 %
CBE1	0.33	1.95 %
KMR1	0.32	2.48 %
CBE6	0.29	2.00 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	4.43	2.64 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.68	0.72 %
Total	1.68	0.71 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.29	2.25 %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	1.68	0.71 %