



TN : DAIKIN Sales Performance 01/10/2025 9:21 AM

MTD Sales
466.54 L

Brand Share %
13.81 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	461.84	13.89 %
D-Freez	4.71	8.77 %
Total	466.54	13.81 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	107.52	13.91 %
CHENNAI-01	93.71	15.88 %
CHENNAI-02	72.27	14.39 %
SOUTH-03	56.83	16.30 %
TRICHY-01	46.55	11.59 %
SOUTH ARCOT	26.23	10.75 %
NORTH ARCOT	23.96	12.82 %
WEST-02	22.68	13.85 %
WEST-01	12.60	9.29 %
KL-SOUTH	4.19	12.67 %
Total	466.54	13.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	105.42	13.91 %
D-Freez	2.10	13.76 %
Total	107.52	13.91 %

Branch *	MTD Sales L	Brand Share %
TUT2	5.85	12.78 %
NGR1	5.74	13.32 %
KVT1	4.79	10.98 %
VLY1	3.37	13.17 %
MAR1	2.64	8.27 %
UDN1	2.19	12.96 %
PKD1	1.53	10.13 %
TYI1	1.45	9.44 %
SVK1	1.23	6.18 %
ERL2	1.18	7.20 %
SDI1	0.89	8.56 %
TKS2	0.87	4.79 %
RND1	0.86	3.74 %
TKY1	0.85	8.68 %
TKS1	0.83	11.41 %
APK2	0.81	13.14 %
SKD1	0.59	11.00 %
MMT1	0.58	8.42 %
VNR2	0.55	2.16 %
SNL1	0.39	4.53 %
APK1	0.29	2.93 %
VNR1	0.28	2.65 %
PDI1	0.26	3.23 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
SGT1		0.00 %
STU2		0.00 %
VKM1		0.00 %
Total	107.52	13.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	93.27	16.00 %
D-Freez	0.44	5.94 %
Total	93.71	15.88 %

Branch *	MTD Sales L	Brand Share %
CH42	6.11	13.49 %
CH19	3.18	7.69 %
WHC3	2.69	11.66 %
CH45	2.13	10.74 %
CZWH	1.16	11.92 %
KNR1	0.91	8.57 %
CH11	0.84	3.52 %
CH37	0.56	11.41 %
CH26	0.37	7.62 %
CH39	0.25	1.92 %
CH29		0.00 %
CH40		0.00 %
Total	93.71	15.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	72.01	14.43 %
D-Freez	0.25	7.73 %
Total	72.27	14.39 %

Branch *	MTD Sales L	Brand Share %
CH03	4.86	12.13 %
CH18	3.35	11.94 %
CH24	2.81	10.07 %
CH12	2.51	9.66 %
CH33	1.89	9.22 %
CH17	1.38	8.77 %
CH43	1.22	8.25 %
CH44	1.15	7.37 %
CH27	1.02	12.91 %
CH31	0.69	9.56 %
PON1	0.67	5.86 %
GPD1	0.29	2.63 %
UKI1	0.25	1.32 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	72.27	14.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	56.60	16.52 %
D-Freez	0.23	3.90 %
Total	56.83	16.30 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.52	9.95 %
PVI1	0.88	9.24 %
TPT1	0.61	8.14 %
MDU3	0.54	6.31 %
DGL2	0.31	4.11 %
PKM1	0.30	13.69 %
KYK1	0.29	6.16 %
TMM1	0.29	2.84 %
MPA1	0.27	3.45 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	56.83	16.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.89	11.52 %
D-Freez	0.66	18.81 %
Total	46.55	11.59 %

Branch *	MTD Sales L	Brand Share %
TRY1	17.31	13.53 %
PTK1	2.72	12.08 %
PBR2	2.14	12.25 %
TRY2	1.91	12.20 %
PDK1	1.48	13.34 %
KIK1	1.43	11.05 %
TVR1	0.61	9.75 %
KUM1	0.59	2.42 %
TTP1	0.56	8.14 %
MSI1	0.27	5.33 %
KRN1	0.22	10.35 %
AYR1		0.00 %
JKM1		0.00 %
MVM1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	46.55	11.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.00	10.88 %
D-Freez	0.23	4.60 %
Total	26.23	10.75 %

Branch *	MTD Sales L	Brand Share %
POY1	3.95	11.55 %
CDM1	2.02	13.55 %
NVL2	1.56	13.50 %
VPM2	1.12	8.02 %
PRT1	0.68	10.08 %
KLM1	0.64	4.18 %
TDM1	0.61	4.83 %
SJI1	0.39	2.77 %
KKI2	0.30	2.89 %
MKM1	0.30	8.80 %
KML1	0.30	4.11 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	26.23	10.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.46	12.85 %
D-Freez	0.50	11.46 %
Total	23.96	12.82 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.90	11.99 %
ABR1	1.11	13.77 %
TRR1	0.28	5.14 %
VSI1	0.28	4.53 %
WJP1	0.28	8.32 %
UGI1	0.25	10.76 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	23.96	12.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	22.40	13.90 %
D-Freez	0.28	10.57 %
Total	22.68	13.85 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.16	11.68 %
ERD1	0.93	6.21 %
SLM1	0.92	6.21 %
EDP1	0.30	9.23 %
NKL2	0.30	2.35 %
DPR2	0.28	11.20 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	22.68	13.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.60	9.65 %
Total	12.60	9.29 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.36	7.41 %
CBE1	0.32	6.90 %
SNR1	0.31	13.05 %
KMR1	0.30	6.46 %
CBE6	0.29	4.73 %
MPM1	0.29	3.31 %
KGM1	0.29	9.77 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	12.60	9.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.19	13.13 %
Total	4.19	12.67 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.91	11.86 %
KLR1	0.36	10.00 %
Total	4.19	12.67 %