



TN : DAIKIN Sales Performance 01/05/2026 9:20 AM

MTD Sales
4,758.20 L

Brand Share %
14.70 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4,757.14	14.74 %
D-Freez	1.06	1.13 %
Dummy-AC		0.00 %
Total	4,758.20	14.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	784.65	17.78 %
SOUTH-01	772.01	14.36 %
CHENNAI-01	770.46	19.10 %
CHENNAI-02	689.29	19.30 %
TRICHY-01	525.49	11.85 %
WEST-02	356.04	11.38 %
SOUTH ARCOT	295.91	13.04 %
NORTH ARCOT	290.71	12.50 %
WEST-01	273.64	9.73 %
Total	4,758.20	14.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	784.43	17.83 %
D-Freez	0.22	1.65 %
Total	784.65	17.78 %

Branch *	MTD Sales L	Brand Share %
DGL1	26.71	13.83 %
TPT1	17.00	14.44 %
KRR1	16.71	6.59 %
MDU4	15.82	13.12 %
TEN2	12.64	10.80 %
TMM1	10.45	7.94 %
SVG1	10.26	10.12 %
PNI1	8.26	10.00 %
TEN1	4.88	5.76 %
BTU1	4.74	10.22 %
MLR1	4.66	5.41 %
USL1	4.23	5.08 %
CBM1	3.58	4.51 %
KPT1	3.52	9.41 %
NKI1	3.14	6.88 %
BNR1	1.82	3.30 %
SGP1	1.40	3.42 %
CMR1	1.26	2.61 %
NTM1	1.21	3.38 %
PKM1	1.06	3.10 %
ADP1	0.89	1.95 %
Total	784.65	17.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	772.01	14.40 %
Total	772.01	14.36 %

Branch *	MTD Sales L	Brand Share %
TKS2	21.58	8.28 %
TCN1	12.92	10.84 %
PKD1	11.80	8.30 %
MAR1	11.24	6.26 %
ARM1	11.03	11.73 %
RND1	10.76	5.66 %
SVK1	10.28	6.48 %
ERL2	9.44	8.38 %
TYI1	9.38	11.66 %
TKY1	9.08	14.53 %
MMT1	6.98	7.72 %
VNR1	6.49	12.60 %
APK2	6.16	8.92 %
KYR1	5.97	10.55 %
PDI1	4.97	7.30 %
APK1	4.96	5.87 %
VNR2	3.89	2.20 %
STU2	3.15	4.43 %
VKM1	3.05	6.13 %
SKD1	2.62	5.35 %
KSM1	2.53	9.86 %
WHTV	-2.82	11.47 %
Total	772.01	14.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	770.26	19.14 %
D-Freez	0.20	2.47 %
Total	770.46	19.10 %

Branch *	MTD Sales L	Brand Share %
CH47	23.87	10.22 %
GUD1	22.03	13.00 %
CH22	15.70	11.88 %
KNR1	9.21	12.36 %
GUD2	7.85	13.39 %
CH37	7.61	11.22 %
CH39	6.70	9.26 %
WHC3	0.58	11.34 %
Total	770.46	19.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	689.29	19.34 %
Total	689.29	19.30 %

Branch *	MTD Sales L	Brand Share %
CH03	50.60	14.16 %
CH15	39.56	11.00 %
CH51	18.18	14.40 %
CH17	16.74	10.45 %
CH34	12.46	11.64 %
CH33	11.65	9.59 %
CH44	10.95	11.17 %
PON1	7.32	9.23 %
CH27	5.20	11.51 %
CH01		0.00 %
Total	689.29	19.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	525.07	11.89 %
D-Freez	0.43	2.64 %
Total	525.49	11.85 %

Branch *	MTD Sales L	Brand Share %
PBR2	22.64	8.42 %
MVM1	22.27	9.43 %
PTK1	21.77	13.19 %
TRY4	18.08	13.32 %
MDI1	14.12	10.69 %
TVR2	12.00	6.07 %
TYR1	11.85	8.80 %
TRY2	11.36	8.69 %
MSI1	10.96	11.80 %
TTP1	7.79	9.93 %
TVR1	7.15	9.06 %
PBR1	6.34	5.40 %
KUM1	5.79	2.77 %
AYR1	5.42	5.12 %
KIK1	4.57	3.90 %
KUM2	3.25	5.12 %
NMM1	2.81	7.83 %
KRN1	2.34	3.60 %
NCK1	1.63	4.57 %
TZSD	0.47	13.03 %
WTRZ	-1.66	4.86 %
Total	525.49	11.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	356.04	11.40 %
D-Freez		0.00 %
Dummy-AC		0.00 %
Total	356.04	11.38 %

Branch *	MTD Sales L	Brand Share %
ERD2	45.45	13.46 %
ERD1	33.31	9.85 %
SLM3	23.01	13.83 %
ATU1	13.56	11.34 %
NKL2	12.65	8.25 %
SLM2	10.11	7.49 %
HSR2	9.59	9.35 %
TRM1	8.42	13.15 %
RSP1	8.12	9.31 %
MCR1	6.62	9.60 %
HSR1	6.52	7.28 %
TCG1	5.94	7.55 %
APN1	5.32	12.39 %
KRI1	4.04	3.88 %
EDP1	3.93	10.08 %
KMM1	3.92	7.75 %
DPR1	3.75	7.90 %
VKL1	3.38	10.22 %
CMI1	3.29	7.96 %
PDR1	3.24	6.38 %
EPI1	2.55	4.20 %
VPD1	2.29	3.65 %
KAM1	1.94	5.55 %
SGG1	1.65	5.73 %
PLC1	1.07	2.60 %
KVP1	0.86	2.04 %
BMD1	0.62	1.83 %
PMP1	0.41	0.99 %
SGI1	0.27	1.38 %
WHPD	-1.88	8.66 %
Total	356.04	11.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	295.92	13.09 %
D-Freez	-0.01	-0.08 %
Total	295.91	13.04 %

Branch *	MTD Sales L	Brand Share %
POY1	31.14	12.12 %
NVL2	17.65	13.94 %
TRK1	15.52	12.98 %
CDM1	14.31	10.65 %
KKI2	10.45	7.61 %
STP1	5.35	13.93 %
VCM1	4.42	10.32 %
ULP1	3.91	3.97 %
VCM2	3.02	5.46 %
VPM1	2.96	9.68 %
TVM1	2.77	5.23 %
SJI2	2.65	2.33 %
TDM1	2.54	3.16 %
KML1	2.21	2.91 %
Total	295.91	13.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	290.71	12.59 %
Total	290.71	12.50 %

Branch *	MTD Sales L	Brand Share %
SBR1	21.12	13.52 %
ABR1	8.48	7.02 %
VEL1	8.21	6.82 %
VNB1	7.29	10.79 %
KPM1	7.24	9.20 %
GDM1	6.93	7.67 %
VSI1	6.21	5.97 %
ANI1	6.00	10.70 %
SLG1	5.86	9.84 %
TRR1	4.11	2.60 %
CYR1	4.00	7.16 %
UGI1	3.95	11.57 %
WJP1	3.94	4.92 %
WJD1	3.88	6.91 %
PTU1	2.29	14.70 %
PLR1	2.14	4.05 %
ARC2	2.08	2.54 %
CGM1	1.98	4.75 %
BGR1	0.30	0.85 %
WHVL	-1.19	4.46 %
Total	290.71	12.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	273.42	9.74 %
D-Freez	0.22	3.99 %
Total	273.64	9.73 %

Branch *	MTD Sales L	Brand Share %
CBE4	25.47	13.87 %
SNR1	14.84	13.52 %
MPM1	14.27	10.68 %
CBE6	12.52	10.74 %
CBE1	11.06	10.15 %
KMR1	10.75	7.48 %
TPR2	9.89	4.39 %
TPR1	9.26	6.16 %
SUL1	8.49	11.31 %
UMP1	5.74	6.22 %
AVI1	4.66	5.54 %
TPR3	4.25	5.34 %
GBM1	3.55	4.24 %
PDM1	3.20	5.02 %
CBE3	2.57	6.36 %
SYM2	2.35	3.95 %
CBE5	2.05	4.02 %
KGM1	1.91	2.76 %
ANR1	1.69	6.37 %
TPR4	1.54	3.46 %
DPM2	1.44	2.07 %
PPI1	0.29	0.86 %
KGI1	0.28	10.32 %
CNR1		0.00 %
GDR1		0.00 %
UAM1		0.00 %
WHCB	-6.42	13.14 %
Total	273.64	9.73 %