



TN : DAIKIN Sales Performance 01/04/2026 9:20 AM

MTD Sales
1,991.88 L

Brand Share %
13.53 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,989.84	13.57 %
D-Freez	2.04	3.56 %
Dummy-AC		25.25 %
Total	1,991.88	13.53 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	399.06	17.98 %
CHENNAI-02	342.58	17.48 %
SOUTH-03	305.34	17.46 %
TRICHY-01	300.09	15.61 %
SOUTH-01	248.01	10.46 %
NORTH ARCOT	112.18	11.16 %
WEST-01	105.57	7.69 %
SOUTH ARCOT	95.18	10.58 %
WEST-02	83.87	6.88 %
Total	1,991.88	13.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	398.71	18.03 %
D-Freez	0.35	4.58 %
Dummy-AC		34.94 %
Total	399.06	17.98 %

Branch *	MTD Sales L	Brand Share %
CH28	10.04	12.01 %
CH45	8.51	11.46 %
CH25	8.51	10.44 %
GUD1	7.25	7.64 %
CH38	4.39	12.60 %
KNR1	4.12	10.37 %
GUD2	3.82	8.68 %
CH39	3.78	9.02 %
CH37	3.00	6.25 %
TKM1	2.41	11.90 %
CH26	1.94	10.90 %
WHC3	0.79	9.98 %
CH29	0.63	11.54 %
Total	399.06	17.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	342.58	17.50 %
Dummy-AC		10.53 %
Total	342.58	17.48 %

Branch *	MTD Sales L	Brand Share %
CH03	25.36	12.83 %
CH15	19.20	9.98 %
CH21	14.65	13.04 %
CH06	11.31	12.55 %
CH17	5.67	7.73 %
CH44	5.57	9.90 %
UKI1	3.46	8.49 %
CH36	2.09	8.97 %
CH27	1.17	5.14 %
MC05		0.00 %
Total	342.58	17.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	305.20	17.52 %
D-Freez	0.15	2.20 %
Total	305.34	17.46 %

Branch *	MTD Sales L	Brand Share %
DGL1	13.14	12.64 %
MDU6	9.75	12.75 %
MDU7	7.55	11.20 %
TEN2	4.62	12.50 %
TPT1	3.88	9.43 %
KRR1	3.57	4.43 %
PVI1	3.02	10.53 %
MDU5	2.43	8.34 %
TEN1	1.57	5.07 %
PKM1	1.27	9.72 %
MDU4	1.11	2.67 %
TMM1	0.90	1.72 %
CMR1	0.87	4.14 %
KPT1	0.82	4.89 %
BTU1	0.81	4.91 %
MLR1	0.80	2.97 %
BNR1	0.79	3.17 %
NTM1	0.66	6.26 %
PNI1	0.60	2.06 %
USL1	0.53	1.96 %
NKI1	0.30	2.22 %
ADP1	0.24	1.19 %
CBM1		0.00 %
WHMD	-0.56	13.52 %
Total	305.34	17.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	300.09	15.65 %
Dummy-AC		100.00 %
Total	300.09	15.61 %

Branch *	MTD Sales L	Brand Share %
TNJ1	12.65	12.19 %
PBR2	10.96	9.11 %
TNJ2	8.91	9.97 %
MDI1	6.85	12.51 %
MVM1	5.51	6.21 %
PDK1	5.18	11.93 %
TVR2	4.56	6.22 %
TVR1	3.94	12.71 %
JKM1	3.36	9.16 %
NCK1	2.78	13.09 %
KIK1	2.46	7.55 %
TYR1	2.38	5.46 %
MSI1	1.83	5.37 %
AYR1	1.76	4.90 %
PBR1	1.62	4.00 %
KRN1	0.69	2.60 %
APM1	0.56	4.14 %
TZSD		0.00 %
WTRZ	-1.02	9.31 %
Total	300.09	15.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	247.12	10.49 %
D-Freez	0.89	6.37 %
Total	248.01	10.46 %

Branch *	MTD Sales L	Brand Share %
NGR1	23.51	12.62 %
KVT1	12.49	11.32 %
PKD1	5.22	10.26 %
TKS1	5.19	6.17 %
SDI1	5.11	12.10 %
TKS2	4.76	4.58 %
RND1	4.08	5.52 %
SVK1	3.64	5.01 %
APK2	3.63	10.06 %
MAR1	3.49	5.36 %
TKY1	3.18	11.67 %
SNL1	3.03	12.50 %
VNR1	2.82	7.93 %
TYI1	2.62	7.10 %
KYR1	2.51	9.00 %
UDN1	2.23	8.22 %
KGL1	1.98	5.59 %
ERL2	1.89	5.20 %
COL1	1.73	10.06 %
PDI1	1.71	4.95 %
VKM1	1.48	5.42 %
SGT1	1.41	11.08 %
ASM1	1.34	4.52 %
STU2	1.16	3.56 %
MMT1	0.58	2.00 %
APK1	0.57	1.44 %
KSM1	0.30	3.40 %
SKD1	0.29	1.45 %
VNR2	0.25	0.32 %
WHTV	-0.62	8.95 %
Total	248.01	10.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	111.96	11.22 %
D-Freez	0.23	3.02 %
Total	112.18	11.16 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.23	11.03 %
SBR1	7.72	9.74 %
TRR1	5.21	8.36 %
VEL1	4.44	7.59 %
KPM1	3.82	9.54 %
VSI1	3.05	9.48 %
WJD1	2.90	9.24 %
WJP1	2.72	8.60 %
ABR1	1.77	4.54 %
ANI1	1.77	8.11 %
CYR1	1.49	6.13 %
SLG1	0.99	4.50 %
VNB1	0.98	3.89 %
ARC2	0.93	2.10 %
PLR1	0.92	4.09 %
PTU1	0.86	7.87 %
GDM1	0.82	2.79 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
Total	112.18	11.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	105.57	7.70 %
Total	105.57	7.69 %

Branch *	MTD Sales L	Brand Share %
CBE4	6.68	7.33 %
SNR1	6.12	10.65 %
CBE1	5.67	9.40 %
TPR2	5.11	4.49 %
KMR1	4.43	5.71 %
CBE6	3.07	5.77 %
PLI1	2.59	4.77 %
AVI1	1.71	4.01 %
TPR1	1.37	2.03 %
MPM1	1.33	2.85 %
TPR3	1.11	3.65 %
TPR4	0.97	3.77 %
UMP1	0.94	2.72 %
CBE3	0.71	3.81 %
PDM1	0.66	2.62 %
ANR1	0.57	5.00 %
CBE5	0.39	1.49 %
DPM2	0.29	1.03 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	105.57	7.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	94.95	10.64 %
D-Freez	0.22	3.05 %
Total	95.18	10.58 %

Branch *	MTD Sales L	Brand Share %
POY1	15.93	13.32 %
POY2	10.30	12.37 %
NVL2	6.95	13.16 %
TRK1	3.54	7.88 %
KKI2	3.31	6.83 %
TDM1	2.98	7.80 %
PRT1	2.52	6.41 %
CDM1	2.23	5.67 %
KML1	2.20	8.18 %
ULP1	1.79	5.58 %
VCM1	1.57	3.94 %
VPM1	1.35	8.86 %
STP1	0.96	6.59 %
MKM1	0.88	3.22 %
SJI2	0.65	1.32 %
TVM1	0.62	1.94 %
WHUT		0.00 %
Total	95.18	10.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	83.67	6.88 %
D-Freez	0.20	5.54 %
Dummy-AC		100.00 %
Total	83.87	6.88 %

Branch *	MTD Sales L	Brand Share %
ERD1	5.83	5.00 %
ERD2	4.65	3.16 %
HSR1	2.73	10.97 %
OML1	2.24	7.05 %
NKL2	1.89	3.27 %
RSP1	1.88	6.53 %
SLM2	1.88	3.90 %
ATU1	1.84	3.80 %
EDP1	1.63	7.83 %
APN1	1.49	9.04 %
EPI1	1.42	5.85 %
PDR1	1.41	5.30 %
HSR2	1.27	3.51 %
TCG1	1.12	3.24 %
HRR1	1.04	4.88 %
PMP1	0.91	5.34 %
VKL1	0.84	6.00 %
WZWH	0.74	7.23 %
DPR2	0.71	2.77 %
KVP1	0.64	4.41 %
KMM1	0.60	3.12 %
MCR1	0.41	1.63 %
DPR1	0.40	1.83 %
SGI1	0.38	5.91 %
CMI1	0.36	2.20 %
BMD1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
TRM1		0.00 %
Total	83.87	6.88 %