



TN : CROMPTON Sales Performance 31/03/2026 8:07 AM

MTD Sales
142.21 L

Brand Share %
20.18 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	142.21	37.79 %
Total	142.21	20.18 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	27.46	24.38 %
SOUTH-03	26.35	24.36 %
WEST-02	20.05	25.05 %
WEST-01	16.50	20.08 %
TRICHY-01	13.55	21.46 %
NORTH ARCOT	11.79	24.03 %
CHENNAI-01	9.50	8.03 %
SOUTH ARCOT	9.26	25.94 %
CHENNAI-02	7.75	14.00 %
Total	142.21	20.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	27.46	46.30 %
Total	27.46	24.38 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.03	17.80 %
VNR2	1.24	19.38 %
KVT1	1.17	15.60 %
SVK1	0.77	19.75 %
RPM1	0.57	16.96 %
PDI1	0.44	19.90 %
VLY1	0.44	16.34 %
MAR1	0.39	12.95 %
ARM1	0.28	18.65 %
MMT1	0.19	11.65 %
ERL2	0.18	9.74 %
KGL1	0.18	11.80 %
APK2	0.16	6.55 %
SKD1	0.10	7.58 %
KSM1	0.03	4.84 %
S2SD		0.00 %
WHTV		0.00 %
Total	27.46	24.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	26.35	44.03 %
Total	26.35	24.36 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.34	13.88 %
MDU2	1.08	18.71 %
MDU6	0.75	18.95 %
TEN2	0.62	18.46 %
CBM1	0.48	14.00 %
MDU7	0.40	12.30 %
MLR1	0.28	19.15 %
KYK1	0.11	5.52 %
KKD3	0.07	1.47 %
SZSD		0.00 %
WHMD		0.00 %
Total	26.35	24.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	20.05	49.85 %
Total	20.05	25.05 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.42	15.61 %
HSR2	0.39	8.70 %
HSR1	0.38	19.31 %
SLM2	0.33	18.48 %
BMD1	0.20	8.59 %
APN1	0.19	7.50 %
WZWH	0.18	12.38 %
WHPD		0.00 %
Total	20.05	25.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	16.50	40.70 %
Total	16.50	20.08 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.19	10.62 %
KMR1	0.98	14.88 %
TPR2	0.85	18.61 %
CBE1	0.61	17.34 %
CBE5	0.19	11.63 %
ANR1	0.10	11.51 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	16.50	20.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	13.55	43.10 %
Total	13.55	21.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.61	12.41 %
TNJ2	0.50	13.06 %
TRY4	0.50	14.95 %
PBR2	0.36	7.97 %
KIK1	0.32	17.06 %
PTK1	0.32	17.61 %
NMM1	0.29	17.61 %
MDI1	0.27	11.71 %
MSI1	0.21	16.28 %
TZSD		0.00 %
Total	13.55	21.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	11.79	43.60 %
Total	11.79	24.03 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.64	14.12 %
TRR1	0.57	12.48 %
VNB1	0.24	17.65 %
ABR1	0.22	10.64 %
VSI1	0.12	9.06 %
AKM1	0.08	7.13 %
WHVL		0.00 %
Total	11.79	24.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	9.50	12.71 %
Total	9.50	8.03 %

Branch *	MTD Sales L	Brand Share %
CH07	0.78	13.13 %
CH28	0.55	16.63 %
CH05	0.51	7.86 %
CH16	0.49	12.19 %
CH19	0.49	16.96 %
CH48	0.45	15.47 %
CH45	0.43	14.51 %
GUD1	0.37	11.24 %
CH47	0.35	14.35 %
MRM1	0.27	14.00 %
CH38	0.26	11.35 %
CH42	0.22	6.23 %
GUD2	0.19	12.30 %
CH08	0.19	6.92 %
CH22	0.17	9.41 %
CH30	0.13	4.00 %
CH25	0.11	2.95 %
CH37	0.06	13.12 %
CH49	0.04	0.81 %
CH40	0.02	11.77 %
CH29		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	9.50	8.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	9.26	49.10 %
Total	9.26	25.94 %

Branch *	MTD Sales L	Brand Share %
POY1	0.50	14.31 %
SJI2	0.39	19.19 %
KKI2	0.34	14.63 %
KLM1	0.30	15.36 %
POY2	0.20	7.15 %
MKM1	0.11	13.30 %
Total	9.26	25.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	7.75	31.84 %
Total	7.75	14.00 %

Branch *	MTD Sales L	Brand Share %
CH34	0.63	17.35 %
CH21	0.62	17.12 %
CH43	0.61	18.60 %
CH03	0.60	12.04 %
CH50	0.38	10.87 %
CH12	0.38	12.90 %
CH18	0.35	10.79 %
CH33	0.31	17.62 %
CH15	0.30	5.27 %
CH24	0.30	9.61 %
CH06	0.24	18.43 %
CH20	0.23	10.66 %
GPD1	0.20	14.21 %
CH41	0.20	12.92 %
CH46	0.18	18.04 %
PON1	0.14	15.35 %
CH23	0.11	15.06 %
CH51	0.07	15.55 %
CH17	0.06	3.21 %
UKI1	0.03	4.03 %
CH31	0.03	6.94 %
CH32	0.02	12.56 %
Total	7.75	14.00 %