

MTD Sales
112.21 L

Brand Share %
26.78 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	111.85	39.43 %
Iron	0.36	1.00 %
Total	112.21	26.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	25.64	31.27 %
SOUTH-03	23.27	34.02 %
TRICHY-01	13.67	28.48 %
WEST-02	10.25	27.75 %
CHENNAI-01	8.97	19.01 %
NORTH ARCOT	8.12	23.98 %
SOUTH ARCOT	7.48	30.07 %
CHENNAI-02	5.88	17.67 %
WEST-01	4.74	17.53 %
WEST-03	4.19	24.12 %
Total	112.21	26.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	25.64	42.52 %
Total	25.64	31.27 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.18	15.87 %
TKS2	1.16	26.18 %
TVL1	0.97	21.90 %
MAR1	0.59	26.44 %
VNR2	0.58	17.45 %
NGR1	0.55	14.76 %
VLY1	0.50	22.82 %
APK2	0.43	18.75 %
RPM1	0.42	22.22 %
PKD1	0.37	24.08 %
KSM1	0.20	25.82 %
KGL1	0.15	18.86 %
COL1	0.12	23.79 %
S2SD		0.00 %
Total	25.64	31.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	23.27	46.35 %
Total	23.27	34.02 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.90	15.96 %
TEN2	0.37	13.56 %
ADP1	0.32	22.92 %
MPA1	0.29	26.65 %
PNI1	0.24	16.43 %
USL1	0.19	11.26 %
CMR1	0.12	17.44 %
CBM1	0.10	8.15 %
NTM1	0.08	13.80 %
SZSD		0.00 %
Total	23.27	34.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	13.60	40.66 %
Iron	0.06	1.65 %
Total	13.67	28.48 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.71	15.67 %
TVR2	0.62	20.71 %
NGT1	0.49	23.58 %
MVM1	0.39	13.43 %
TNJ2	0.33	12.99 %
KIK1	0.30	26.55 %
MDI1	0.27	15.37 %
KUM2	0.20	14.48 %
TZSD		0.00 %
Total	13.67	28.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	10.11	47.00 %
Iron	0.14	4.55 %
Total	10.25	27.75 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.46	20.56 %
DPR2	0.40	20.65 %
VPD1	0.40	25.75 %
HSR1	0.36	16.14 %
SLM3	0.33	19.63 %
HSR2	0.33	12.62 %
SLM2	0.30	19.42 %
KAM1	0.29	23.47 %
PLC1	0.25	21.64 %
MTR1	0.25	19.07 %
KRI1	0.25	13.04 %
PMP1	0.23	26.56 %
SGI1	0.22	22.87 %
DPR1	0.14	13.34 %
PNG1	0.10	11.39 %
WZWH		0.00 %
Total	10.25	27.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	8.97	26.42 %
Total	8.97	19.01 %

Branch *	MTD Sales L	Brand Share %
CH47	0.82	18.40 %
CH16	0.49	20.51 %
CH28	0.45	21.39 %
GUD1	0.45	18.22 %
CH42	0.42	21.50 %
CH19	0.39	19.04 %
CH05	0.39	15.13 %
CH38	0.37	25.95 %
CH48	0.34	12.08 %
CH22	0.30	25.78 %
CH07	0.25	10.70 %
MRM1	0.24	19.62 %
CH14	0.22	9.18 %
CH45	0.16	10.11 %
GUD2	0.14	14.17 %
CGL1	0.13	9.17 %
CH08	0.02	5.33 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
MC09		0.00 %
Total	8.97	19.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	8.12	37.74 %
Total	8.12	23.98 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.70	25.89 %
TRL1	0.55	20.70 %
TRR1	0.40	10.39 %
VEL4	0.25	10.19 %
VEL3	0.25	10.02 %
SBR1	0.19	17.86 %
SLG1	0.18	23.92 %
ABR1	0.17	6.85 %
GDM1	0.16	18.94 %
AKM1	0.16	12.98 %
ARC2	0.14	17.55 %
VNB1	0.11	7.19 %
Total	8.12	23.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	7.45	43.20 %
Iron	0.02	0.76 %
Total	7.48	30.07 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.86	25.60 %
POY1	0.60	23.66 %
KKI2	0.55	24.00 %
SJI2	0.33	26.42 %
CDM1	0.28	24.02 %
KLM1	0.22	18.45 %
POY2	0.16	19.32 %
VPM2	0.14	9.72 %
VCM2	0.13	10.08 %
VPM1	0.09	21.06 %
VCM1	0.04	8.44 %
MKM1		0.00 %
Total	7.48	30.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	5.80	25.52 %
Iron	0.08	2.57 %
Total	5.88	17.67 %

Branch *	MTD Sales L	Brand Share %
CH18	0.40	14.16 %
CH03	0.35	19.04 %
CH12	0.31	23.28 %
CH24	0.27	14.59 %
CH43	0.27	23.38 %
CH21	0.23	13.17 %
CH41	0.23	24.67 %
CH17	0.22	13.32 %
CH33	0.18	16.13 %
CH15	0.16	7.22 %
GPD1	0.14	16.71 %
CH35	0.12	7.15 %
CH20	0.11	10.26 %
UKI1	0.10	15.87 %
CH23	0.08	22.92 %
CH44	0.06	6.88 %
CH50	0.04	2.62 %
CH06	0.04	5.41 %
CH27	0.04	8.36 %
CH32	0.02	7.89 %
CH01		0.00 %
CH51		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	5.88	17.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	4.74	36.43 %
Total	4.74	17.53 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.78	25.49 %
CBE2	0.44	15.69 %
SUL1	0.39	19.98 %
SNR1	0.35	21.38 %
PLI1	0.32	9.24 %
CBE4	0.32	22.39 %
CBE1	0.31	15.29 %
CBE6	0.28	14.71 %
MPM1	0.27	11.31 %
UMP1	0.23	17.78 %
DPM2	0.13	14.64 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.74	17.53 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	4.13	42.72 %
Iron	0.06	3.78 %
Total	4.19	24.12 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.35	21.90 %
ERD2	0.29	11.66 %
NKL2	0.26	10.65 %
AVI1	0.25	18.45 %
KGM1	0.25	24.72 %
PDR1	0.11	20.93 %
TPR2	0.09	6.34 %
SYM2	0.05	13.32 %
W3SD		0.00 %
WHPD		0.00 %
Total	4.19	24.12 %