



# TN : CROMPTON Sales Performance 30/04/2026 8:07 AM

MTD Sales  
257.75 L

Brand Share %  
24.39 %

Information:

MTD : 01-04-2026 To 29-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	257.75	36.84 %
Total	257.75	24.39 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	55.71	27.58 %
SOUTH-03	49.08	27.12 %
WEST-02	32.73	25.78 %
TRICHY-01	31.79	26.53 %
CHENNAI-01	19.50	16.32 %
NORTH ARCOT	19.27	25.09 %
SOUTH ARCOT	17.42	27.14 %
WEST-01	17.21	19.05 %
CHENNAI-02	15.05	19.70 %
Total	257.75	24.39 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	55.71	39.50 %
Total	55.71	27.58 %

Branch *	MTD Sales L	Brand Share %
RND1	1.89	22.98 %
VLY1	1.41	24.28 %
MAR1	1.13	17.87 %
RPM1	0.84	16.16 %
SNL1	0.83	19.13 %
APK2	0.74	22.59 %
ARM1	0.58	14.45 %
ASM1	0.58	17.97 %
KSM1	0.54	22.35 %
ERL2	0.46	17.28 %
MMT1	0.46	13.01 %
SGT1	0.41	17.32 %
PKD1	0.38	10.43 %
KGL1	0.34	14.63 %
COL1	0.28	18.90 %
TKY1	0.23	12.06 %
TYI1	0.09	2.79 %
S2SD		0.00 %
WHTV		0.00 %
Total	55.71	27.58 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	49.08	38.07 %
Total	49.08	27.12 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.10	20.06 %
MDU2	1.56	16.01 %
TPT1	1.11	18.97 %
DKI1	0.99	22.36 %
TEN1	0.95	20.93 %
KKD3	0.87	11.19 %
TEN2	0.80	12.12 %
CBM1	0.62	11.12 %
TDI1	0.60	16.52 %
MDU3	0.50	12.00 %
PVI1	0.50	19.97 %
BNR1	0.48	17.06 %
CMR1	0.34	14.82 %
KYK1	0.02	0.92 %
SZSD		0.00 %
WHMD		0.00 %
Total	49.08	27.12 %

### WEST-02

Property	MTD Sales L	Brand Share %
Fan	32.73	39.69 %
Total	32.73	25.78 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.43	18.88 %
SLM1	1.41	16.90 %
SLM3	1.29	23.95 %
KRI1	0.91	17.72 %
PLC1	0.85	24.37 %
APN1	0.80	23.76 %
MTR1	0.80	23.13 %
SLM2	0.79	21.31 %
NKL2	0.64	14.28 %
DPR2	0.59	16.95 %
DPR1	0.56	16.76 %
KVP1	0.49	14.34 %
EDP1	0.45	19.07 %
KAM1	0.23	7.34 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	32.73	25.78 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	31.79	37.19 %
Total	31.79	26.53 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.72	22.37 %
MVM1	1.72	18.76 %
PTK1	1.12	21.27 %
TNJ2	0.98	21.84 %
PBR2	0.79	11.30 %
KRN1	0.74	19.97 %
PDK1	0.60	22.75 %
TRY4	0.51	12.45 %
PBR1	0.45	20.08 %
KUM2	0.39	17.16 %
KIK1	0.16	5.26 %
TZSD		0.00 %
Total	31.79	26.53 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Fan	19.50	28.32 %
Total	19.50	16.32 %

Branch *	MTD Sales L	Brand Share %
CH05	1.29	16.49 %
CH07	1.15	18.78 %
CH19	1.12	20.57 %
CH42	1.04	14.57 %
GUD1	0.99	22.82 %
CH28	0.52	13.49 %
CH45	0.52	12.95 %
TKM1	0.49	16.08 %
CH38	0.49	16.24 %
CH14	0.46	7.31 %
CH22	0.45	17.37 %
CH47	0.43	4.70 %
CZWH	0.31	5.25 %
CH30	0.28	9.92 %
CH48	0.18	4.79 %
CH37	0.10	13.91 %
CH25	0.09	2.30 %
CH29	0.07	10.66 %
CH49	0.07	1.24 %
CH40		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	19.50	16.32 %

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	19.27	38.89 %
<b>Total</b>	<b>19.27</b>	<b>25.09 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	1.43	18.58 %
TRR1	1.38	16.32 %
KPM2	1.32	21.85 %
VEL1	1.09	22.36 %
ABR1	0.61	17.78 %
PLR1	0.51	21.17 %
SLG1	0.50	18.09 %
ANI1	0.48	22.61 %
VNB1	0.41	13.78 %
AKM1	0.38	10.68 %
<b>Total</b>	<b>19.27</b>	<b>25.09 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	17.42	40.52 %
<b>Total</b>	<b>17.42</b>	<b>27.14 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.99	16.62 %
NVL2	0.94	20.37 %
KKI2	0.90	18.92 %
VPM2	0.72	23.63 %
POY2	0.59	18.44 %
SJI2	0.48	18.51 %
VCM2	0.02	1.02 %
<b>Total</b>	<b>17.42</b>	<b>27.14 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Fan	17.21	31.53 %
<b>Total</b>	<b>17.21</b>	<b>19.05 %</b>

Branch *	MTD Sales L	Brand Share %
KMR1	1.41	19.30 %
PLI1	1.00	19.73 %
SNR1	0.87	16.30 %
TPR1	0.81	20.10 %
SUL1	0.67	15.76 %
MPM1	0.65	13.96 %
CBE2	0.62	6.66 %
CBE4	0.62	10.97 %
UMP1	0.61	23.72 %
SYM2	0.54	19.06 %
CBE5	0.43	17.85 %
AVI1	0.40	13.93 %
TPR2	0.29	6.66 %
CNR1	0.08	8.60 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>17.21</b>	<b>19.05 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	15.05	32.85 %
<b>Total</b>	<b>15.05</b>	<b>19.70 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.39	21.64 %
CH03	1.23	21.20 %
CH34	1.09	19.48 %
MJR1	0.96	20.60 %
CH21	0.85	16.75 %
CH12	0.78	23.49 %
CH50	0.75	18.42 %
CH43	0.70	14.60 %
CH20	0.57	15.62 %
CH33	0.50	17.37 %
CH24	0.47	14.48 %
PON1	0.46	20.60 %
CH41	0.42	21.02 %
CH44	0.37	14.90 %
CH27	0.24	13.82 %
CH06	0.21	16.34 %
GPD1	0.20	15.29 %
CH31	0.18	22.75 %
CH46	0.16	11.45 %
CH17	0.14	4.70 %
CH51	0.02	4.85 %
<b>Total</b>	<b>15.05</b>	<b>19.70 %</b>