



# TN : CROMPTON Sales Performance 30/03/2026 8:07 AM

MTD Sales  
132.72 L

Brand Share %  
19.65 %

Information:

MTD : 01-03-2026 To 29-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	132.72	37.19 %
Total	132.72	19.65 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	25.36	23.87 %
SOUTH-03	24.60	23.68 %
WEST-02	18.32	24.32 %
WEST-01	15.60	19.74 %
TRICHY-01	12.53	20.72 %
NORTH ARCOT	11.17	23.56 %
CHENNAI-01	9.07	7.86 %
SOUTH ARCOT	8.52	24.95 %
CHENNAI-02	7.56	14.06 %
Total	132.72	19.65 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	25.36	46.23 %
Total	25.36	23.87 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.99	18.16 %
VNR2	1.11	18.42 %
KVT1	1.05	14.69 %
RPM1	0.54	16.53 %
VLY1	0.44	17.39 %
MAR1	0.39	13.52 %
ARM1	0.26	19.52 %
KGL1	0.18	12.09 %
APK2	0.16	7.11 %
MMT1	0.14	9.36 %
ERL2	0.14	7.92 %
SKD1	0.10	8.27 %
KSM1	0.03	5.59 %
S2SD		0.00 %
WHTV		0.00 %
Total	25.36	23.87 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	24.60	43.70 %
<b>Total</b>	<b>24.60</b>	<b>23.68 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	1.34	14.43 %
MDU2	1.05	19.08 %
MDU6	0.72	18.58 %
TEN2	0.59	17.78 %
TPT1	0.56	18.51 %
CBM1	0.42	14.12 %
MDU7	0.38	12.33 %
MLR1	0.28	19.57 %
KYK1	0.11	5.57 %
KKD3	0.07	1.48 %
SZSD		0.00 %
<b>Total</b>	<b>24.60</b>	<b>23.68 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Fan	18.32	49.78 %
<b>Total</b>	<b>18.32</b>	<b>24.32 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.18	19.52 %
KRI1	0.42	16.31 %
HSR2	0.39	8.88 %
HSR1	0.35	18.87 %
SLM2	0.33	19.50 %
BMD1	0.20	8.69 %
APN1	0.19	7.54 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>18.32</b>	<b>24.32 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Fan	15.60	40.60 %
<b>Total</b>	<b>15.60</b>	<b>19.74 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.11	10.22 %
KMR1	0.98	15.29 %
CBE4	0.89	19.56 %
TPR2	0.76	17.93 %
CBE1	0.61	17.87 %
CBE5	0.19	11.63 %
ANR1	0.10	11.94 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>15.60</b>	<b>19.74 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	12.53	42.59 %
Total	12.53	20.72 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.52	10.79 %
TRY4	0.50	15.73 %
TNJ2	0.44	11.96 %
KIK1	0.32	17.06 %
PTK1	0.32	17.61 %
PBR2	0.27	6.21 %
NMM1	0.26	16.62 %
MDI1	0.25	11.09 %
MSI1	0.17	13.36 %
TZSD		0.00 %
Total	12.53	20.72 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	11.17	42.98 %
Total	11.17	23.56 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.60	13.43 %
TRR1	0.48	10.88 %
VNB1	0.24	18.57 %
ABR1	0.22	10.84 %
VSI1	0.12	9.06 %
AKM1	0.06	5.53 %
WHVL		0.00 %
Total	11.17	23.56 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	9.07	12.32 %
Total	9.07	7.86 %

Branch *	MTD Sales L	Brand Share %
CH07	0.78	13.31 %
CH05	0.51	7.86 %
CH16	0.46	11.83 %
CH19	0.45	16.28 %
CH48	0.44	15.77 %
CH45	0.40	13.84 %
CH28	0.39	12.63 %
GUD1	0.37	11.94 %
CH47	0.35	14.55 %
MRM1	0.27	14.14 %
CH38	0.26	11.49 %
CH42	0.22	6.28 %
CH08	0.19	6.99 %
GUD2	0.17	11.48 %
CH22	0.17	9.57 %
CH30	0.13	4.19 %
CH25	0.11	2.96 %
CH37	0.06	13.12 %
CH49	0.04	0.85 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	9.07	7.86 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	8.52	48.00 %
Total	8.52	24.95 %

Branch *	MTD Sales L	Brand Share %
POY1	0.45	13.44 %
SJI2	0.33	16.78 %
KKI2	0.28	12.74 %
KLM1	0.27	14.35 %
POY2	0.16	6.33 %
MKM1	0.10	12.01 %
Total	8.52	24.95 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	7.56	31.82 %
<b>Total</b>	<b>7.56</b>	<b>14.06 %</b>

Branch *	MTD Sales L	Brand Share %
CH34	0.63	18.22 %
CH21	0.62	17.53 %
CH43	0.61	18.97 %
CH03	0.60	13.01 %
CH50	0.38	11.00 %
CH12	0.36	12.42 %
CH18	0.35	10.89 %
CH33	0.31	17.62 %
CH15	0.30	5.28 %
CH24	0.26	8.61 %
CH06	0.24	18.43 %
CH20	0.23	10.66 %
GPD1	0.20	14.21 %
CH46	0.18	18.44 %
CH41	0.18	12.18 %
PON1	0.14	15.35 %
CH23	0.11	17.02 %
CH51	0.07	15.55 %
CH17	0.06	3.61 %
UKI1	0.03	4.19 %
CH31	0.03	7.90 %
CH32		0.00 %
<b>Total</b>	<b>7.56</b>	<b>14.06 %</b>