

MTD Sales
109.61 L

Brand Share %
26.87 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	109.27	39.46 %
Iron	0.35	0.99 %
Total	109.61	26.87 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	25.07	31.27 %
SOUTH-03	22.64	34.05 %
TRICHY-01	13.26	28.45 %
WEST-02	10.10	28.27 %
CHENNAI-01	8.82	19.18 %
NORTH ARCOT	7.95	23.92 %
SOUTH ARCOT	7.28	29.96 %
CHENNAI-02	5.77	17.70 %
WEST-01	4.67	17.64 %
WEST-03	4.05	24.82 %
Total	109.61	26.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	25.07	42.46 %
Total	25.07	31.27 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.18	16.13 %
TKS2	1.15	26.26 %
TVL1	0.97	22.16 %
VNR2	0.58	18.25 %
NGR1	0.52	14.20 %
VLY1	0.50	22.82 %
APK2	0.43	18.94 %
RPM1	0.42	22.59 %
PKD1	0.37	24.35 %
KSM1	0.18	25.04 %
KGL1	0.15	18.86 %
COL1	0.12	25.36 %
S2SD		0.00 %
Total	25.07	31.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	22.64	46.19 %
Total	22.64	34.05 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.90	16.55 %
TEN2	0.37	13.66 %
ADP1	0.32	23.20 %
PNI1	0.22	16.89 %
USL1	0.19	12.90 %
CMR1	0.12	17.44 %
CBM1	0.08	6.57 %
NTM1	0.08	14.46 %
SZSD		0.00 %
Total	22.64	34.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	13.21	40.74 %
Iron	0.05	1.30 %
Total	13.26	28.45 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.67	15.17 %
TVR2	0.58	19.71 %
NGT1	0.47	23.49 %
MVM1	0.39	13.93 %
TNJ2	0.32	12.92 %
KIK1	0.28	25.22 %
MDI1	0.27	16.05 %
KUM2	0.20	17.07 %
TZSD		0.00 %
Total	13.26	28.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	9.95	47.56 %
Iron	0.14	4.66 %
Total	10.10	28.27 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.46	20.85 %
VPD1	0.40	26.25 %
HSR1	0.36	16.14 %
DPR2	0.34	22.78 %
SLM3	0.33	19.90 %
HSR2	0.33	12.62 %
SLM2	0.30	23.73 %
KAM1	0.29	24.13 %
PLC1	0.25	21.64 %
KRI1	0.23	12.41 %
PMP1	0.23	26.56 %
SGI1	0.22	22.87 %
MTR1	0.21	16.69 %
DPR1	0.14	13.75 %
PNG1	0.10	11.39 %
WZWH		0.00 %
Total	10.10	28.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	8.82	26.64 %
Total	8.82	19.18 %

Branch *	MTD Sales L	Brand Share %
CH47	0.78	18.27 %
CH16	0.46	22.62 %
CH28	0.45	22.42 %
GUD1	0.45	18.50 %
CH42	0.42	21.50 %
CH05	0.39	15.13 %
CH38	0.37	26.15 %
CH19	0.35	17.50 %
CH48	0.31	11.40 %
CH22	0.30	25.78 %
CH07	0.25	10.86 %
MRM1	0.24	19.62 %
CH14	0.22	9.95 %
CH45	0.16	10.11 %
GUD2	0.14	14.67 %
CGL1	0.13	9.17 %
CH08	0.02	5.33 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
MC09		0.00 %
Total	8.82	19.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	7.95	37.68 %
Total	7.95	23.92 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.55	20.79 %
TRR1	0.40	10.39 %
VEL4	0.25	10.19 %
VEL3	0.25	10.24 %
SBR1	0.19	17.86 %
SLG1	0.18	23.92 %
ABR1	0.17	6.85 %
GDM1	0.16	18.94 %
AKM1	0.16	13.21 %
ARC2	0.14	18.21 %
VNB1	0.10	6.04 %
Total	7.95	23.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	7.25	43.04 %
Iron	0.02	0.77 %
Total	7.28	29.96 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.86	25.79 %
POY1	0.60	24.10 %
KKI2	0.55	24.00 %
SJI2	0.33	26.42 %
CDM1	0.28	24.25 %
KLM1	0.22	18.89 %
VPM2	0.14	9.95 %
POY2	0.14	17.67 %
VCM2	0.13	11.26 %
VPM1	0.09	21.74 %
VCM1	0.04	8.44 %
MKM1		0.00 %
Total	7.28	29.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	5.69	25.30 %
Iron	0.08	2.63 %
Total	5.77	17.70 %

Branch *	MTD Sales L	Brand Share %
CH18	0.40	15.58 %
CH03	0.32	17.86 %
CH12	0.31	23.28 %
CH24	0.27	14.77 %
CH43	0.27	23.38 %
CH21	0.23	13.17 %
CH41	0.23	24.67 %
CH17	0.22	13.46 %
CH15	0.16	7.26 %
CH33	0.15	14.10 %
CH35	0.12	7.15 %
GPD1	0.12	14.49 %
UKI1	0.10	16.18 %
CH20	0.09	9.29 %
CH23	0.08	22.92 %
CH44	0.06	7.10 %
CH50	0.04	2.63 %
CH06	0.04	5.41 %
CH27	0.04	7.92 %
CH32	0.02	24.41 %
CH01		0.00 %
CH51		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	5.77	17.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	4.67	36.79 %
Total	4.67	17.64 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.78	25.73 %
CBE2	0.43	15.18 %
SUL1	0.39	19.98 %
SNR1	0.35	24.30 %
CBE4	0.32	22.57 %
CBE1	0.31	15.71 %
PLI1	0.30	8.58 %
MPM1	0.27	11.31 %
CBE6	0.26	13.83 %
UMP1	0.23	17.78 %
DPM2	0.13	14.99 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.67	17.64 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	4.00	43.50 %
Iron	0.06	3.83 %
Total	4.05	24.82 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.35	23.23 %
ERD2	0.29	13.54 %
AVI1	0.25	19.15 %
NKL2	0.24	10.73 %
KGM1	0.24	24.46 %
PDR1	0.11	20.93 %
TPR2	0.09	6.34 %
SYM2	0.05	13.32 %
W3SD		0.00 %
WHPD		0.00 %
Total	4.05	24.82 %