



TN : CROMPTON Sales Performance 29/05/2026 8:07 AM

MTD Sales
115.80 L

Brand Share %
15.32 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	115.80	29.73 %
Total	115.80	15.32 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	23.31	18.49 %
SOUTH-01	21.20	15.52 %
TRICHY-01	15.72	17.00 %
WEST-02	12.14	15.73 %
CHENNAI-01	12.13	11.97 %
CHENNAI-02	8.67	13.81 %
SOUTH ARCOT	8.06	18.52 %
NORTH ARCOT	7.71	16.01 %
WEST-01	6.87	10.11 %
Total	115.80	15.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	23.31	34.77 %
Total	23.31	18.49 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.73	15.02 %
TPT1	0.37	10.97 %
MNM1	0.36	14.36 %
CBM1	0.34	13.63 %
PNV2	0.27	12.67 %
ADP1	0.22	12.68 %
TEN1	0.22	11.47 %
MDU7	0.21	5.78 %
TEN2	0.17	5.20 %
CMR1	0.16	9.41 %
BNR1	0.13	7.38 %
USL1	0.11	6.34 %
BTU1	0.08	7.74 %
KKD3	0.07	1.07 %
KYK1	0.02	0.82 %
SZSD		0.00 %
TDI1		0.00 %
Total	23.31	18.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	21.20	30.90 %
Total	21.20	15.52 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.34	13.95 %
RND1	0.92	13.58 %
TUT1	0.72	7.47 %
VNR2	0.69	9.85 %
MAR1	0.60	14.17 %
RPM1	0.56	11.06 %
TUT2	0.52	13.63 %
STU2	0.43	15.27 %
SNL1	0.42	15.28 %
TKS1	0.40	9.32 %
VKM1	0.38	13.96 %
TKS2	0.25	3.55 %
KGL1	0.22	13.97 %
ARM1	0.19	12.35 %
APK2	0.17	4.95 %
TY11	0.03	0.87 %
S2SD		0.00 %
Total	21.20	15.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	15.72	30.41 %
Total	15.72	17.00 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.87	14.75 %
TRY1	0.80	10.67 %
PTK1	0.61	11.97 %
MDI1	0.54	13.32 %
TYR1	0.24	5.65 %
TTP1	0.23	10.15 %
KUM2	0.21	9.66 %
APM1	0.18	10.46 %
TRY4	0.17	6.84 %
TRY3	0.13	5.33 %
KIK1	0.10	4.84 %
AYR1	0.10	7.30 %
TZSD		0.00 %
Total	15.72	17.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	12.14	37.10 %
Total	12.14	15.73 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.70	14.55 %
SLM1	0.63	14.87 %
HSR2	0.61	12.63 %
MTR1	0.48	14.82 %
SGI1	0.36	14.30 %
KRI1	0.33	9.42 %
BMD1	0.30	14.63 %
SLM3	0.28	9.83 %
HSR1	0.22	8.29 %
CMI1	0.21	14.59 %
KVP1	0.20	11.74 %
VPD1	0.15	8.21 %
TRM1	0.12	5.50 %
APN1	0.06	3.33 %
EDP1	0.05	4.03 %
KAM1	0.04	1.72 %
SLM2	0.04	1.77 %
WZWH		0.00 %
Total	12.14	15.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	12.13	21.62 %
Total	12.13	11.97 %

Branch *	MTD Sales L	Brand Share %
CH08	0.86	14.88 %
CH42	0.71	11.52 %
CH07	0.66	12.83 %
CH05	0.62	10.01 %
CH16	0.53	14.84 %
CH48	0.38	7.49 %
CH30	0.37	14.81 %
CH28	0.28	9.05 %
CH22	0.26	11.42 %
CH45	0.19	5.66 %
CH47	0.13	2.29 %
CH29	0.08	11.25 %
CH25	0.06	1.72 %
CH35	0.05	1.82 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	12.13	11.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	8.67	23.75 %
Total	8.67	13.81 %

Branch *	MTD Sales L	Brand Share %
CH15	0.56	11.84 %
CH12	0.39	8.61 %
CH20	0.38	13.72 %
CH34	0.37	9.34 %
CH50	0.30	11.45 %
CH21	0.29	8.90 %
CH33	0.24	10.71 %
CH27	0.20	9.35 %
CH41	0.14	7.42 %
CH17	0.11	4.85 %
CH44	0.11	4.65 %
CH03	0.10	2.43 %
CH46	0.07	4.33 %
CH51		0.00 %
MC05		0.00 %
Total	8.67	13.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	8.06	32.52 %
Total	8.06	18.52 %

Branch *	MTD Sales L	Brand Share %
POY1	0.55	12.01 %
VPM2	0.16	11.85 %
TDM1	0.16	12.82 %
VCM2	0.16	5.09 %
ULP1	0.15	9.38 %
POY2	0.09	3.39 %
VPM1	0.06	12.49 %
TRK1	0.04	3.21 %
Total	8.06	18.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	7.71	28.30 %
Total	7.71	16.01 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.37	14.80 %
VEL2	0.28	6.53 %
VEL1	0.18	5.24 %
ABR1	0.17	7.86 %
ANI1	0.17	11.28 %
CGM1	0.11	8.83 %
TRT1	0.06	5.92 %
WJP1	0.05	4.60 %
ARC2	0.05	5.19 %
WJD1	0.04	2.11 %
AKM1	0.04	2.48 %
Total	7.71	16.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	6.87	27.74 %
Total	6.87	10.11 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.83	11.60 %
SNR1	0.51	15.32 %
PLI1	0.48	10.47 %
CBE4	0.44	14.05 %
KMR1	0.36	6.24 %
MPM1	0.34	10.83 %
AVI1	0.33	10.89 %
PPI1	0.26	13.05 %
CBE1	0.26	7.82 %
TPR1	0.20	7.99 %
DPM2	0.19	15.27 %
CBE5	0.17	6.06 %
TPR2	0.15	3.86 %
KMD1	0.15	12.16 %
PDM1	0.13	8.17 %
SUL1	0.12	4.30 %
CNR1	0.10	10.16 %
CBE3	0.07	12.00 %
TPR4	0.03	5.68 %
ANR1	0.02	2.58 %
SYM2		0.28 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	6.87	10.11 %