



# TN : CROMPTON Sales Performance 29/04/2026 8:08 AM

MTD Sales  
253.28 L

Brand Share %  
24.66 %

Information:

MTD : 01-04-2026 To 28-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.66 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 253.28      | 37.15 %       |
| Total    | 253.28      | 24.66 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 55.01       | 28.05 %       |
| SOUTH-03    | 47.91       | 27.25 %       |
| WEST-02     | 32.29       | 26.08 %       |
| TRICHY-01   | 31.10       | 26.81 %       |
| NORTH ARCOT | 19.16       | 25.46 %       |
| CHENNAI-01  | 18.96       | 16.38 %       |
| SOUTH ARCOT | 17.23       | 27.91 %       |
| WEST-01     | 17.06       | 19.20 %       |
| CHENNAI-02  | 14.55       | 19.77 %       |
| Total       | 253.28      | 24.66 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 55.01       | 39.96 %       |
| Total    | 55.01       | 28.05 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RND1     | 1.89        | 24.31 %       |
| MAR1     | 1.13        | 18.49 %       |
| RPM1     | 0.84        | 16.37 %       |
| SNL1     | 0.83        | 19.61 %       |
| APK2     | 0.74        | 22.85 %       |
| ARM1     | 0.57        | 14.59 %       |
| KSM1     | 0.54        | 22.72 %       |
| ASM1     | 0.50        | 15.74 %       |
| ERL2     | 0.46        | 17.76 %       |
| MMT1     | 0.46        | 13.23 %       |
| SGT1     | 0.41        | 17.53 %       |
| PKD1     | 0.38        | 10.63 %       |
| KGL1     | 0.32        | 14.49 %       |
| COL1     | 0.25        | 17.48 %       |
| TKY1     | 0.23        | 12.72 %       |
| TYI1     | 0.09        | 2.86 %        |
| S2SD     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 55.01       | 28.05 %       |

### SOUTH-03

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Fan          | 47.91        | 38.20 %        |
| <b>Total</b> | <b>47.91</b> | <b>27.25 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| MDU1         | 3.10         | 20.35 %        |
| MDU2         | 1.56         | 16.36 %        |
| TPT1         | 1.11         | 19.56 %        |
| DKI1         | 0.95         | 21.98 %        |
| TEN1         | 0.91         | 20.12 %        |
| KKD3         | 0.87         | 11.85 %        |
| TEN2         | 0.78         | 12.68 %        |
| CBM1         | 0.59         | 10.85 %        |
| TDI1         | 0.57         | 16.51 %        |
| BTU1         | 0.50         | 23.88 %        |
| MDU3         | 0.50         | 12.39 %        |
| PVI1         | 0.50         | 20.94 %        |
| BNR1         | 0.48         | 17.42 %        |
| CMR1         | 0.34         | 14.82 %        |
| KYK1         | 0.02         | 0.99 %         |
| SZSD         |              | 0.00 %         |
| WHMD         |              | 0.00 %         |
| <b>Total</b> | <b>47.91</b> | <b>27.25 %</b> |

### WEST-02

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Fan          | 32.29        | 39.97 %        |
| <b>Total</b> | <b>32.29</b> | <b>26.08 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| SLM1         | 1.39         | 16.85 %        |
| HSR2         | 1.34         | 18.34 %        |
| SLM3         | 1.29         | 24.49 %        |
| KRI1         | 0.91         | 18.09 %        |
| APN1         | 0.80         | 24.55 %        |
| MTR1         | 0.80         | 23.23 %        |
| SLM2         | 0.79         | 21.66 %        |
| NKL2         | 0.64         | 14.97 %        |
| DPR2         | 0.59         | 18.74 %        |
| DPR1         | 0.56         | 16.76 %        |
| KVP1         | 0.49         | 14.89 %        |
| EDP1         | 0.45         | 19.28 %        |
| KAM1         | 0.23         | 7.34 %         |
| WHKP         |              | 0.00 %         |
| WHPD         |              | 0.00 %         |
| WZWH         |              | 0.00 %         |
| <b>Total</b> | <b>32.29</b> | <b>26.08 %</b> |

**TRICHY-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 31.10       | 37.54 %       |
| Total    | 31.10       | 26.81 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR2     | 1.63        | 22.58 %       |
| MVM1     | 1.59        | 18.04 %       |
| PTK1     | 1.02        | 19.92 %       |
| TNJ2     | 0.85        | 19.81 %       |
| PBR2     | 0.79        | 11.46 %       |
| KRN1     | 0.74        | 20.27 %       |
| PDK1     | 0.60        | 24.52 %       |
| TRY4     | 0.47        | 11.78 %       |
| PBR1     | 0.45        | 20.93 %       |
| KUM2     | 0.39        | 17.32 %       |
| KIK1     | 0.16        | 5.38 %        |
| TZSD     |             | 0.00 %        |
| Total    | 31.10       | 26.81 %       |

**NORTH ARCOT**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 19.16       | 39.28 %       |
| Total    | 19.16       | 25.46 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL2     | 1.43        | 18.66 %       |
| TRR1     | 1.36        | 16.37 %       |
| KPM2     | 1.31        | 22.27 %       |
| VEL1     | 1.09        | 22.36 %       |
| ABR1     | 0.61        | 17.97 %       |
| PLR1     | 0.51        | 21.78 %       |
| SLG1     | 0.50        | 19.44 %       |
| VNB1     | 0.39        | 13.49 %       |
| AKM1     | 0.38        | 10.77 %       |
| Total    | 19.16       | 25.46 %       |

**CHENNAI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 18.96       | 28.41 %       |
| Total    | 18.96       | 16.38 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH05     | 1.29        | 17.44 %       |
| CH07     | 1.11        | 18.37 %       |
| CH19     | 1.10        | 20.54 %       |
| CH42     | 0.91        | 13.35 %       |
| GUD1     | 0.89        | 21.42 %       |
| CH28     | 0.52        | 13.68 %       |
| CH45     | 0.52        | 13.62 %       |
| TKM1     | 0.49        | 16.57 %       |
| CH38     | 0.49        | 16.42 %       |
| CH14     | 0.46        | 7.49 %        |
| CH22     | 0.45        | 18.07 %       |
| AVD1     | 0.45        | 24.51 %       |
| CH47     | 0.43        | 4.77 %        |
| CZWH     | 0.31        | 5.53 %        |
| CH30     | 0.28        | 10.13 %       |
| CH48     | 0.18        | 4.83 %        |
| CH37     | 0.10        | 14.24 %       |
| CH25     | 0.09        | 2.40 %        |
| CH49     | 0.07        | 1.28 %        |
| CH29     | 0.03        | 4.50 %        |
| CH40     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 18.96       | 16.38 %       |

**SOUTH ARCOT**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 17.23       | 41.31 %       |
| Total    | 17.23       | 27.91 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 0.99        | 17.19 %       |
| NVL2     | 0.94        | 21.31 %       |
| KKI2     | 0.90        | 20.06 %       |
| VPM2     | 0.72        | 23.92 %       |
| POY2     | 0.54        | 17.29 %       |
| SJI2     | 0.48        | 19.20 %       |
| VCM2     | 0.02        | 1.11 %        |
| Total    | 17.23       | 27.91 %       |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 17.06       | 31.88 %       |
| Total    | 17.06       | 19.20 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KMR1     | 1.41        | 19.50 %       |
| PLI1     | 1.00        | 19.73 %       |
| SNR1     | 0.87        | 16.37 %       |
| TPR1     | 0.81        | 20.66 %       |
| SUL1     | 0.67        | 15.76 %       |
| MPM1     | 0.65        | 14.27 %       |
| CBE2     | 0.62        | 6.68 %        |
| CBE4     | 0.62        | 11.30 %       |
| UMP1     | 0.61        | 23.72 %       |
| SYM2     | 0.54        | 19.31 %       |
| CBE5     | 0.43        | 18.99 %       |
| AVI1     | 0.40        | 14.15 %       |
| TPR2     | 0.29        | 6.66 %        |
| GDR1     | 0.12        | 19.91 %       |
| CNR1     | 0.08        | 8.60 %        |
| KGI1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 17.06       | 19.20 %       |

**CHENNAI-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 14.55       | 32.92 %       |
| Total    | 14.55       | 19.77 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 1.20        | 21.01 %       |
| CH15     | 1.16        | 19.31 %       |
| CH34     | 1.00        | 18.49 %       |
| MJR1     | 0.96        | 21.47 %       |
| CH21     | 0.85        | 18.03 %       |
| CH12     | 0.78        | 23.49 %       |
| CH43     | 0.67        | 14.65 %       |
| CH50     | 0.67        | 18.00 %       |
| CH20     | 0.54        | 15.79 %       |
| CH33     | 0.50        | 18.50 %       |
| PON1     | 0.46        | 20.93 %       |
| CH24     | 0.45        | 14.01 %       |
| CH41     | 0.42        | 22.27 %       |
| CH44     | 0.37        | 15.15 %       |
| CH27     | 0.24        | 14.41 %       |
| CH06     | 0.21        | 17.10 %       |
| GPD1     | 0.20        | 15.29 %       |
| CH31     | 0.18        | 22.75 %       |
| CH46     | 0.16        | 11.45 %       |
| CH17     | 0.14        | 4.75 %        |
| CH51     | 0.02        | 4.85 %        |
| MC06     | 0.02        | 24.62 %       |
| Total    | 14.55       | 19.77 %       |