



TN : CROMPTON Sales Performance 29/03/2026 8:07 AM

MTD Sales
122.06 L

Brand Share %
19.04 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	122.06	36.39 %
Total	122.06	19.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	23.12	23.36 %
SOUTH-03	22.45	22.61 %
WEST-02	17.00	23.85 %
WEST-01	14.45	19.32 %
TRICHY-01	11.57	20.02 %
NORTH ARCOT	10.35	22.97 %
CHENNAI-01	8.10	7.29 %
SOUTH ARCOT	7.77	24.11 %
CHENNAI-02	7.25	14.33 %
Total	122.06	19.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	23.12	46.15 %
Total	23.12	23.36 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.82	18.12 %
VNR2	1.07	18.49 %
KVT1	0.97	14.08 %
RPM1	0.47	15.65 %
VLY1	0.42	17.99 %
MAR1	0.39	13.81 %
TYI1	0.37	18.16 %
APK2	0.16	8.13 %
KGL1	0.14	11.16 %
SKD1	0.10	10.39 %
MMT1	0.10	7.04 %
KSM1	0.03	5.59 %
ERL2	0.02	1.38 %
S2SD		0.00 %
WHTV		0.00 %
Total	23.12	23.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	22.45	42.57 %
Total	22.45	22.61 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.30	14.38 %
MDU6	0.69	18.56 %
TPT1	0.56	18.51 %
TEN2	0.51	16.18 %
CBM1	0.42	14.66 %
MDU7	0.29	9.75 %
USL1	0.26	16.28 %
KYK1	0.09	4.50 %
KKD3	0.07	1.48 %
SZSD		0.00 %
Total	22.45	22.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	17.00	49.66 %
Total	17.00	23.85 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.40	17.62 %
HSR2	0.34	8.02 %
DPR2	0.21	16.61 %
BMD1	0.20	8.95 %
APN1	0.19	7.66 %
DPR1	0.16	17.33 %
WHPD		0.00 %
WZWH		0.00 %
Total	17.00	23.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	14.45	40.47 %
Total	14.45	19.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.95	9.17 %
KMR1	0.94	15.80 %
CBE4	0.75	16.98 %
TPR2	0.71	17.82 %
CBE1	0.58	18.83 %
KGM1	0.25	18.86 %
CBE5	0.15	9.97 %
ANR1	0.10	13.09 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	14.45	19.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	11.57	42.03 %
Total	11.57	20.02 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.80	16.96 %
TRY4	0.50	16.13 %
TRY1	0.50	11.40 %
TNJ2	0.40	12.00 %
PTK1	0.32	18.36 %
KIK1	0.31	16.96 %
NMM1	0.22	14.62 %
MDI1	0.22	10.43 %
PBR2	0.17	4.29 %
MSI1	0.14	11.30 %
TZSD		0.00 %
Total	11.57	20.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	10.35	42.17 %
Total	10.35	22.97 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.54	13.57 %
TRR1	0.36	8.40 %
ABR1	0.22	11.39 %
VNB1	0.21	17.71 %
VSI1	0.12	9.06 %
AKM1	0.04	3.82 %
WHVL		0.00 %
Total	10.35	22.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	8.10	11.31 %
Total	8.10	7.29 %

Branch *	MTD Sales L	Brand Share %
CH07	0.76	13.50 %
CH05	0.43	7.06 %
CH19	0.43	16.59 %
CH48	0.40	14.53 %
CH16	0.37	10.34 %
CH45	0.35	12.70 %
CH47	0.35	15.82 %
CH28	0.32	10.67 %
GUD1	0.27	9.86 %
MRM1	0.27	14.14 %
CGL1	0.19	17.41 %
CH42	0.18	5.42 %
CH38	0.17	9.00 %
CH08	0.17	6.45 %
GUD2	0.14	10.20 %
CH22	0.14	8.13 %
CH25	0.11	3.10 %
CH30	0.10	3.63 %
CH37	0.05	10.01 %
CH49	0.04	0.87 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	8.10	7.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	7.77	47.38 %
Total	7.77	24.11 %

Branch *	MTD Sales L	Brand Share %
POY1	0.35	11.44 %
KKI2	0.28	13.23 %
SJI2	0.28	15.24 %
KLM1	0.24	13.62 %
KML1	0.18	16.32 %
POY2	0.16	6.54 %
MKM1	0.09	12.40 %
Total	7.77	24.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	7.25	32.20 %
Total	7.25	14.33 %

Branch *	MTD Sales L	Brand Share %
CH34	0.62	18.68 %
CH03	0.60	13.85 %
CH21	0.59	17.73 %
CH43	0.57	18.65 %
CH50	0.36	10.81 %
CH18	0.35	11.27 %
CH12	0.34	12.79 %
CH15	0.30	5.46 %
CH24	0.24	8.62 %
CH06	0.24	18.43 %
CH20	0.23	11.82 %
CH41	0.18	13.87 %
GPD1	0.16	11.70 %
PON1	0.11	13.22 %
CH23	0.11	17.90 %
CH17	0.06	3.82 %
UKI1	0.03	4.38 %
CH31	0.01	3.34 %
CH32		0.00 %
Total	7.25	14.33 %