

MTD Sales
106.44 L

Brand Share %
26.84 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	106.10	39.43 %
Iron	0.33	0.97 %
Total	106.44	26.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	24.10	31.16 %
SOUTH-03	21.98	33.85 %
TRICHY-01	12.96	28.47 %
WEST-02	9.88	28.53 %
CHENNAI-01	8.57	19.00 %
NORTH ARCOT	7.72	24.08 %
SOUTH ARCOT	7.00	29.79 %
CHENNAI-02	5.70	18.17 %
WEST-01	4.54	17.41 %
WEST-03	3.98	24.77 %
Total	106.44	26.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	24.10	42.11 %
Total	24.10	31.16 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.14	15.69 %
TKS2	1.12	26.47 %
TVL1	0.94	21.74 %
VNR2	0.55	19.06 %
NGR1	0.52	14.96 %
VLY1	0.50	23.12 %
RPM1	0.40	21.83 %
APK2	0.39	17.94 %
PKD1	0.35	23.79 %
KSM1	0.18	25.43 %
KGL1	0.15	18.86 %
COL1	0.12	26.30 %
S2SD		0.00 %
Total	24.10	31.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	21.98	45.90 %
Total	21.98	33.85 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.83	15.48 %
TEN2	0.35	13.16 %
ADP1	0.32	23.20 %
TEN1	0.31	25.28 %
PNI1	0.22	17.53 %
USL1	0.19	13.05 %
CMR1	0.12	17.44 %
CBM1	0.08	6.57 %
NTM1	0.08	14.46 %
SZSD		0.00 %
Total	21.98	33.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	12.92	40.95 %
Iron	0.05	1.34 %
Total	12.96	28.47 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.67	15.29 %
TVR2	0.56	19.25 %
NGT1	0.47	24.53 %
MVM1	0.39	14.54 %
TNJ2	0.32	12.92 %
KIK1	0.28	25.46 %
MDI1	0.27	16.05 %
KUM2	0.20	17.59 %
TZSD		0.00 %
Total	12.96	28.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	9.75	47.74 %
Iron	0.13	4.53 %
Total	9.88	28.53 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.46	22.98 %
HSR1	0.36	17.15 %
VPD1	0.36	23.84 %
DPR2	0.34	22.78 %
HSR2	0.33	12.62 %
SLM3	0.33	20.10 %
KAM1	0.29	24.65 %
SLM2	0.27	22.32 %
PLC1	0.25	21.64 %
SGI1	0.22	23.78 %
KRI1	0.22	11.85 %
MTR1	0.21	20.37 %
DPR1	0.11	11.92 %
PNG1	0.10	11.39 %
WZWH		0.00 %
Total	9.88	28.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	8.57	26.53 %
Total	8.57	19.00 %

Branch *	MTD Sales L	Brand Share %
CH47	0.78	18.27 %
CH16	0.46	24.49 %
GUD1	0.45	18.71 %
CH28	0.43	22.08 %
CH42	0.42	21.50 %
CH05	0.39	15.13 %
CH19	0.35	17.89 %
CH38	0.35	24.81 %
CH22	0.30	26.12 %
CH07	0.25	10.99 %
MRM1	0.24	21.21 %
CH48	0.23	8.73 %
CH14	0.17	8.50 %
CH45	0.16	10.25 %
GUD2	0.14	14.90 %
CGL1	0.13	9.17 %
CH08	0.02	5.33 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
MC09		0.00 %
Total	8.57	19.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	7.72	37.82 %
Total	7.72	24.08 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.55	22.38 %
TRR1	0.38	10.59 %
VEL4	0.25	10.19 %
VEL3	0.25	10.32 %
SBR1	0.19	18.23 %
SLG1	0.18	25.17 %
GDM1	0.16	18.94 %
AKM1	0.16	13.46 %
ARC2	0.14	18.77 %
ABR1	0.13	5.35 %
VNB1	0.10	6.68 %
Total	7.72	24.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.98	43.15 %
Iron	0.02	0.79 %
Total	7.00	29.79 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.84	25.98 %
POY1	0.60	24.29 %
KKI2	0.55	24.48 %
SJI2	0.31	25.34 %
CDM1	0.25	22.28 %
KLM1	0.22	19.00 %
POY2	0.14	17.89 %
VPM2	0.10	7.53 %
VCM2	0.10	8.63 %
VPM1	0.09	21.74 %
VCM1	0.04	8.44 %
MKM1		0.00 %
Total	7.00	29.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	5.63	25.78 %
Iron	0.07	2.44 %
Total	5.70	18.17 %

Branch *	MTD Sales L	Brand Share %
CH18	0.40	16.36 %
CH03	0.32	19.00 %
CH24	0.27	14.77 %
CH43	0.27	24.01 %
CH21	0.23	13.17 %
CH17	0.22	13.70 %
CH41	0.22	24.09 %
CH15	0.16	7.38 %
CH33	0.15	14.10 %
CH35	0.12	7.15 %
GPD1	0.12	16.14 %
UKI1	0.10	16.18 %
CH20	0.09	9.29 %
CH23	0.08	22.92 %
CH44	0.06	9.04 %
CH50	0.04	2.63 %
CH06	0.04	5.90 %
CH27	0.04	7.92 %
CH32	0.02	24.41 %
CH01		0.00 %
CH51		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	5.70	18.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	4.54	36.78 %
Total	4.54	17.41 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.74	24.82 %
CBE2	0.43	15.18 %
SUL1	0.39	20.44 %
SNR1	0.35	24.67 %
CBE4	0.32	22.83 %
CBE1	0.31	16.07 %
PLI1	0.30	8.58 %
CBE6	0.26	14.12 %
MPM1	0.25	10.62 %
UMP1	0.21	16.54 %
DPM2	0.13	14.99 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.54	17.41 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	3.92	43.85 %
Iron	0.06	3.92 %
Total	3.98	24.77 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.35	23.78 %
ERD2	0.29	13.54 %
AVI1	0.25	19.37 %
KGM1	0.24	24.75 %
NKL2	0.22	10.17 %
CMI1	0.18	24.91 %
TCG1	0.13	26.08 %
PDR1	0.11	21.37 %
TPR2	0.09	6.34 %
SYM2	0.05	14.43 %
W3SD		0.00 %
WHPD		0.00 %
Total	3.98	24.77 %