



TN : CROMPTON Sales Performance 28/05/2026 8:07 AM

MTD Sales
110.05 L

Brand Share %
15.25 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	110.05	29.45 %
Total	110.05	15.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	22.52	18.73 %
SOUTH-01	19.66	15.19 %
TRICHY-01	14.78	16.88 %
CHENNAI-01	11.79	11.92 %
WEST-02	11.50	15.93 %
CHENNAI-02	8.22	13.80 %
SOUTH ARCOT	7.67	18.31 %
NORTH ARCOT	7.39	16.11 %
WEST-01	6.52	9.90 %
Total	110.05	15.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	22.52	35.23 %
Total	22.52	18.73 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.72	15.05 %
TPT1	0.37	12.00 %
MNM1	0.36	14.68 %
CBM1	0.34	14.21 %
PNV2	0.27	12.92 %
ADP1	0.22	12.88 %
TEN1	0.22	11.47 %
MDU7	0.21	5.85 %
TEN2	0.17	5.29 %
CMR1	0.16	9.41 %
BNR1	0.13	7.38 %
USL1	0.11	7.67 %
BTU1	0.08	7.74 %
KKD3	0.03	0.44 %
KYK1	0.02	0.85 %
SZSD		0.00 %
TDI1		0.00 %
Total	22.52	18.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	19.66	30.26 %
Total	19.66	15.19 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.30	13.86 %
RND1	0.74	11.82 %
VNR2	0.69	10.37 %
TUT1	0.65	6.93 %
MAR1	0.57	13.71 %
TUT2	0.52	13.63 %
RPM1	0.43	8.87 %
TKS1	0.38	9.32 %
VKM1	0.38	14.90 %
ERL2	0.37	13.80 %
TKS2	0.23	3.55 %
KGL1	0.20	13.80 %
ARM1	0.19	12.83 %
APK2	0.14	4.57 %
TY11	0.03	0.87 %
S2SD		0.00 %
Total	19.66	15.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	14.78	29.76 %
Total	14.78	16.88 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.87	13.98 %
TRY1	0.80	11.58 %
TNJ1	0.68	14.35 %
PTK1	0.58	11.61 %
MDI1	0.54	14.23 %
TYR1	0.24	5.91 %
TTP1	0.23	10.36 %
APM1	0.18	10.69 %
TRY4	0.17	7.59 %
KUM2	0.17	8.28 %
TRY3	0.13	5.42 %
KIK1	0.10	5.21 %
AYR1	0.06	4.85 %
TZSD		0.00 %
Total	14.78	16.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	11.79	21.56 %
Total	11.79	11.92 %

Branch *	MTD Sales L	Brand Share %
CH08	0.86	15.08 %
CH42	0.71	11.88 %
CH07	0.57	11.57 %
CH16	0.53	15.17 %
CH05	0.52	8.82 %
CH48	0.36	7.24 %
CH30	0.35	14.19 %
CH28	0.28	9.22 %
CH22	0.26	11.42 %
CH45	0.19	5.85 %
CH47	0.13	2.30 %
CH29	0.08	11.84 %
CH25	0.06	1.78 %
CH35	0.05	1.94 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	11.79	11.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	11.50	36.93 %
Total	11.50	15.93 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.61	13.11 %
MTR1	0.41	13.01 %
SGI1	0.36	14.30 %
KRI1	0.33	9.65 %
BMD1	0.30	15.22 %
SLM3	0.26	9.65 %
HSR1	0.22	8.71 %
KVP1	0.20	11.74 %
VPD1	0.15	8.40 %
APN1	0.06	3.65 %
TRM1	0.05	2.72 %
EDP1	0.05	4.13 %
KAM1	0.04	1.83 %
SLM2	0.04	1.81 %
WZWH		0.00 %
Total	11.50	15.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	8.22	23.35 %
Total	8.22	13.80 %

Branch *	MTD Sales L	Brand Share %
CH15	0.54	12.32 %
CH12	0.39	8.74 %
CH34	0.37	9.34 %
CH20	0.35	13.37 %
CH21	0.29	9.21 %
CH50	0.26	9.98 %
CH33	0.24	11.80 %
CH27	0.20	10.16 %
CH41	0.14	7.97 %
CH44	0.11	4.88 %
CH03	0.10	2.71 %
CH17	0.08	3.79 %
CH46	0.07	4.66 %
CH51		0.00 %
MC05		0.00 %
Total	8.22	13.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	7.67	32.07 %
Total	7.67	18.31 %

Branch *	MTD Sales L	Brand Share %
POY1	0.50	11.31 %
MKM1	0.18	12.86 %
VPM2	0.16	12.62 %
VCM2	0.16	5.24 %
ULP1	0.15	10.11 %
TDM1	0.13	11.61 %
POY2	0.09	3.55 %
VPM1	0.06	13.26 %
TRK1	0.04	3.21 %
Total	7.67	18.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	7.39	28.10 %
Total	7.39	16.11 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.36	14.71 %
VEL2	0.28	6.75 %
VEL1	0.18	5.49 %
ANI1	0.17	11.28 %
ABR1	0.13	7.22 %
CGM1	0.11	8.83 %
TRT1	0.06	5.92 %
WJP1	0.05	4.87 %
ARC2	0.05	5.19 %
WJD1	0.04	2.15 %
AKM1	0.04	2.48 %
Total	7.39	16.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	6.52	27.31 %
Total	6.52	9.90 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.77	11.33 %
PLI1	0.48	10.91 %
CBE4	0.44	14.05 %
KMR1	0.36	6.50 %
MPM1	0.34	10.83 %
AVI1	0.33	10.89 %
PPI1	0.22	11.28 %
TPR1	0.20	8.41 %
CBE1	0.19	5.90 %
DPM2	0.17	15.17 %
CBE5	0.17	6.06 %
TPR2	0.15	3.99 %
KMD1	0.15	12.16 %
PDM1	0.13	8.77 %
TPR3	0.13	10.48 %
SUL1	0.12	4.37 %
CNR1	0.10	10.16 %
CBE3	0.07	12.00 %
TPR4	0.03	7.19 %
ANR1	0.02	2.58 %
SYM2		0.28 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	6.52	9.90 %