



# TN : CROMPTON Sales Performance 28/04/2026 8:07 AM

MTD Sales  
247.81 L

Brand Share %  
24.88 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	247.81	37.49 %
Total	247.81	24.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	53.56	28.23 %
SOUTH-03	46.52	27.29 %
WEST-02	32.12	26.65 %
TRICHY-01	30.51	27.08 %
NORTH ARCOT	18.85	25.84 %
CHENNAI-01	18.21	16.30 %
SOUTH ARCOT	17.03	28.87 %
WEST-01	16.75	19.32 %
CHENNAI-02	14.25	19.74 %
Total	247.81	24.88 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	53.56	40.16 %
Total	53.56	28.23 %

Branch *	MTD Sales L	Brand Share %
RND1	1.74	23.46 %
MAR1	1.08	18.70 %
SNL1	0.83	21.56 %
RPM1	0.81	16.07 %
APK2	0.74	24.15 %
ARM1	0.57	15.14 %
KSM1	0.54	22.72 %
ASM1	0.50	16.23 %
MMT1	0.46	14.02 %
SGT1	0.41	17.82 %
ERL2	0.39	15.31 %
PKD1	0.38	10.76 %
KGL1	0.30	14.07 %
COL1	0.25	18.06 %
TKY1	0.20	11.28 %
TYI1	0.09	2.89 %
S2SD		0.00 %
WHTV		0.00 %
Total	53.56	28.23 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	46.52	38.18 %
<b>Total</b>	<b>46.52</b>	<b>27.29 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	2.94	19.69 %
MDU2	1.51	16.33 %
TPT1	1.11	20.42 %
DKI1	0.95	22.26 %
TEN1	0.91	20.43 %
KKD3	0.87	12.09 %
TEN2	0.78	12.82 %
CBM1	0.59	11.43 %
TDI1	0.57	17.10 %
BTU1	0.50	24.28 %
PVI1	0.50	21.70 %
MDU3	0.49	12.06 %
BNR1	0.44	16.44 %
CMR1	0.31	14.38 %
KYK1	0.02	1.02 %
SZSD		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>46.52</b>	<b>27.29 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Fan	32.12	40.60 %
<b>Total</b>	<b>32.12</b>	<b>26.65 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.39	17.02 %
HSR2	1.34	18.87 %
SLM3	1.29	24.49 %
KRI1	0.91	18.74 %
SLM2	0.79	22.23 %
NKL2	0.61	14.66 %
DPR2	0.59	20.29 %
DPR1	0.56	17.62 %
KVP1	0.49	15.22 %
EDP1	0.43	18.49 %
KAM1	0.23	7.42 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>32.12</b>	<b>26.65 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	30.51	38.07 %
Total	30.51	27.08 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.59	22.63 %
MVM1	1.56	18.16 %
PTK1	0.97	20.12 %
TNJ2	0.85	19.81 %
PBR2	0.76	11.55 %
KRN1	0.74	20.69 %
PDK1	0.60	24.52 %
TRY4	0.47	12.60 %
PBR1	0.45	20.93 %
KUM2	0.39	17.74 %
KIK1	0.16	5.51 %
TZSD		0.00 %
Total	30.51	27.08 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	18.85	40.06 %
Total	18.85	25.84 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.43	18.83 %
TRR1	1.36	16.94 %
VEL1	1.09	22.67 %
ABR1	0.61	18.22 %
SLG1	0.50	19.98 %
PLR1	0.49	21.21 %
VNB1	0.39	13.96 %
AKM1	0.38	10.97 %
Total	18.85	25.84 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Fan	18.21	28.50 %
Total	18.21	16.30 %

Branch *	MTD Sales L	Brand Share %
CH05	1.27	17.39 %
CH19	1.10	20.92 %
CH07	1.08	18.62 %
CH42	0.84	12.72 %
GUD1	0.80	21.07 %
CH45	0.52	13.67 %
CH28	0.50	13.43 %
TKM1	0.49	16.57 %
CH38	0.46	15.99 %
CH14	0.46	7.59 %
CH47	0.43	4.81 %
CH22	0.43	17.87 %
CZWH	0.31	6.72 %
CH30	0.28	10.19 %
CH48	0.18	4.97 %
CH37	0.10	14.24 %
CH49	0.07	1.32 %
CH25	0.06	1.48 %
CH29	0.03	4.50 %
CH40		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	18.21	16.30 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	17.03	42.10 %
Total	17.03	28.87 %

Branch *	MTD Sales L	Brand Share %
POY1	0.94	17.92 %
KKI2	0.90	20.56 %
NVL2	0.86	20.62 %
VPM2	0.72	24.85 %
POY2	0.54	17.58 %
SJI2	0.46	18.49 %
VCM2	0.02	1.40 %
Total	17.03	28.87 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Fan	16.75	32.23 %
Total	16.75	19.32 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.39	20.04 %
CBE6	1.07	23.84 %
PLI1	1.00	19.86 %
SNR1	0.87	16.86 %
TPR1	0.81	21.47 %
SUL1	0.67	16.02 %
MPM1	0.65	14.27 %
CBE4	0.59	11.17 %
CBE2	0.59	6.49 %
SYM2	0.54	19.86 %
AVI1	0.40	14.42 %
CBE5	0.39	17.45 %
TPR2	0.29	6.70 %
GDR1	0.12	20.99 %
CNR1	0.08	8.91 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	16.75	19.32 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Fan	14.25	32.97 %
Total	14.25	19.74 %

Branch *	MTD Sales L	Brand Share %
CH03	1.20	21.42 %
CH15	1.14	19.57 %
CH34	1.00	18.64 %
MJR1	0.89	20.25 %
CH21	0.85	18.17 %
CH12	0.78	23.75 %
CH50	0.67	19.02 %
CH43	0.61	13.61 %
CH20	0.50	14.94 %
CH33	0.50	18.50 %
PON1	0.45	20.50 %
CH41	0.42	22.72 %
CH24	0.40	12.89 %
CH44	0.37	15.72 %
CH27	0.24	14.41 %
CH06	0.21	18.34 %
GPD1	0.20	15.59 %
CH31	0.18	22.75 %
CH46	0.16	11.69 %
CH17	0.14	4.75 %
CH51	0.02	4.85 %
MC06	0.02	24.62 %
Total	14.25	19.74 %