

MTD Sales
102.14 L

Brand Share %
27.15 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	101.83	39.73 %
Iron	0.31	0.95 %
Total	102.14	27.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	23.20	31.59 %
SOUTH-03	21.08	34.00 %
TRICHY-01	12.49	29.07 %
WEST-02	9.36	28.40 %
CHENNAI-01	8.35	19.69 %
NORTH ARCOT	7.28	24.33 %
SOUTH ARCOT	6.66	29.93 %
CHENNAI-02	5.44	18.17 %
WEST-01	4.34	17.71 %
WEST-03	3.93	24.92 %
Total	102.14	27.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	23.20	42.54 %
Total	23.20	31.59 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.10	26.51 %
TUT1	1.05	15.65 %
TVL1	0.91	21.86 %
VNR2	0.53	18.58 %
VLY1	0.50	23.64 %
NGR1	0.46	15.32 %
RPM1	0.40	21.95 %
APK2	0.32	17.11 %
KSM1	0.18	25.43 %
KGL1	0.12	19.21 %
COL1	0.12	26.30 %
S2SD		0.00 %
Total	23.20	31.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	21.08	45.68 %
Total	21.08	34.00 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.83	16.16 %
BNR1	0.32	23.79 %
ADP1	0.32	24.22 %
TEN2	0.31	11.93 %
TEN1	0.31	25.71 %
PNI1	0.22	17.53 %
USL1	0.19	14.93 %
CMR1	0.12	17.44 %
NTM1	0.08	15.63 %
CBM1	0.06	5.16 %
SZSD		0.00 %
Total	21.08	34.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	12.44	41.35 %
Iron	0.05	1.40 %
Total	12.49	29.07 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.67	15.70 %
TVR2	0.56	21.78 %
NGT1	0.47	24.53 %
MVM1	0.36	13.98 %
PDK2	0.30	26.56 %
KIK1	0.28	25.82 %
MDI1	0.27	19.86 %
TNJ2	0.21	10.48 %
KUM2	0.20	17.59 %
TZSD		0.00 %
Total	12.49	29.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	9.24	47.98 %
Iron	0.12	4.22 %
Total	9.36	28.40 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.46	23.18 %
SLM3	0.33	20.58 %
HSR1	0.32	16.13 %
DPR2	0.32	22.62 %
KAM1	0.29	25.51 %
HSR2	0.29	12.61 %
VPD1	0.27	19.43 %
PLC1	0.25	21.64 %
SLM2	0.23	20.52 %
SGI1	0.22	24.67 %
MTR1	0.21	22.40 %
KRI1	0.21	11.20 %
PNG1	0.10	11.39 %
DPR1	0.06	6.87 %
WZWH		0.00 %
Total	9.36	28.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	8.35	27.45 %
Total	8.35	19.69 %

Branch *	MTD Sales L	Brand Share %
CH47	0.75	19.04 %
GUD1	0.45	19.02 %
CH28	0.43	22.90 %
CH42	0.42	21.50 %
CH05	0.37	14.94 %
CH19	0.35	18.60 %
CH38	0.33	23.85 %
CH07	0.25	12.74 %
CH22	0.25	22.34 %
MRM1	0.24	22.08 %
CH48	0.23	9.71 %
KNR1	0.18	25.20 %
CH14	0.17	8.80 %
CH45	0.16	10.25 %
GUD2	0.14	15.18 %
CGL1	0.13	9.17 %
CH08	0.02	5.33 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
MC09		0.00 %
Total	8.35	19.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	7.28	37.39 %
Total	7.28	24.33 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.38	11.05 %
TRL1	0.38	18.04 %
VEL4	0.25	10.26 %
VEL3	0.23	9.64 %
AKM1	0.19	19.10 %
SBR1	0.19	19.04 %
SLG1	0.18	26.60 %
GDM1	0.16	18.94 %
ARC2	0.14	19.49 %
ABR1	0.13	5.38 %
VNB1	0.10	6.68 %
Total	7.28	24.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.64	43.38 %
Iron	0.02	0.55 %
Total	6.66	29.93 %

Branch *	MTD Sales L	Brand Share %
POY1	0.56	26.22 %
KKI2	0.55	24.48 %
KLM1	0.22	19.19 %
CDM1	0.21	19.00 %
POY2	0.14	18.11 %
VPM2	0.10	8.76 %
VCM2	0.10	8.76 %
VPM1	0.09	22.46 %
VCM1	0.04	8.66 %
MKM1		0.00 %
Total	6.66	29.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	5.37	25.94 %
Iron	0.07	2.52 %
Total	5.44	18.17 %

Branch *	MTD Sales L	Brand Share %
CH18	0.40	17.95 %
CH03	0.32	19.15 %
CH24	0.27	14.98 %
CH43	0.27	24.36 %
CH17	0.22	13.96 %
CH21	0.20	12.20 %
CH41	0.20	22.81 %
CH15	0.14	6.57 %
CH33	0.13	12.82 %
CH35	0.12	7.43 %
GPD1	0.12	17.14 %
UKI1	0.10	16.76 %
CH20	0.09	9.59 %
CH23	0.08	22.92 %
CH44	0.06	9.49 %
CH50	0.04	2.74 %
CH27	0.04	8.23 %
CH06	0.02	2.33 %
CH01		0.00 %
CH51		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	5.44	18.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	4.34	37.41 %
Total	4.34	17.71 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.74	25.23 %
CBE2	0.43	16.27 %
SUL1	0.36	19.68 %
SNR1	0.35	24.93 %
CBE1	0.31	18.68 %
CBE4	0.28	24.34 %
MPM1	0.25	10.62 %
PLI1	0.24	7.95 %
UMP1	0.21	16.76 %
CBE6	0.19	10.94 %
DPM2	0.13	15.51 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.34	17.71 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	3.87	44.24 %
Iron	0.06	4.19 %
Total	3.93	24.92 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.35	24.12 %
ERD2	0.29	13.54 %
AVI1	0.25	19.60 %
KGM1	0.24	25.10 %
NKL2	0.20	9.50 %
CMI1	0.18	25.45 %
TCG1	0.13	26.08 %
PDR1	0.11	21.37 %
TPR2	0.09	6.34 %
SYM2	0.05	15.09 %
W3SD		0.00 %
WHPD		0.00 %
Total	3.93	24.92 %