



TN : CROMPTON Sales Performance 27/04/2026 8:07 AM

MTD Sales
242.65 L

Brand Share %
25.17 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	242.65	37.88 %
Total	242.65	25.17 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	52.26	28.49 %
SOUTH-03	45.35	27.48 %
WEST-02	31.61	27.04 %
TRICHY-01	30.00	27.68 %
NORTH ARCOT	18.46	26.46 %
CHENNAI-01	17.69	16.22 %
SOUTH ARCOT	16.78	29.33 %
WEST-01	16.67	19.64 %
CHENNAI-02	13.83	19.90 %
Total	242.65	25.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	52.26	40.56 %
Total	52.26	28.49 %

Branch *	MTD Sales L	Brand Share %
RND1	1.64	23.45 %
VLY1	1.35	24.91 %
MAR1	1.04	19.33 %
SNL1	0.81	22.02 %
RPM1	0.81	16.29 %
ARM1	0.57	16.39 %
KSM1	0.52	22.29 %
ASM1	0.46	15.27 %
MMT1	0.46	14.38 %
SGT1	0.41	18.26 %
ERL2	0.39	15.44 %
PKD1	0.38	11.16 %
KGL1	0.30	14.99 %
COL1	0.23	16.59 %
TKY1	0.20	11.28 %
TYI1	0.06	2.09 %
S2SD		0.00 %
WHTV		0.00 %
Total	52.26	28.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	45.35	38.45 %
Total	45.35	27.48 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.90	19.80 %
MDU2	1.51	17.20 %
TPT1	1.08	20.26 %
TEN1	0.91	21.04 %
KKD3	0.84	12.19 %
TEN2	0.76	12.79 %
DKI1	0.76	20.07 %
TDI1	0.57	17.63 %
CBM1	0.54	10.78 %
PVI1	0.50	22.29 %
MDU3	0.46	11.91 %
MNM1	0.41	22.50 %
BNR1	0.41	16.01 %
CMR1	0.31	14.80 %
KYK1	0.02	1.06 %
SZSD		0.00 %
WHMD		0.00 %
Total	45.35	27.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	31.61	40.98 %
Total	31.61	27.04 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.39	17.24 %
HSR2	1.34	19.16 %
KRI1	0.91	18.74 %
SLM2	0.79	23.43 %
MTR1	0.67	24.51 %
NKL2	0.61	14.89 %
DPR2	0.59	20.80 %
DPR1	0.56	19.07 %
KVP1	0.46	14.90 %
EDP1	0.43	19.14 %
KAM1	0.23	7.57 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	31.61	27.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	30.00	38.79 %
Total	30.00	27.68 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.56	18.84 %
TVR2	1.54	23.31 %
PTK1	0.90	19.33 %
TNJ2	0.85	20.56 %
KRN1	0.74	21.14 %
PBR2	0.74	11.85 %
PDK1	0.60	25.11 %
TRY4	0.47	13.45 %
PBR1	0.45	21.79 %
KUM2	0.32	17.13 %
KIK1	0.16	5.51 %
TZSD		0.00 %
Total	30.00	27.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	18.46	40.75 %
Total	18.46	26.46 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.43	20.71 %
TRR1	1.36	18.27 %
VEL1	0.95	20.89 %
ABR1	0.61	18.44 %
SLG1	0.50	20.44 %
PLR1	0.49	22.27 %
VNB1	0.39	14.32 %
AKM1	0.38	11.39 %
Total	18.46	26.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	17.69	28.57 %
Total	17.69	16.22 %

Branch *	MTD Sales L	Brand Share %
CH05	1.27	17.56 %
CH19	1.10	21.58 %
CH07	0.95	17.22 %
CH42	0.84	12.99 %
GUD1	0.76	20.32 %
CH45	0.52	13.84 %
CH28	0.50	13.66 %
CH38	0.46	16.88 %
CH14	0.46	7.67 %
TKM1	0.45	15.58 %
CH47	0.43	4.91 %
CH22	0.43	19.82 %
CZWH	0.31	6.72 %
CH30	0.28	10.32 %
CH48	0.18	5.18 %
CH37	0.10	14.24 %
CH49	0.07	1.37 %
CH25	0.06	1.48 %
CH29	0.03	4.50 %
CH40		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	17.69	16.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	16.78	42.66 %
Total	16.78	29.33 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.90	20.91 %
POY1	0.90	17.23 %
NVL2	0.86	20.85 %
POY2	0.49	16.16 %
SJI2	0.46	18.75 %
VCM2	0.02	1.85 %
Total	16.78	29.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	16.67	32.71 %
Total	16.67	19.64 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.39	20.25 %
PLI1	1.00	20.24 %
SNR1	0.87	17.29 %
TPR1	0.81	21.63 %
SUL1	0.67	16.02 %
MPM1	0.65	14.75 %
CBE4	0.59	11.52 %
CBE2	0.59	6.65 %
SYM2	0.54	20.16 %
AVI1	0.40	14.67 %
CBE5	0.39	17.45 %
TPR2	0.29	7.08 %
GDR1	0.12	22.59 %
CNR1	0.08	9.24 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	16.67	19.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	13.83	33.09 %
Total	13.83	19.90 %

Branch *	MTD Sales L	Brand Share %
CH03	1.20	22.23 %
CH15	1.10	21.38 %
CH34	0.97	18.25 %
CH21	0.85	18.27 %
MJR1	0.84	19.42 %
CH12	0.76	23.73 %
CH50	0.67	19.33 %
CH43	0.61	14.25 %
CH20	0.50	15.31 %
CH33	0.45	17.10 %
PON1	0.40	19.71 %
CH24	0.40	13.15 %
CH41	0.40	23.14 %
CH44	0.37	16.36 %
CH27	0.24	14.95 %
GPD1	0.20	15.77 %
CH31	0.18	22.75 %
CH46	0.16	12.70 %
CH06	0.16	14.67 %
CH17	0.14	5.00 %
CH51	0.02	4.85 %
MC06	0.02	24.62 %
Total	13.83	19.90 %