

MTD Sales
112.50 L

Brand Share %
18.83 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	112.50	36.18 %
Total	112.50	18.83 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	21.55	23.37 %
SOUTH-03	20.58	22.30 %
WEST-02	15.92	23.92 %
WEST-01	13.11	18.99 %
TRICHY-01	10.86	20.34 %
NORTH ARCOT	9.53	22.37 %
CHENNAI-01	7.34	6.96 %
SOUTH ARCOT	6.91	23.62 %
CHENNAI-02	6.70	14.35 %
Total	112.50	18.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	21.55	47.33 %
Total	21.55	23.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.71	17.77 %
VNR2	0.99	18.80 %
KVT1	0.90	14.13 %
RPM1	0.46	16.24 %
VLY1	0.35	16.33 %
TYI1	0.32	16.07 %
MAR1	0.30	11.89 %
APK2	0.16	8.70 %
KGL1	0.11	9.11 %
SKD1	0.10	10.89 %
MMT1	0.06	5.10 %
KSM1	0.03	6.57 %
ERL2	0.02	1.40 %
S2SD		0.00 %
WHTV		0.00 %
Total	21.55	23.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	20.58	42.40 %
Total	20.58	22.30 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.13	13.42 %
MDU6	0.61	17.63 %
TEN2	0.40	15.34 %
CBM1	0.38	14.76 %
PNI1	0.27	18.30 %
MDU7	0.26	9.30 %
USL1	0.26	17.32 %
KYK1	0.09	6.13 %
KKD3	0.07	1.53 %
SZSD		0.00 %
Total	20.58	22.30 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	15.92	50.37 %
Total	15.92	23.92 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.38	17.50 %
HSR2	0.28	6.97 %
DPR2	0.21	16.99 %
APN1	0.19	8.62 %
BMD1	0.17	9.55 %
DPR1	0.15	16.86 %
WHPD		0.00 %
WZWH		0.00 %
Total	15.92	23.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	13.11	40.12 %
Total	13.11	18.99 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.95	10.02 %
KMR1	0.91	17.46 %
CBE4	0.68	16.01 %
SNR1	0.64	18.56 %
TPR1	0.48	16.27 %
KGM1	0.23	18.17 %
CBE5	0.13	9.31 %
ANR1	0.10	13.67 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	13.11	18.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	10.86	42.80 %
Total	10.86	20.34 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.70	16.30 %
TRY4	0.50	17.30 %
TRY1	0.48	12.34 %
TNJ2	0.40	12.88 %
NGT1	0.37	18.02 %
KIK1	0.24	14.88 %
NMM1	0.22	15.17 %
MDI1	0.19	9.97 %
PBR2	0.17	4.47 %
MSI1	0.14	13.17 %
TZSD		0.00 %
Total	10.86	20.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	9.53	41.09 %
Total	9.53	22.37 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.54	13.91 %
TRR1	0.29	7.48 %
ABR1	0.21	11.30 %
VNB1	0.17	14.50 %
VSI1	0.12	9.38 %
AKM1	0.02	2.20 %
WHVL		0.00 %
Total	9.53	22.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	7.34	10.78 %
Total	7.34	6.96 %

Branch *	MTD Sales L	Brand Share %
CH07	0.76	16.28 %
CH19	0.43	17.87 %
CH48	0.40	15.39 %
CH05	0.37	6.88 %
CH47	0.33	17.77 %
CH28	0.32	11.10 %
CH45	0.29	11.07 %
MRM1	0.27	15.38 %
CH16	0.23	6.97 %
TKM1	0.21	18.23 %
GUD1	0.19	7.58 %
CGL1	0.19	18.18 %
CH42	0.18	5.78 %
CH38	0.17	9.42 %
CH08	0.17	6.66 %
GUD2	0.14	11.27 %
CH22	0.12	7.47 %
CH30	0.10	3.87 %
CH25	0.09	2.62 %
CH37	0.05	10.45 %
CH49	0.04	0.90 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	7.34	6.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.91	46.33 %
Total	6.91	23.62 %

Branch *	MTD Sales L	Brand Share %
POY1	0.32	11.01 %
SJI2	0.28	15.24 %
KKI2	0.22	11.91 %
KLM1	0.18	13.44 %
KML1	0.15	14.56 %
POY2	0.12	5.16 %
MKM1	0.09	12.40 %
Total	6.91	23.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	6.70	31.91 %
Total	6.70	14.35 %

Branch *	MTD Sales L	Brand Share %
CH03	0.59	15.02 %
CH34	0.54	17.59 %
CH43	0.50	17.69 %
CH50	0.36	10.91 %
CH18	0.31	11.69 %
CH12	0.30	11.53 %
CH33	0.27	18.73 %
CH06	0.24	18.75 %
CH15	0.24	4.80 %
CH24	0.22	7.98 %
CH20	0.19	11.89 %
GPD1	0.16	11.70 %
CH41	0.13	11.16 %
PON1	0.11	13.73 %
CH23	0.11	18.56 %
CH17	0.06	4.36 %
UKI1	0.03	4.96 %
CH51	0.03	10.49 %
CH32		0.00 %
CH31		-0.39 %
Total	6.70	14.35 %