

MTD Sales
96.38 L

Brand Share %
27.85 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	96.11	39.41 %
Iron	0.27	0.89 %
Total	96.38	27.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	22.19	32.91 %
SOUTH-03	20.01	34.60 %
TRICHY-01	11.87	30.94 %
WEST-02	8.70	30.03 %
CHENNAI-01	7.87	19.40 %
NORTH ARCOT	6.63	23.83 %
SOUTH ARCOT	6.28	29.97 %
CHENNAI-02	5.04	18.23 %
WEST-01	4.15	18.88 %
WEST-03	3.66	25.19 %
Total	96.38	27.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	22.19	42.51 %
Total	22.19	32.91 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.05	27.84 %
TUT1	1.01	16.79 %
TVL1	0.84	21.42 %
VNR2	0.49	18.48 %
SNL1	0.49	27.17 %
VLY1	0.43	21.18 %
RPM1	0.42	23.66 %
NGR1	0.40	13.79 %
APK2	0.32	17.68 %
KSM1	0.17	23.98 %
KGL1	0.12	25.72 %
COL1	0.12	26.30 %
S2SD		0.00 %
Total	22.19	32.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	20.01	45.30 %
Total	20.01	34.60 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.81	16.45 %
ATG1	0.35	27.37 %
ADP1	0.32	25.71 %
BNR1	0.30	22.35 %
TEN2	0.28	13.60 %
PNI1	0.20	16.67 %
USL1	0.19	15.17 %
CMR1	0.12	17.44 %
NTM1	0.06	13.29 %
CBM1	0.06	5.16 %
SZSD		0.00 %
Total	20.01	34.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	11.82	42.03 %
Iron	0.05	1.52 %
Total	11.87	30.94 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.67	19.69 %
TVR2	0.56	21.86 %
MVM1	0.34	18.36 %
PDK2	0.30	27.29 %
MDI1	0.27	23.86 %
KIK1	0.25	25.04 %
TNJ2	0.21	11.66 %
KUM2	0.20	17.59 %
TZSD		0.00 %
Total	11.87	30.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	8.57	47.57 %
Iron	0.12	4.57 %
Total	8.70	30.03 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.42	24.54 %
SLM3	0.33	25.95 %
DPR2	0.30	26.18 %
HSR2	0.29	13.87 %
HSR1	0.28	15.80 %
PLC1	0.22	22.52 %
MTR1	0.21	22.40 %
KRI1	0.19	11.59 %
VPD1	0.16	18.66 %
SLM2	0.11	10.78 %
PNG1	0.10	15.58 %
DPR1	0.06	7.05 %
WZWH		0.00 %
Total	8.70	30.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	7.87	26.73 %
Total	7.87	19.40 %

Branch *	MTD Sales L	Brand Share %
CH47	0.75	19.42 %
GUD1	0.45	20.51 %
CH28	0.43	22.90 %
CH42	0.42	21.68 %
CH05	0.37	16.24 %
CH19	0.31	17.93 %
CH30	0.30	23.39 %
CH38	0.28	22.21 %
CH22	0.25	22.63 %
MRM1	0.24	22.36 %
CH48	0.23	9.91 %
CH07	0.23	11.79 %
KNR1	0.18	25.20 %
CH14	0.17	8.86 %
CH45	0.16	11.50 %
CGL1	0.13	9.17 %
GUD2	0.09	11.27 %
CH08	0.02	5.33 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
MC09		0.00 %
Total	7.87	19.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.63	35.97 %
Total	6.63	23.83 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.38	18.20 %
TRR1	0.36	11.81 %
VEL2	0.26	19.67 %
VEL4	0.25	10.88 %
VEL3	0.23	10.74 %
SBR1	0.19	19.04 %
AKM1	0.18	17.85 %
SLG1	0.16	25.26 %
ABR1	0.13	5.81 %
GDM1	0.12	19.15 %
ARC2	0.12	17.95 %
VNB1	0.08	5.68 %
Total	6.63	23.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.26	42.72 %
Iron	0.02	0.60 %
Total	6.28	29.97 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.82	27.81 %
KKI2	0.55	26.52 %
SJI2	0.27	24.70 %
KLM1	0.20	17.76 %
CDM1	0.19	21.16 %
POY2	0.14	18.33 %
VPM2	0.10	9.23 %
VCM2	0.10	9.14 %
VPM1	0.09	22.46 %
VCM1	0.04	8.86 %
MKM1		0.00 %
Total	6.28	29.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	4.99	25.61 %
Iron	0.04	1.70 %
Total	5.04	18.23 %

Branch *	MTD Sales L	Brand Share %
CH18	0.40	18.03 %
CH03	0.30	19.33 %
CH24	0.27	15.10 %
CH43	0.27	26.31 %
PON1	0.26	26.01 %
CH17	0.22	20.20 %
CH21	0.20	13.33 %
CH41	0.19	22.91 %
CH33	0.13	13.79 %
CH15	0.13	6.73 %
UKI1	0.10	16.76 %
CH20	0.09	10.87 %
CH23	0.08	27.33 %
GPD1	0.08	11.65 %
CH35	0.08	4.77 %
CH44	0.06	9.64 %
CH50	0.04	3.05 %
CH27	0.04	8.50 %
CH01		0.00 %
CH06		0.00 %
CH51		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	5.04	18.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	4.15	37.72 %
Total	4.15	18.88 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.74	27.32 %
CBE2	0.43	16.33 %
SUL1	0.36	19.68 %
SNR1	0.35	26.47 %
MPM1	0.23	12.07 %
UMP1	0.19	15.67 %
CBE6	0.17	11.30 %
PLI1	0.12	5.04 %
DPM2	0.11	14.69 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.15	18.88 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	3.61	43.42 %
Iron	0.05	3.52 %
Total	3.66	25.19 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.29	13.78 %
AVI1	0.25	19.60 %
NKL2	0.20	9.50 %
KGM1	0.19	21.46 %
TCG1	0.13	26.08 %
TPR2	0.09	8.16 %
SYM2	0.05	15.70 %
W3SD		0.00 %
WHPD		0.00 %
Total	3.66	25.19 %