



TN : CROMPTON Sales Performance 26/05/2026 8:07 AM

MTD Sales
100.17 L

Brand Share %
15.19 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	100.17	29.06 %
Total	100.17	15.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	19.88	18.72 %
SOUTH-01	18.31	15.46 %
TRICHY-01	12.96	16.28 %
CHENNAI-01	10.92	11.84 %
WEST-02	10.61	15.99 %
CHENNAI-02	7.69	13.81 %
NORTH ARCOT	6.85	16.26 %
SOUTH ARCOT	6.72	17.56 %
WEST-01	6.24	10.34 %
Total	100.17	15.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	19.88	34.83 %
Total	19.88	18.72 %

Branch *	MTD Sales L	Brand Share %
TPT1	0.33	12.02 %
CBM1	0.32	13.50 %
MNM1	0.31	14.16 %
PNV2	0.27	14.06 %
ADP1	0.22	14.85 %
TEN2	0.17	6.35 %
MDU7	0.16	4.84 %
CMR1	0.16	10.86 %
TEN1	0.15	9.13 %
BNR1	0.13	8.03 %
BTU1	0.08	8.11 %
USL1	0.03	2.62 %
KKD3	0.03	0.49 %
KYK1	0.02	0.98 %
SZSD		0.00 %
TDI1		0.00 %
Total	19.88	18.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	18.31	30.39 %
Total	18.31	15.46 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.65	10.95 %
RND1	0.61	11.18 %
MAR1	0.55	13.46 %
TUT1	0.51	5.85 %
TUT2	0.49	13.88 %
TKS1	0.36	9.33 %
RPM1	0.35	8.15 %
ERL2	0.35	14.31 %
TKS2	0.23	3.93 %
KGL1	0.20	15.03 %
COL1	0.17	14.64 %
ARM1	0.15	10.45 %
APK2	0.11	3.84 %
TYI1	0.03	0.94 %
S2SD		0.00 %
Total	18.31	15.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	12.96	28.85 %
Total	12.96	16.28 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.80	11.97 %
PBR2	0.65	11.88 %
TNJ1	0.54	12.51 %
PTK1	0.52	11.08 %
MDI1	0.42	12.08 %
TYR1	0.24	6.34 %
TTP1	0.23	12.37 %
KUM2	0.17	8.51 %
APM1	0.16	9.95 %
TRY4	0.14	6.61 %
KIK1	0.10	6.28 %
TRY3	0.07	3.34 %
AYR1	0.06	5.33 %
TZSD		0.00 %
Total	12.96	16.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	10.92	21.14 %
Total	10.92	11.84 %

Branch *	MTD Sales L	Brand Share %
CH08	0.77	13.79 %
CH42	0.68	12.24 %
CH07	0.57	12.19 %
CH05	0.55	10.38 %
CH48	0.36	7.79 %
CH30	0.30	13.39 %
CH28	0.28	9.22 %
CH22	0.21	10.10 %
CH45	0.19	6.01 %
CH47	0.13	2.58 %
CH29	0.08	11.84 %
CH25	0.06	1.91 %
CH35	0.05	2.07 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	10.92	11.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	10.61	37.04 %
Total	10.61	15.99 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.56	12.52 %
SLM1	0.48	13.04 %
MTR1	0.41	14.03 %
SGI1	0.36	14.30 %
KRI1	0.33	10.01 %
SLM3	0.26	11.20 %
HSR1	0.22	8.81 %
VPD1	0.15	10.66 %
KVP1	0.15	9.29 %
APN1	0.06	3.81 %
TRM1	0.05	3.21 %
EDP1	0.05	4.49 %
KAM1	0.04	1.85 %
SLM2	0.04	2.02 %
WZWH		0.00 %
Total	10.61	15.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	7.69	23.01 %
Total	7.69	13.81 %

Branch *	MTD Sales L	Brand Share %
CH15	0.54	12.98 %
CH12	0.39	9.31 %
CH20	0.35	14.18 %
CH34	0.32	8.65 %
CH21	0.26	9.72 %
CH50	0.26	10.10 %
CH27	0.20	10.82 %
CH41	0.12	7.47 %
CH44	0.11	5.33 %
CH03	0.10	2.85 %
CH17	0.08	3.83 %
CH46	0.07	4.78 %
CH51		0.00 %
MC05		0.00 %
Total	7.69	13.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.85	28.36 %
Total	6.85	16.26 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.23	5.89 %
ANI1	0.17	13.86 %
VEL1	0.15	4.89 %
ABR1	0.13	7.38 %
CGM1	0.09	8.63 %
TRT1	0.06	6.44 %
WJP1	0.05	6.15 %
ARC2	0.05	5.44 %
WJD1	0.04	2.51 %
AKM1	0.02	1.20 %
Total	6.85	16.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.72	30.67 %
Total	6.72	17.56 %

Branch *	MTD Sales L	Brand Share %
POY1	0.38	9.83 %
MKM1	0.18	13.13 %
VPM2	0.16	14.43 %
VCM2	0.16	5.54 %
ULP1	0.15	10.68 %
TDM1	0.11	10.74 %
POY2	0.09	3.62 %
VCM1	0.08	13.27 %
VPM1	0.06	13.85 %
TRK1	0.04	3.37 %
Total	6.72	17.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	6.24	27.40 %
Total	6.24	10.34 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.71	11.53 %
PLI1	0.48	12.18 %
CBE4	0.41	14.76 %
KMR1	0.36	6.86 %
MPM1	0.34	10.92 %
AVI1	0.33	12.65 %
UMP1	0.25	14.69 %
PPI1	0.22	11.45 %
TPR1	0.20	8.68 %
CBE5	0.17	7.09 %
KMD1	0.15	13.68 %
PDM1	0.13	11.46 %
TPR3	0.13	11.06 %
SUL1	0.12	4.56 %
CBE1	0.11	3.80 %
TPR2	0.11	3.04 %
CNR1	0.10	10.16 %
CBE3	0.07	12.58 %
TPR4	0.03	8.44 %
ANR1	0.02	2.67 %
SYM2		0.34 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	6.24	10.34 %