



TN : CROMPTON Sales Performance 26/04/2026 8:07 AM

MTD Sales
234.54 L

Brand Share %
25.45 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	234.54	38.32 %
Total	234.54	25.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	50.27	28.78 %
SOUTH-03	43.50	27.40 %
WEST-02	30.63	27.48 %
TRICHY-01	28.85	27.82 %
NORTH ARCOT	17.76	26.69 %
CHENNAI-01	17.39	16.72 %
SOUTH ARCOT	16.56	29.72 %
WEST-01	16.46	20.49 %
CHENNAI-02	13.11	19.79 %
Total	234.54	25.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	50.27	41.19 %
Total	50.27	28.78 %

Branch *	MTD Sales L	Brand Share %
RND1	1.56	23.06 %
MAR1	1.04	20.30 %
RPM1	0.81	17.24 %
SNL1	0.79	22.74 %
KSM1	0.52	22.57 %
MMT1	0.46	14.64 %
ASM1	0.42	14.51 %
ARM1	0.41	12.69 %
SGT1	0.39	18.49 %
ERL2	0.39	15.44 %
PKD1	0.36	11.24 %
KGL1	0.27	15.63 %
COL1	0.23	16.59 %
TKY1	0.20	11.37 %
TYI1	0.06	2.14 %
S2SD		0.00 %
WHTV		0.00 %
Total	50.27	28.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	43.50	38.71 %
Total	43.50	27.40 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.77	19.39 %
MDU2	1.46	17.34 %
TPT1	1.08	21.16 %
TEN1	0.88	21.35 %
KKD3	0.84	12.50 %
TEN2	0.76	13.13 %
DKI1	0.74	19.96 %
TDI1	0.55	17.67 %
CBM1	0.54	10.98 %
PVI1	0.46	20.77 %
BTU1	0.46	23.74 %
MDU3	0.46	12.69 %
MNM1	0.41	22.89 %
BNR1	0.36	14.92 %
CMR1	0.31	15.06 %
KYK1	0.02	1.06 %
SZSD		0.00 %
WHMD		0.00 %
Total	43.50	27.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	30.63	41.65 %
Total	30.63	27.48 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.53	24.07 %
SLM1	1.34	17.50 %
HSR2	1.30	19.44 %
KRI1	0.84	18.34 %
SLM2	0.79	23.57 %
MTR1	0.67	24.72 %
NKL2	0.61	15.16 %
DPR2	0.59	21.27 %
DPR1	0.52	18.41 %
KVP1	0.46	15.69 %
EDP1	0.43	19.37 %
KAM1	0.23	7.85 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	30.63	27.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	28.85	38.95 %
Total	28.85	27.82 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.54	23.53 %
MVM1	1.49	18.82 %
PTK1	0.85	18.82 %
TNJ2	0.84	21.96 %
KRN1	0.74	21.86 %
PBR2	0.74	12.32 %
TRY4	0.47	14.85 %
PBR1	0.42	20.71 %
KUM2	0.17	13.49 %
KIK1	0.16	5.66 %
TZSD		0.00 %
Total	28.85	27.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	17.76	40.88 %
Total	17.76	26.69 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.41	21.29 %
TRR1	1.33	18.69 %
KPM2	1.00	22.66 %
VEL1	0.95	20.89 %
ABR1	0.61	18.79 %
SLG1	0.50	22.85 %
PLR1	0.49	22.79 %
VNB1	0.39	15.05 %
AKM1	0.22	7.07 %
Total	17.76	26.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	17.39	29.15 %
Total	17.39	16.72 %

Branch *	MTD Sales L	Brand Share %
CH05	1.27	17.96 %
CH19	1.06	21.96 %
CH07	0.95	17.74 %
CH42	0.79	12.49 %
GUD1	0.71	20.01 %
CH45	0.52	14.54 %
CH28	0.50	15.20 %
TKM1	0.45	16.26 %
CH38	0.44	17.73 %
CH14	0.43	7.92 %
CH47	0.43	5.20 %
CH22	0.43	20.31 %
CZWH	0.31	6.72 %
CH30	0.28	10.45 %
CH48	0.18	5.47 %
CH37	0.10	15.57 %
CH49	0.07	1.49 %
CH25	0.06	1.54 %
CH29	0.03	5.28 %
CH40		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	17.39	16.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	16.56	43.15 %
Total	16.56	29.72 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.90	21.64 %
NVL2	0.84	20.81 %
POY1	0.83	16.44 %
POY2	0.49	16.46 %
SJI2	0.46	19.35 %
VCM2	0.02	1.92 %
Total	16.56	29.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	16.46	33.84 %
Total	16.46	20.49 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.39	20.99 %
PLI1	1.00	21.11 %
SNR1	0.86	18.60 %
TPR1	0.81	23.30 %
SUL1	0.67	16.02 %
MPM1	0.65	14.75 %
CBE2	0.59	7.69 %
CBE4	0.58	12.41 %
SYM2	0.54	21.22 %
PPI1	0.54	25.30 %
AVI1	0.40	14.94 %
CBE5	0.39	17.45 %
TPR2	0.29	7.08 %
GDR1	0.12	24.69 %
CNR1	0.08	9.57 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	16.46	20.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	13.11	32.92 %
Total	13.11	19.79 %

Branch *	MTD Sales L	Brand Share %
CH03	1.20	22.36 %
CH15	1.05	21.38 %
CH34	0.90	18.60 %
CH21	0.80	17.82 %
MJR1	0.74	18.34 %
CH12	0.72	23.29 %
CH50	0.67	19.42 %
CH43	0.61	15.07 %
CH20	0.50	15.57 %
CH33	0.45	18.04 %
PON1	0.40	21.09 %
CH24	0.40	13.36 %
CH41	0.40	24.43 %
CH44	0.37	17.53 %
CH27	0.24	15.78 %
GPD1	0.20	16.12 %
CH31	0.18	24.15 %
CH46	0.16	13.07 %
CH17	0.14	5.10 %
CH06	0.12	11.54 %
CH51	0.02	4.85 %
MC06	0.02	24.62 %
Total	13.11	19.79 %