

MTD Sales
108.13 L

Brand Share %
18.65 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	108.13	36.03 %
Total	108.13	18.65 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	20.48	23.04 %
SOUTH-03	19.95	22.24 %
WEST-02	15.58	24.09 %
WEST-01	12.47	18.57 %
TRICHY-01	10.46	20.32 %
NORTH ARCOT	9.10	22.00 %
CHENNAI-01	7.14	6.88 %
SOUTH ARCOT	6.58	23.29 %
CHENNAI-02	6.38	14.32 %
Total	108.13	18.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	20.48	46.85 %
Total	20.48	23.04 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.65	17.32 %
KVT1	0.86	13.82 %
RPM1	0.46	16.68 %
VLV1	0.34	16.22 %
TY11	0.32	16.91 %
MAR1	0.30	13.01 %
ARM1	0.22	17.75 %
APK2	0.12	7.08 %
KGL1	0.11	11.75 %
SKD1	0.10	10.89 %
MMT1	0.06	5.10 %
ERL2	0.02	1.40 %
KSM1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	20.48	23.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	19.95	42.70 %
Total	19.95	22.24 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.13	14.14 %
MDU6	0.59	17.78 %
TEN2	0.38	14.71 %
CBM1	0.34	13.73 %
PNI1	0.27	18.63 %
MDU7	0.26	9.51 %
USL1	0.24	16.48 %
KYK1	0.09	6.31 %
KKD3	0.07	1.59 %
SZSD		0.00 %
Total	19.95	22.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	15.58	50.96 %
Total	15.58	24.09 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.37	17.06 %
CMI1	0.29	18.36 %
HSR2	0.28	7.61 %
APN1	0.19	8.77 %
DPR2	0.19	15.52 %
BMD1	0.17	9.79 %
DPR1	0.15	17.39 %
WHPD		0.00 %
WZWH		0.00 %
Total	15.58	24.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	12.47	39.94 %
Total	12.47	18.57 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.92	9.81 %
KMR1	0.84	16.64 %
CBE4	0.64	15.71 %
SNR1	0.62	18.05 %
TPR1	0.48	16.41 %
CBE1	0.37	14.05 %
CBE5	0.13	9.31 %
ANR1	0.06	9.74 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	12.47	18.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	10.46	43.37 %
Total	10.46	20.32 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.68	16.27 %
TRY4	0.50	17.79 %
TRY1	0.48	12.96 %
TNJ2	0.37	12.03 %
KIK1	0.24	14.88 %
NMM1	0.22	15.17 %
MDI1	0.19	9.97 %
PBR2	0.17	4.47 %
MSI1	0.11	11.30 %
TZSD		0.00 %
Total	10.46	20.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	9.10	40.55 %
Total	9.10	22.00 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.51	13.76 %
SBR1	0.46	18.38 %
TRR1	0.21	5.84 %
ABR1	0.21	11.30 %
VNB1	0.17	14.84 %
VSI1	0.12	9.54 %
PTU1	0.12	18.11 %
AKM1	0.02	2.20 %
WHVL		0.00 %
Total	9.10	22.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	7.14	10.59 %
Total	7.14	6.88 %

Branch *	MTD Sales L	Brand Share %
CH07	0.76	16.48 %
CH48	0.40	15.39 %
CH19	0.39	17.13 %
CH05	0.37	7.49 %
CH47	0.31	17.06 %
CH45	0.29	11.32 %
CH28	0.28	9.99 %
MRM1	0.27	17.33 %
CH16	0.23	7.09 %
TKM1	0.21	18.23 %
CH42	0.18	6.18 %
CH38	0.17	9.64 %
CGL1	0.17	18.51 %
CH08	0.17	6.66 %
GUD1	0.16	6.32 %
GUD2	0.14	11.70 %
CH22	0.11	6.66 %
CH30	0.10	3.87 %
CH25	0.09	2.68 %
CH37	0.05	10.45 %
CH49	0.04	0.90 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	7.14	6.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.58	46.04 %
Total	6.58	23.29 %

Branch *	MTD Sales L	Brand Share %
POY1	0.32	11.01 %
SJI2	0.28	15.70 %
KKI2	0.22	12.25 %
KLM1	0.18	13.76 %
KML1	0.15	16.30 %
POY2	0.12	5.22 %
MKM1	0.09	14.03 %
Total	6.58	23.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	6.38	32.44 %
Total	6.38	14.32 %

Branch *	MTD Sales L	Brand Share %
CH03	0.59	15.65 %
CH34	0.50	17.01 %
CH43	0.50	17.69 %
CH50	0.36	10.91 %
CH12	0.26	10.51 %
CH18	0.26	10.09 %
CH33	0.25	18.34 %
CH15	0.24	5.59 %
CH24	0.22	8.35 %
CH20	0.19	11.89 %
CH46	0.16	18.36 %
GPD1	0.16	11.94 %
CH41	0.13	11.33 %
PON1	0.11	13.73 %
CH23	0.11	18.56 %
CH17	0.06	4.74 %
UKI1	0.03	4.96 %
CH32		0.00 %
CH31		-0.45 %
Total	6.38	14.32 %