



# TN : CROMPTON Sales Performance 25/05/2026 8:07 AM

MTD Sales  
96.06 L

Brand Share %  
15.22 %

Information:

MTD : 01-05-2026 To 24-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	96.06	28.92 %
Total	96.06	15.22 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	19.00	18.75 %
SOUTH-01	17.86	15.72 %
TRICHY-01	11.96	15.94 %
CHENNAI-01	10.42	11.88 %
WEST-02	10.38	16.24 %
CHENNAI-02	7.45	13.74 %
NORTH ARCOT	6.72	16.56 %
SOUTH ARCOT	6.31	17.16 %
WEST-01	5.95	10.32 %
Total	96.06	15.22 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	19.00	34.68 %
Total	19.00	18.75 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.32	14.09 %
MNM1	0.31	15.00 %
TPT1	0.28	10.79 %
PNV2	0.27	14.48 %
ADP1	0.22	15.15 %
TEN2	0.17	6.81 %
MDU7	0.16	5.41 %
CMR1	0.16	10.86 %
TEN1	0.15	9.13 %
PKM1	0.15	13.41 %
BNR1	0.09	6.43 %
BTU1	0.08	8.11 %
USL1	0.03	2.98 %
KKD3	0.03	0.53 %
KYK1	0.02	1.03 %
SZSD		0.00 %
TDI1		0.00 %
Total	19.00	18.75 %

### SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	17.86	30.59 %
Total	17.86	15.72 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.65	11.49 %
MAR1	0.54	13.30 %
RND1	0.52	10.68 %
TUT1	0.49	5.73 %
TUT2	0.49	14.45 %
RPM1	0.35	8.57 %
ERL2	0.35	14.80 %
VKM1	0.33	14.40 %
TKS1	0.32	8.95 %
TKS2	0.23	4.10 %
COL1	0.15	14.01 %
ARM1	0.15	10.45 %
APK2	0.11	4.01 %
TYI1	0.03	1.00 %
S2SD		0.00 %
Total	17.86	15.72 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	11.96	28.00 %
Total	11.96	15.94 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.80	12.32 %
PBR2	0.59	11.30 %
KUM1	0.56	14.92 %
TNJ1	0.47	12.18 %
PTK1	0.44	9.58 %
MDI1	0.42	13.19 %
TYR1	0.24	6.50 %
TTP1	0.19	11.21 %
KUM2	0.17	9.17 %
APM1	0.16	10.09 %
KIK1	0.10	6.78 %
TRY4	0.09	5.04 %
TRY3	0.07	3.52 %
AYR1	0.06	5.33 %
TZSD		0.00 %
Total	11.96	15.94 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Fan	10.42	21.09 %
Total	10.42	11.88 %

Branch *	MTD Sales L	Brand Share %
CH08	0.72	13.08 %
CH42	0.68	13.14 %
CH07	0.57	12.59 %
CH05	0.46	9.09 %
CH48	0.36	7.94 %
CH30	0.30	13.60 %
CH28	0.24	8.04 %
CH22	0.21	10.82 %
CH45	0.19	6.46 %
CH47	0.13	2.71 %
CH29	0.08	12.89 %
CH25	0.06	1.98 %
CH35	0.05	2.17 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	10.42	11.88 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Fan	10.38	37.24 %
Total	10.38	16.24 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.56	12.52 %
SLM1	0.48	13.46 %
MTR1	0.41	14.83 %
SGI1	0.34	13.44 %
KRI1	0.33	10.45 %
SLM3	0.26	11.75 %
HSR1	0.22	9.00 %
VPD1	0.15	11.02 %
KVP1	0.15	9.67 %
APN1	0.06	3.89 %
TRM1	0.05	3.42 %
EDP1	0.05	5.19 %
KAM1	0.04	2.02 %
SLM2	0.04	2.08 %
WZWH		0.00 %
Total	10.38	16.24 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	7.45	23.06 %
<b>Total</b>	<b>7.45</b>	<b>13.74 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	0.54	13.17 %
CH12	0.39	9.40 %
CH20	0.35	14.38 %
CH34	0.32	9.13 %
CH21	0.24	8.91 %
CH50	0.21	8.82 %
CH27	0.20	10.99 %
CH41	0.12	7.47 %
CH44	0.11	5.38 %
CH17	0.08	3.83 %
CH46	0.07	4.94 %
CH03	0.07	2.23 %
CH51		0.00 %
MC05		0.00 %
<b>Total</b>	<b>7.45</b>	<b>13.74 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.72	28.52 %
<b>Total</b>	<b>6.72</b>	<b>16.56 %</b>

Branch *	MTD Sales L	Brand Share %
SBR1	0.32	14.21 %
VEL2	0.23	5.91 %
ANI1	0.17	14.41 %
VEL1	0.14	4.75 %
ABR1	0.11	7.32 %
CGM1	0.09	8.92 %
TRT1	0.06	6.98 %
WJP1	0.05	6.65 %
ARC2	0.05	5.44 %
WJD1	0.04	2.55 %
AKM1	0.02	1.20 %
<b>Total</b>	<b>6.72</b>	<b>16.56 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.31	30.13 %
<b>Total</b>	<b>6.31</b>	<b>17.16 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.38	10.18 %
MKM1	0.18	13.13 %
VPM2	0.16	14.88 %
VCM2	0.16	5.69 %
ULP1	0.11	8.12 %
TDM1	0.11	11.63 %
POY2	0.09	3.65 %
VCM1	0.08	13.27 %
VPM1	0.06	13.85 %
TRK1	0.04	3.69 %
<b>Total</b>	<b>6.31</b>	<b>17.16 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Fan	5.95	26.89 %
Total	5.95	10.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.69	11.55 %
PLI1	0.42	12.02 %
CBE4	0.41	15.17 %
KMR1	0.34	6.83 %
AVI1	0.33	12.65 %
MPM1	0.31	11.09 %
UMP1	0.23	13.85 %
PPI1	0.22	11.54 %
TPR1	0.20	9.53 %
CBE5	0.17	7.96 %
TPR3	0.13	11.06 %
SUL1	0.12	4.64 %
KMD1	0.11	10.95 %
CBE1	0.11	3.83 %
CNR1	0.10	10.16 %
PDM1	0.10	8.90 %
TPR2	0.07	1.99 %
CBE3	0.07	12.58 %
TPR4	0.03	8.44 %
ANR1	0.02	3.25 %
SYM2		0.34 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	5.95	10.32 %