



TN : CROMPTON Sales Performance 25/04/2026 8:07 AM

MTD Sales
227.51 L

Brand Share %
25.86 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	227.51	38.99 %
Total	227.51	25.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	48.07	29.05 %
SOUTH-03	41.46	27.53 %
WEST-02	30.24	28.40 %
TRICHY-01	28.00	28.32 %
NORTH ARCOT	17.29	27.20 %
CHENNAI-01	17.22	17.12 %
SOUTH ARCOT	16.31	30.30 %
WEST-01	16.22	21.08 %
CHENNAI-02	12.71	19.98 %
Total	227.51	25.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	48.07	41.88 %
Total	48.07	29.05 %

Branch *	MTD Sales L	Brand Share %
RND1	1.24	19.98 %
MAR1	1.04	20.97 %
RPM1	0.81	17.70 %
SNL1	0.79	23.00 %
KSM1	0.52	22.72 %
MMT1	0.46	14.78 %
ASM1	0.39	13.89 %
SGT1	0.39	19.90 %
ARM1	0.37	12.60 %
ERL2	0.36	14.79 %
PKD1	0.36	11.48 %
KGL1	0.25	14.75 %
COL1	0.23	17.56 %
TKY1	0.20	11.79 %
TYI1	0.06	2.19 %
S2SD		0.00 %
WHTV		0.00 %
Total	48.07	29.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	41.46	39.11 %
Total	41.46	27.53 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.68	19.73 %
MDU2	1.40	16.97 %
TPT1	1.00	22.08 %
TEN1	0.88	21.98 %
KKD3	0.84	13.68 %
TEN2	0.76	13.21 %
DKI1	0.58	17.15 %
TDI1	0.55	19.14 %
CBM1	0.52	10.73 %
MDU3	0.44	12.66 %
PVI1	0.43	20.63 %
BTU1	0.43	25.46 %
MNM1	0.41	23.37 %
BNR1	0.36	14.92 %
CMR1	0.31	16.05 %
KYK1	0.02	1.06 %
SZSD		0.00 %
WHMD		0.00 %
Total	41.46	27.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	30.24	42.54 %
Total	30.24	28.40 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.53	24.67 %
SLM1	1.34	18.43 %
HSR2	1.22	20.64 %
KRI1	0.84	18.51 %
SLM2	0.79	23.80 %
NKL2	0.61	16.92 %
DPR2	0.57	20.65 %
DPR1	0.48	17.63 %
KVP1	0.46	16.24 %
EDP1	0.43	19.53 %
KAM1	0.23	8.03 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	30.24	28.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	28.00	39.77 %
Total	28.00	28.32 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.49	24.33 %
MVM1	1.49	20.25 %
PTK1	0.83	20.16 %
TNJ2	0.79	21.61 %
KRN1	0.74	22.38 %
PBR2	0.71	12.78 %
PDK1	0.56	25.15 %
TRY4	0.47	14.93 %
PBR1	0.42	22.38 %
KUM2	0.17	14.72 %
KIK1	0.16	5.73 %
TZSD		0.00 %
Total	28.00	28.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	17.29	41.55 %
Total	17.29	27.20 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.32	20.80 %
TRR1	1.30	18.98 %
KPM2	1.00	23.33 %
VEL1	0.95	21.02 %
ABR1	0.59	18.41 %
SLG1	0.50	23.89 %
PLR1	0.47	23.43 %
VNB1	0.39	15.80 %
AKM1	0.22	7.15 %
Total	17.29	27.20 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	17.22	29.90 %
Total	17.22	17.12 %

Branch *	MTD Sales L	Brand Share %
CH05	1.27	18.32 %
CH19	1.06	22.84 %
CH07	0.95	18.88 %
CH42	0.79	12.66 %
GUD1	0.68	20.16 %
CH28	0.50	15.49 %
CH45	0.48	13.68 %
TKM1	0.45	16.48 %
CH38	0.44	19.11 %
CH14	0.43	8.04 %
CH47	0.43	5.59 %
CH22	0.43	20.69 %
CZWH	0.31	6.72 %
CH30	0.28	10.45 %
CH48	0.18	5.61 %
CH37	0.10	15.57 %
CH49	0.07	1.54 %
CH25	0.06	1.69 %
CH29	0.03	5.84 %
CH40		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	17.22	17.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	16.31	43.87 %
Total	16.31	30.30 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.90	21.82 %
NVL2	0.84	23.73 %
POY1	0.78	16.32 %
VPM2	0.68	25.23 %
POY2	0.49	16.82 %
SJI2	0.46	19.65 %
VCM2	0.02	2.29 %
Total	16.31	30.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	16.22	34.73 %
Total	16.22	21.08 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.39	21.44 %
PLI1	1.00	21.72 %
SNR1	0.86	19.86 %
TPR1	0.77	22.96 %
MPM1	0.64	15.03 %
SUL1	0.62	15.57 %
CBE2	0.59	8.12 %
CBE4	0.58	13.33 %
SYM2	0.54	21.97 %
PPI1	0.54	25.69 %
AVI1	0.40	14.94 %
CBE5	0.39	18.25 %
TPR2	0.29	7.23 %
GDR1	0.12	24.69 %
CNR1	0.08	9.57 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	16.22	21.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	12.71	33.33 %
Total	12.71	19.98 %

Branch *	MTD Sales L	Brand Share %
CH03	1.20	23.39 %
CH15	1.05	24.29 %
CH34	0.90	19.34 %
CH21	0.77	17.63 %
MJR1	0.69	17.83 %
CH50	0.67	19.66 %
CH12	0.62	21.67 %
CH43	0.58	14.99 %
CH20	0.50	15.75 %
CH33	0.41	17.03 %
CH24	0.40	13.44 %
PON1	0.39	20.57 %
CH44	0.37	17.68 %
CH27	0.24	17.23 %
GPD1	0.20	17.62 %
CH31	0.18	24.76 %
CH46	0.16	13.40 %
CH17	0.14	5.24 %
CH06	0.12	11.54 %
CH51	0.02	4.85 %
MC06	0.02	24.62 %
Total	12.71	19.98 %