

MTD Sales
103.43 L

Brand Share %
18.40 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	103.43	35.67 %
Total	103.43	18.40 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.78	23.13 %
SOUTH-03	19.42	22.22 %
WEST-02	14.72	23.69 %
WEST-01	11.52	18.02 %
TRICHY-01	10.08	20.19 %
NORTH ARCOT	8.87	21.83 %
SOUTH ARCOT	6.45	23.29 %
CHENNAI-01	6.41	6.34 %
CHENNAI-02	6.18	14.15 %
Total	103.43	18.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	19.78	47.57 %
Total	19.78	23.13 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.65	17.64 %
VNR2	0.89	18.28 %
KVT1	0.86	14.14 %
RPM1	0.46	16.86 %
VLY1	0.34	16.41 %
MAR1	0.30	14.13 %
TYI1	0.29	16.55 %
APK2	0.12	7.37 %
KGL1	0.11	12.19 %
MMT1	0.06	5.10 %
SKD1	0.06	6.99 %
ERL2	0.02	1.44 %
KSM1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	19.78	23.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	19.42	42.84 %
Total	19.42	22.22 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.13	14.38 %
MDU6	0.55	17.41 %
TEN2	0.38	15.09 %
CBM1	0.34	13.71 %
PNI1	0.25	17.68 %
USL1	0.24	16.48 %
MDU7	0.24	9.04 %
KKD3	0.07	1.61 %
KYK1	0.06	5.40 %
SZSD		0.00 %
Total	19.42	22.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	14.72	50.39 %
Total	14.72	23.69 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.37	17.22 %
HSR2	0.28	7.94 %
HSR1	0.27	16.92 %
SGI1	0.21	14.19 %
APN1	0.19	9.30 %
DPR2	0.18	16.53 %
BMD1	0.11	6.68 %
WHPD		0.00 %
WZWH		0.00 %
Total	14.72	23.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	11.52	38.97 %
Total	11.52	18.02 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.92	9.91 %
KMR1	0.84	17.70 %
CBE4	0.53	13.99 %
TPR1	0.48	17.89 %
SNR1	0.48	14.96 %
CBE1	0.35	14.22 %
KMD1	0.21	17.66 %
KGM1	0.19	16.49 %
CBE5	0.13	9.42 %
ANR1	0.06	10.25 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	11.52	18.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	10.08	43.54 %
Total	10.08	20.19 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.64	15.70 %
TRY4	0.50	18.39 %
TRY1	0.44	12.01 %
TNJ2	0.33	10.94 %
NMM1	0.22	15.55 %
KIK1	0.22	14.07 %
JKM1	0.22	17.39 %
MDI1	0.19	9.97 %
PBR2	0.17	4.47 %
MSI1	0.11	11.30 %
TZSD		0.00 %
Total	10.08	20.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	8.87	40.39 %
Total	8.87	21.83 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.44	11.98 %
ABR1	0.20	11.35 %
TRR1	0.17	4.82 %
VNB1	0.17	15.31 %
VSI1	0.12	9.54 %
PTU1	0.12	16.93 %
AKM1	0.02	2.20 %
WHVL		0.00 %
Total	8.87	21.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.45	45.93 %
Total	6.45	23.29 %

Branch *	MTD Sales L	Brand Share %
POY1	0.32	11.01 %
SJI2	0.28	15.70 %
KKI2	0.22	12.25 %
KLM1	0.18	13.76 %
POY2	0.12	5.22 %
KML1	0.11	13.55 %
MKM1	0.09	14.03 %
Total	6.45	23.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	6.41	9.72 %
Total	6.41	6.34 %

Branch *	MTD Sales L	Brand Share %
CH19	0.39	18.33 %
CH48	0.38	14.69 %
CH05	0.37	7.97 %
CH28	0.28	10.80 %
CH45	0.25	10.12 %
MRM1	0.25	16.12 %
CH16	0.23	7.22 %
CH07	0.22	5.80 %
TKM1	0.21	18.23 %
CH08	0.17	6.74 %
GUD1	0.16	6.58 %
CH38	0.15	8.86 %
GUD2	0.14	12.31 %
CH42	0.14	4.96 %
CH22	0.11	6.66 %
CH30	0.10	3.87 %
CH25	0.09	2.71 %
CH37	0.05	12.19 %
CH49	0.04	0.92 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	6.41	6.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	6.18	32.33 %
Total	6.18	14.15 %

Branch *	MTD Sales L	Brand Share %
CH03	0.57	15.31 %
CH34	0.48	16.40 %
CH43	0.47	17.53 %
CH50	0.36	11.38 %
CH12	0.26	10.60 %
CH18	0.26	10.09 %
CH15	0.24	5.86 %
CH33	0.24	17.96 %
CH24	0.20	7.80 %
CH20	0.19	11.89 %
GPD1	0.16	11.94 %
CH46	0.14	17.17 %
CH41	0.13	11.33 %
PON1	0.11	13.73 %
CH17	0.06	4.84 %
UKI1	0.03	4.96 %
CH31		0.00 %
CH32		0.00 %
Total	6.18	14.15 %