

MTD Sales
93.53 L

Brand Share %
28.07 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	93.27	39.64 %
Iron	0.26	0.89 %
Total	93.53	28.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	21.34	32.88 %
SOUTH-03	19.60	35.45 %
TRICHY-01	11.54	31.62 %
WEST-02	8.44	30.02 %
CHENNAI-01	7.67	19.39 %
NORTH ARCOT	6.46	23.87 %
SOUTH ARCOT	6.15	30.43 %
CHENNAI-02	4.91	18.20 %
WEST-01	3.98	18.84 %
WEST-03	3.45	25.48 %
Total	93.53	28.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	21.34	42.58 %
Total	21.34	32.88 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.97	26.47 %
TUT1	0.96	16.53 %
TVL1	0.84	21.85 %
VNR2	0.49	18.86 %
SNL1	0.45	26.45 %
NGR1	0.40	14.05 %
RPM1	0.38	22.80 %
VLY1	0.36	18.45 %
APK2	0.32	20.14 %
ARM1	0.19	25.11 %
KSM1	0.17	25.23 %
KGL1	0.12	25.72 %
COL1	0.12	26.30 %
S2SD		0.00 %
Total	21.34	32.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	19.60	45.98 %
Total	19.60	35.45 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.85	17.75 %
ADP1	0.32	25.71 %
BNR1	0.30	22.75 %
PNI1	0.20	19.76 %
TEN2	0.20	10.37 %
USL1	0.17	13.48 %
MNM1	0.15	24.21 %
CMR1	0.12	17.44 %
NTM1	0.06	13.58 %
CBM1	0.06	5.16 %
SZSD		0.00 %
Total	19.60	35.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	11.49	42.65 %
Iron	0.05	1.63 %
Total	11.54	31.62 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.52	20.76 %
PBR2	0.52	16.31 %
MVM1	0.31	18.18 %
PK2	0.30	27.71 %
MDI1	0.26	23.18 %
KIK1	0.25	25.46 %
TNJ2	0.21	12.64 %
KUM2	0.17	15.72 %
TZSD		0.00 %
Total	11.54	31.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	8.34	48.08 %
Iron	0.11	4.22 %
Total	8.44	30.02 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.39	23.36 %
SLM3	0.33	26.35 %
DPR2	0.30	26.18 %
HSR2	0.29	14.15 %
HSR1	0.28	16.05 %
PLC1	0.22	22.52 %
MTR1	0.21	23.78 %
KRI1	0.19	11.66 %
VPD1	0.14	17.18 %
SLM2	0.11	11.13 %
PNG1	0.10	15.58 %
DPR1	0.05	5.68 %
WZWH		0.00 %
Total	8.44	30.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	7.67	26.71 %
Total	7.67	19.39 %

Branch *	MTD Sales L	Brand Share %
CH47	0.75	19.52 %
GUD1	0.45	20.51 %
CH28	0.43	23.34 %
CH42	0.42	21.79 %
CH05	0.33	14.67 %
CH30	0.30	23.39 %
CH38	0.28	22.21 %
CH19	0.25	15.10 %
MRM1	0.24	22.63 %
CH48	0.23	11.85 %
CH22	0.21	20.01 %
CH07	0.20	10.82 %
KNR1	0.18	25.20 %
CH14	0.17	8.92 %
CH45	0.16	11.83 %
CGL1	0.13	9.17 %
GUD2	0.09	11.54 %
CH08	0.02	5.33 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
MC09		0.00 %
Total	7.67	19.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.46	35.88 %
Total	6.46	23.87 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.38	18.41 %
TRR1	0.36	11.81 %
VEL2	0.26	20.06 %
VEL4	0.25	11.80 %
VEL3	0.23	10.92 %
AKM1	0.18	18.13 %
SBR1	0.17	17.40 %
SLG1	0.16	25.26 %
ABR1	0.13	5.90 %
GDM1	0.12	19.15 %
ARC2	0.12	17.95 %
VNB1	0.08	5.77 %
Total	6.46	23.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.13	42.80 %
Iron	0.02	0.63 %
Total	6.15	30.43 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.77	27.28 %
SJI2	0.27	24.70 %
KLM1	0.20	21.52 %
CDM1	0.19	21.32 %
POY2	0.14	18.33 %
VPM2	0.10	9.40 %
VCM2	0.10	9.68 %
VPM1	0.09	22.46 %
VCM1	0.04	9.69 %
MKM1		0.00 %
Total	6.15	30.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	4.86	25.71 %
Iron	0.04	1.76 %
Total	4.91	18.20 %

Branch *	MTD Sales L	Brand Share %
CH18	0.38	17.99 %
CH03	0.28	18.73 %
CH24	0.27	15.70 %
CH43	0.27	26.31 %
PON1	0.26	26.01 %
CH17	0.22	22.07 %
CH21	0.20	13.70 %
CH41	0.19	23.91 %
CH33	0.13	13.79 %
CH15	0.13	6.78 %
CH36	0.12	26.75 %
UK11	0.10	16.76 %
CH20	0.09	10.87 %
GPD1	0.08	11.65 %
CH35	0.08	4.84 %
CH23	0.07	22.68 %
CH44	0.06	9.64 %
CH50	0.04	3.19 %
CH27	0.04	8.76 %
CH01		0.00 %
CH06		0.00 %
CH51		0.00 %
WHC3		0.00 %
Total	4.91	18.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	3.98	38.04 %
Total	3.98	18.84 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.35	27.76 %
SUL1	0.33	18.59 %
CBE2	0.30	12.41 %
MPM1	0.23	12.11 %
UMP1	0.19	15.85 %
CBE6	0.17	12.08 %
DPM2	0.11	14.69 %
PLI1	0.10	4.42 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.98	18.84 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	3.40	43.39 %
Iron	0.05	3.91 %
Total	3.45	25.48 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.25	20.22 %
ERD2	0.22	10.98 %
KGM1	0.19	21.89 %
NKL2	0.13	9.90 %
TCG1	0.13	26.94 %
TPR2	0.09	8.34 %
SYM2	0.05	15.70 %
W3SD		0.00 %
WHPD		0.00 %
Total	3.45	25.48 %