



TN : CROMPTON Sales Performance 24/05/2026 8:07 AM

MTD Sales
89.80 L

Brand Share %
15.09 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	89.80	28.55 %
Total	89.80	15.09 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	17.69	18.49 %
SOUTH-01	16.41	15.41 %
TRICHY-01	11.46	16.18 %
WEST-02	10.00	16.48 %
CHENNAI-01	9.56	11.59 %
CHENNAI-02	7.01	13.59 %
NORTH ARCOT	6.33	16.42 %
SOUTH ARCOT	5.74	16.58 %
WEST-01	5.60	10.32 %
Total	89.80	15.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	17.69	34.10 %
Total	17.69	18.49 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.32	14.09 %
MNM1	0.28	14.29 %
TPT1	0.28	10.90 %
PNV2	0.23	12.48 %
TEN2	0.17	7.16 %
MDU7	0.16	5.46 %
CMR1	0.16	12.76 %
TEN1	0.15	9.28 %
PKM1	0.15	13.83 %
BTU1	0.08	8.45 %
BNR1	0.07	5.49 %
USL1	0.03	3.48 %
KKD3	0.03	0.57 %
KYK1	0.02	1.12 %
SZSD		0.00 %
TDI1		0.00 %
Total	17.69	18.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	16.41	30.00 %
Total	16.41	15.41 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.65	11.84 %
MAR1	0.54	13.48 %
RND1	0.51	11.11 %
TUT2	0.49	14.73 %
TUT1	0.44	5.35 %
RPM1	0.35	9.14 %
ERL2	0.35	15.05 %
TKS1	0.30	9.09 %
STU2	0.30	13.12 %
SNL1	0.24	13.79 %
TKS2	0.19	3.57 %
ASM1	0.16	12.21 %
ARM1	0.12	9.68 %
APK2	0.09	3.32 %
TY11	0.03	1.00 %
S2SD		0.00 %
Total	16.41	15.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	11.46	28.34 %
Total	11.46	16.18 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.71	12.08 %
PBR2	0.59	11.73 %
TNJ1	0.47	13.10 %
PTK1	0.41	9.21 %
MDI1	0.38	12.56 %
TYR1	0.24	7.34 %
TTP1	0.19	11.96 %
KUM2	0.17	10.22 %
APM1	0.13	8.40 %
KIK1	0.10	6.78 %
TRY4	0.09	5.78 %
AYR1	0.06	5.44 %
TRY3	0.04	2.28 %
TZSD		0.00 %
Total	11.46	16.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	10.00	37.12 %
Total	10.00	16.48 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.56	13.63 %
SLM1	0.48	14.19 %
MTR1	0.41	14.83 %
SGI1	0.34	13.66 %
KRI1	0.33	11.19 %
SLM3	0.26	12.29 %
HSR1	0.22	9.40 %
KVP1	0.15	10.24 %
VPD1	0.12	8.96 %
APN1	0.06	4.15 %
TRM1	0.05	3.68 %
EDP1	0.05	5.72 %
KAM1	0.04	2.16 %
SLM2	0.04	2.16 %
WZWH		0.00 %
Total	10.00	16.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	9.56	20.42 %
Total	9.56	11.59 %

Branch *	MTD Sales L	Brand Share %
CH08	0.63	11.89 %
CH42	0.61	12.66 %
CH07	0.52	12.10 %
CH05	0.37	8.63 %
MRM1	0.36	13.87 %
CH48	0.36	8.14 %
CH30	0.30	14.67 %
CH28	0.24	8.77 %
CH22	0.21	12.11 %
CH45	0.19	6.75 %
CH47	0.13	2.84 %
CH29	0.08	14.46 %
CH25	0.06	2.06 %
CH35	0.03	1.44 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	9.56	11.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	7.01	22.85 %
Total	7.01	13.59 %

Branch *	MTD Sales L	Brand Share %
CH15	0.54	13.46 %
CH12	0.39	9.49 %
CH20	0.33	14.45 %
CH34	0.28	8.82 %
CH21	0.24	9.05 %
CH50	0.21	9.04 %
CH27	0.17	9.90 %
CH23	0.15	14.95 %
CH41	0.12	8.56 %
CH44	0.11	6.01 %
CH46	0.07	4.99 %
CH03	0.07	2.46 %
CH17	0.06	2.84 %
CH51		0.00 %
MC05		0.00 %
Total	7.01	13.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.33	28.26 %
Total	6.33	16.42 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.21	5.76 %
VEL1	0.14	5.00 %
ABR1	0.13	7.75 %
ANI1	0.12	10.54 %
CGM1	0.09	9.65 %
TRT1	0.06	7.46 %
WJP1	0.05	6.65 %
ARC2	0.05	5.61 %
WJD1	0.04	2.64 %
AKM1	0.02	1.43 %
Total	6.33	16.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.74	28.93 %
Total	5.74	16.58 %

Branch *	MTD Sales L	Brand Share %
POY1	0.29	8.82 %
MKM1	0.18	13.13 %
VPM2	0.16	14.88 %
VCM2	0.13	4.76 %
ULP1	0.11	8.39 %
TDM1	0.11	11.63 %
POY2	0.09	4.02 %
VCM1	0.08	14.64 %
VPM1	0.06	13.85 %
TRK1	0.04	3.95 %
Total	5.74	16.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	5.60	26.80 %
Total	5.60	10.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.69	12.56 %
PLI1	0.42	12.70 %
CBE4	0.33	14.54 %
AVI1	0.33	12.85 %
MPM1	0.31	11.23 %
KMR1	0.29	6.21 %
UMP1	0.23	15.08 %
PPI1	0.22	11.54 %
CBE5	0.17	8.31 %
TPR1	0.17	8.51 %
SUL1	0.12	4.77 %
CBE1	0.11	3.91 %
KMD1	0.10	10.47 %
CNR1	0.10	10.74 %
PDM1	0.10	9.43 %
TPR3	0.08	9.34 %
CBE3	0.07	12.58 %
TPR2	0.06	1.93 %
TPR4	0.03	9.02 %
ANR1	0.02	3.25 %
SYM2		0.35 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	5.60	10.32 %