



TN : CROMPTON Sales Performance 24/03/2026 8:07 AM

MTD Sales
99.72 L

Brand Share %
18.35 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	99.72	35.82 %
Total	99.72	18.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	18.80	22.23 %
SOUTH-01	18.73	22.85 %
WEST-02	14.44	23.69 %
WEST-01	10.99	18.03 %
TRICHY-01	9.80	20.27 %
NORTH ARCOT	8.47	21.63 %
SOUTH ARCOT	6.35	23.48 %
CHENNAI-01	6.13	6.22 %
CHENNAI-02	6.00	14.36 %
Total	99.72	18.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	18.80	43.64 %
Total	18.80	22.23 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.09	14.30 %
MDU6	0.55	17.59 %
TEN2	0.38	16.28 %
CBM1	0.31	13.25 %
PNI1	0.25	17.68 %
MLR1	0.24	18.12 %
MDU7	0.22	8.50 %
USL1	0.21	14.70 %
KKD3	0.07	1.62 %
KYK1	0.06	5.53 %
SZSD		0.00 %
Total	18.80	22.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	18.73	47.74 %
Total	18.73	22.85 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.58	17.42 %
KVT1	0.78	13.40 %
RPM1	0.44	18.27 %
VLV1	0.34	16.73 %
VKM1	0.33	18.25 %
MAR1	0.30	14.45 %
TY11	0.23	13.23 %
APK2	0.12	7.82 %
KGL1	0.11	12.95 %
MMT1	0.06	5.18 %
SKD1	0.06	7.26 %
ERL2	0.02	1.44 %
KSM1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	18.73	22.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	14.44	50.82 %
Total	14.44	23.69 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.35	16.57 %
HSR2	0.28	7.94 %
HSR1	0.27	16.92 %
APN1	0.19	9.30 %
DPR2	0.18	16.88 %
SGI1	0.17	11.92 %
BMD1	0.11	6.75 %
WHPD		0.00 %
WZWH		0.00 %
Total	14.44	23.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	10.99	39.41 %
Total	10.99	18.03 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.89	10.37 %
CBE4	0.53	15.40 %
TPR1	0.48	17.89 %
SNR1	0.40	12.79 %
CBE1	0.35	14.57 %
KMD1	0.21	17.66 %
KGM1	0.18	15.91 %
CBE5	0.11	8.04 %
ANR1	0.06	10.25 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	10.99	18.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	9.80	44.05 %
Total	9.80	20.27 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.64	16.02 %
TRY1	0.42	11.74 %
TNJ2	0.33	11.03 %
KIK1	0.22	14.21 %
JKM1	0.22	17.39 %
MDI1	0.19	9.97 %
PBR2	0.17	4.47 %
ORU1	0.16	16.34 %
MSI1	0.11	11.62 %
TZSD		0.00 %
Total	9.80	20.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	8.47	40.03 %
Total	8.47	21.63 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.44	12.14 %
ABR1	0.20	12.22 %
TRR1	0.17	4.91 %
VNB1	0.17	16.10 %
VSI1	0.09	7.55 %
PTU1	0.08	11.83 %
AKM1	0.02	2.26 %
WHVL		0.00 %
Total	8.47	21.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.35	46.74 %
Total	6.35	23.48 %

Branch *	MTD Sales L	Brand Share %
POY1	0.32	11.19 %
SJI2	0.28	16.88 %
KKI2	0.22	12.54 %
KLM1	0.18	13.76 %
KML1	0.11	14.76 %
POY2	0.08	3.62 %
MKM1	0.07	11.90 %
Total	6.35	23.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	6.13	9.53 %
Total	6.13	6.22 %

Branch *	MTD Sales L	Brand Share %
CH48	0.38	14.69 %
CH05	0.37	8.29 %
CH19	0.37	18.00 %
CH28	0.28	10.80 %
CH45	0.25	10.20 %
CH07	0.22	6.06 %
TKM1	0.21	18.23 %
CH16	0.18	6.00 %
GUD1	0.16	6.58 %
CH38	0.15	8.86 %
CGL1	0.14	16.22 %
GUD2	0.14	12.31 %
CH42	0.14	5.09 %
CH08	0.12	5.06 %
CH22	0.11	6.66 %
CH30	0.10	3.93 %
CH25	0.05	1.60 %
CH37	0.05	12.19 %
CH49	0.04	0.95 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	6.13	6.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	6.00	32.58 %
Total	6.00	14.36 %

Branch *	MTD Sales L	Brand Share %
CH03	0.57	15.31 %
CH34	0.46	16.53 %
CH43	0.41	16.11 %
CH50	0.36	12.13 %
CH18	0.26	10.09 %
CH15	0.24	6.25 %
CH12	0.24	9.98 %
CH33	0.24	17.96 %
CH24	0.20	8.34 %
CH20	0.19	11.89 %
CH06	0.18	15.75 %
GPD1	0.16	16.35 %
CH46	0.14	17.17 %
CH41	0.13	12.45 %
PON1	0.11	13.73 %
CH17	0.06	4.84 %
UKI1	0.03	5.27 %
CH31		0.00 %
CH32		0.00 %
Total	6.00	14.36 %