

MTD Sales
91.74 L

Brand Share %
28.25 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	91.49	39.82 %
Iron	0.25	0.89 %
Total	91.74	28.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	20.94	32.95 %
SOUTH-03	19.35	35.53 %
TRICHY-01	11.50	32.27 %
WEST-02	8.18	29.84 %
CHENNAI-01	7.52	19.46 %
NORTH ARCOT	6.28	24.45 %
SOUTH ARCOT	6.07	30.99 %
CHENNAI-02	4.82	18.20 %
WEST-01	3.78	18.39 %
WEST-03	3.29	26.00 %
Total	91.74	28.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	20.94	42.65 %
Total	20.94	32.95 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.92	16.00 %
TKS2	0.88	25.14 %
TVL1	0.84	22.37 %
VNR2	0.49	19.09 %
SNL1	0.45	26.74 %
NGR1	0.40	14.26 %
RPM1	0.38	22.80 %
VLY1	0.36	18.45 %
MAR1	0.33	27.69 %
APK2	0.32	20.60 %
ARM1	0.19	25.11 %
KSM1	0.17	25.89 %
KGL1	0.12	27.18 %
COL1	0.12	27.23 %
S2SD		0.00 %
Total	20.94	32.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	19.35	46.19 %
Total	19.35	35.53 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.79	16.84 %
ADP1	0.32	25.71 %
BNR1	0.30	23.42 %
PNI1	0.20	19.76 %
TEN2	0.20	10.37 %
USL1	0.17	13.48 %
MNM1	0.15	25.38 %
CMR1	0.12	17.44 %
NTM1	0.06	13.48 %
CBM1	0.06	5.22 %
SZSD		0.00 %
Total	19.35	35.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	11.45	43.82 %
Iron	0.05	1.66 %
Total	11.50	32.27 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.52	21.71 %
PBR2	0.52	16.31 %
MVM1	0.31	20.08 %
MDI1	0.26	24.35 %
KIK1	0.25	25.46 %
TNJ2	0.21	12.64 %
KUM2	0.17	16.21 %
TZSD		0.00 %
Total	11.50	32.27 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	8.08	47.92 %
Iron	0.10	4.04 %
Total	8.18	29.84 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.37	22.80 %
SLM3	0.33	26.35 %
DPR2	0.30	26.91 %
HSR2	0.29	15.38 %
HSR1	0.28	16.20 %
MTR1	0.21	24.57 %
KAM1	0.20	28.24 %
KRI1	0.15	9.71 %
VPD1	0.14	17.62 %
PLC1	0.13	15.32 %
PNG1	0.10	15.58 %
SLM2	0.07	7.53 %
DPR1	0.05	5.68 %
WZWH		0.00 %
Total	8.18	29.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	7.52	26.70 %
Total	7.52	19.46 %

Branch *	MTD Sales L	Brand Share %
CH47	0.73	19.24 %
GUD1	0.43	19.98 %
CH28	0.38	21.90 %
CH42	0.38	20.51 %
CH05	0.33	14.67 %
CH30	0.30	23.39 %
CH38	0.28	22.21 %
CH19	0.25	15.10 %
MRM1	0.24	23.94 %
CH48	0.23	11.85 %
CH07	0.20	11.02 %
CH22	0.19	21.31 %
KNR1	0.18	25.20 %
CH14	0.17	9.10 %
CH45	0.16	11.92 %
CGL1	0.13	9.17 %
GUD2	0.09	11.72 %
CH08	0.02	5.33 %
CH29		0.00 %
CH40		0.00 %
CH49		0.00 %
MC09		0.00 %
Total	7.52	19.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.28	36.13 %
Total	6.28	24.45 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.36	17.71 %
VEL2	0.26	20.22 %
TRR1	0.26	10.24 %
VEL4	0.25	11.93 %
VEL3	0.23	10.92 %
AKM1	0.18	18.13 %
SBR1	0.17	23.04 %
SLG1	0.14	22.97 %
ABR1	0.13	6.48 %
GDM1	0.12	19.97 %
ARC2	0.12	17.95 %
VNB1	0.08	5.97 %
Total	6.28	24.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.06	43.13 %
Iron	0.02	0.68 %
Total	6.07	30.99 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.75	26.81 %
SJI2	0.27	25.53 %
KLM1	0.20	22.19 %
CDM1	0.16	19.59 %
POY2	0.14	18.33 %
VPM2	0.10	9.48 %
VCM2	0.10	11.68 %
VPM1	0.09	22.46 %
VCM1	0.04	9.69 %
MKM1		0.00 %
Total	6.07	30.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	4.77	25.56 %
Iron	0.04	1.84 %
Total	4.82	18.20 %

Branch *	MTD Sales L	Brand Share %
CH18	0.38	19.54 %
CH03	0.28	18.85 %
CH24	0.27	15.70 %
PON1	0.26	26.26 %
CH17	0.22	22.07 %
CH43	0.21	22.14 %
CH21	0.20	13.70 %
CH41	0.19	23.91 %
CH33	0.13	13.92 %
CH15	0.13	6.78 %
CH36	0.12	26.75 %
UK11	0.10	16.76 %
CH20	0.09	11.36 %
GPD1	0.08	11.65 %
CH35	0.08	5.15 %
CH23	0.07	24.19 %
CH50	0.04	3.22 %
CH44	0.04	7.05 %
CH27	0.04	8.76 %
CH01		0.00 %
CH06		0.00 %
CH51		0.00 %
WHC3		0.00 %
Total	4.82	18.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	3.78	37.91 %
Total	3.78	18.39 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.63	25.81 %
SNR1	0.35	27.97 %
SUL1	0.33	18.97 %
CBE2	0.30	12.46 %
MPM1	0.23	12.11 %
UMP1	0.19	15.85 %
CBE6	0.17	12.30 %
DPM2	0.11	15.92 %
PLI1	0.09	3.71 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.78	18.39 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	3.25	43.36 %
Iron	0.05	4.20 %
Total	3.29	26.00 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.25	21.53 %
KGM1	0.19	21.89 %
ERD2	0.19	9.74 %
NKL2	0.13	16.39 %
TCG1	0.13	26.94 %
RSP1	0.11	24.47 %
TPR2	0.09	8.34 %
SYM2	0.05	16.20 %
W3SD		0.00 %
WHPD		0.00 %
Total	3.29	26.00 %