



TN : CROMPTON Sales Performance 23/05/2026 8:07 AM

MTD Sales
84.35 L

Brand Share %
15.00 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.00 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 84.35 | 28.19 % |
| Total | 84.35 | 15.00 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-03 | 16.47 | 18.55 % |
| SOUTH-01 | 15.93 | 15.83 % |
| TRICHY-01 | 10.55 | 15.77 % |
| WEST-02 | 9.60 | 16.69 % |
| CHENNAI-01 | 8.85 | 11.30 % |
| CHENNAI-02 | 6.72 | 13.65 % |
| NORTH ARCOT | 5.78 | 15.86 % |
| SOUTH ARCOT | 5.31 | 16.17 % |
| WEST-01 | 5.15 | 9.98 % |
| Total | 84.35 | 15.00 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 16.47 | 34.33 % |
| Total | 16.47 | 18.55 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBM1 | 0.32 | 14.82 % |
| TPT1 | 0.28 | 11.21 % |
| PNV2 | 0.23 | 13.14 % |
| DGL2 | 0.21 | 12.88 % |
| TEN2 | 0.17 | 7.20 % |
| CMR1 | 0.16 | 12.76 % |
| TEN1 | 0.15 | 9.50 % |
| MNM1 | 0.15 | 9.93 % |
| MDU7 | 0.12 | 4.20 % |
| PKM1 | 0.11 | 11.17 % |
| BTU1 | 0.08 | 9.13 % |
| BNR1 | 0.07 | 6.38 % |
| USL1 | 0.03 | 3.60 % |
| KKD3 | 0.03 | 0.63 % |
| KYK1 | 0.02 | 1.28 % |
| SZSD | | 0.00 % |
| TDI1 | | 0.00 % |
| Total | 16.47 | 18.55 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 15.93 | 30.22 % |
| Total | 15.93 | 15.83 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VNR2 | 0.65 | 12.41 % |
| MAR1 | 0.54 | 14.89 % |
| RND1 | 0.51 | 11.46 % |
| TUT2 | 0.46 | 14.58 % |
| TUT1 | 0.44 | 5.71 % |
| RPM1 | 0.31 | 8.62 % |
| TKS1 | 0.30 | 9.53 % |
| STU2 | 0.26 | 11.44 % |
| SNL1 | 0.20 | 12.32 % |
| TKS2 | 0.19 | 3.91 % |
| ASM1 | 0.16 | 12.68 % |
| ARM1 | 0.12 | 10.02 % |
| APK2 | 0.09 | 3.44 % |
| TYI1 | 0.03 | 1.06 % |
| S2SD | | 0.00 % |
| Total | 15.93 | 15.83 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 10.55 | 27.64 % |
| Total | 10.55 | 15.77 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1 | 0.65 | 11.12 % |
| PBR2 | 0.50 | 11.06 % |
| TNJ1 | 0.40 | 11.52 % |
| PTK1 | 0.39 | 9.45 % |
| MDI1 | 0.38 | 12.83 % |
| TYR1 | 0.24 | 7.49 % |
| TTP1 | 0.19 | 12.60 % |
| KUM2 | 0.17 | 11.05 % |
| APM1 | 0.13 | 8.40 % |
| PDK1 | 0.10 | 12.50 % |
| KIK1 | 0.10 | 6.78 % |
| TRY4 | 0.09 | 6.03 % |
| AYR1 | 0.06 | 5.56 % |
| TRY3 | 0.04 | 2.33 % |
| TZSD | | 0.00 % |
| Total | 10.55 | 15.77 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 9.60 | 37.12 % |
| Total | 9.60 | 16.69 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR2 | 0.56 | 13.84 % |
| SLM1 | 0.43 | 13.70 % |
| SGI1 | 0.34 | 14.18 % |
| KRI1 | 0.33 | 11.51 % |
| MTR1 | 0.32 | 12.97 % |
| BMD1 | 0.25 | 14.62 % |
| SLM3 | 0.25 | 11.77 % |
| HSR1 | 0.22 | 9.62 % |
| KVP1 | 0.15 | 10.37 % |
| VPD1 | 0.12 | 10.30 % |
| CMI1 | 0.10 | 9.94 % |
| TRM1 | 0.05 | 4.17 % |
| EDP1 | 0.05 | 5.99 % |
| KAM1 | 0.04 | 2.18 % |
| SLM2 | 0.04 | 2.24 % |
| APN1 | 0.03 | 2.11 % |
| WZWH | | 0.00 % |
| Total | 9.60 | 16.69 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 8.85 | 19.68 % |
| Total | 8.85 | 11.30 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH42 | 0.57 | 12.49 % |
| CH08 | 0.54 | 10.64 % |
| CH07 | 0.50 | 12.45 % |
| CH05 | 0.37 | 8.92 % |
| MRM1 | 0.27 | 11.30 % |
| CH48 | 0.25 | 6.04 % |
| CH28 | 0.24 | 9.11 % |
| CH22 | 0.18 | 11.30 % |
| CH45 | 0.14 | 6.27 % |
| CH47 | 0.13 | 2.90 % |
| CH25 | 0.06 | 2.17 % |
| CH35 | 0.03 | 1.57 % |
| CH40 | | 0.00 % |
| CH49 | | 0.00 % |
| CZWH | | 0.00 % |
| WCHN | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 8.85 | 11.30 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 6.72 | 23.00 % |
| Total | 6.72 | 13.65 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15 | 0.49 | 12.81 % |
| CH12 | 0.37 | 9.75 % |
| CH20 | 0.29 | 13.25 % |
| CH34 | 0.25 | 8.33 % |
| CH21 | 0.24 | 10.73 % |
| CH50 | 0.21 | 9.36 % |
| CH27 | 0.17 | 10.97 % |
| CH41 | 0.12 | 9.07 % |
| CH44 | 0.11 | 6.07 % |
| CH46 | 0.07 | 5.11 % |
| CH03 | 0.07 | 2.56 % |
| CH17 | 0.06 | 2.94 % |
| CH51 | | 0.00 % |
| MC05 | | 0.00 % |
| Total | 6.72 | 13.65 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 5.78 | 27.10 % |
| Total | 5.78 | 15.86 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL1 | 0.14 | 5.54 % |
| ABR1 | 0.13 | 7.83 % |
| ANI1 | 0.12 | 11.77 % |
| CGM1 | 0.09 | 9.65 % |
| VEL2 | 0.08 | 2.65 % |
| TRT1 | 0.06 | 7.46 % |
| WJP1 | 0.05 | 7.02 % |
| ARC2 | 0.05 | 5.91 % |
| WJD1 | 0.04 | 2.85 % |
| AKM1 | 0.02 | 1.47 % |
| Total | 5.78 | 15.86 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 5.31 | 28.10 % |
| Total | 5.31 | 16.17 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1 | 0.29 | 8.94 % |
| VPM2 | 0.16 | 14.88 % |
| VCM2 | 0.13 | 5.15 % |
| TDM1 | 0.11 | 11.63 % |
| POY2 | 0.09 | 4.08 % |
| ULP1 | 0.07 | 5.43 % |
| TRK1 | 0.04 | 4.29 % |
| VPM1 | 0.04 | 11.17 % |
| Total | 5.31 | 16.17 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan | 5.15 | 25.60 % |
| Total | 5.15 | 9.98 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2 | 0.69 | 13.71 % |
| PLI1 | 0.33 | 11.29 % |
| AVI1 | 0.29 | 13.25 % |
| KMR1 | 0.29 | 6.21 % |
| MPM1 | 0.26 | 10.60 % |
| PPI1 | 0.22 | 13.20 % |
| CBE5 | 0.17 | 9.27 % |
| TPR1 | 0.17 | 8.95 % |
| UMP1 | 0.13 | 8.98 % |
| SUL1 | 0.12 | 5.02 % |
| CBE1 | 0.10 | 3.59 % |
| CNR1 | 0.10 | 10.74 % |
| PDM1 | 0.10 | 9.43 % |
| TPR3 | 0.08 | 9.34 % |
| CBE3 | 0.07 | 12.58 % |
| TPR2 | 0.06 | 1.95 % |
| KMD1 | 0.04 | 4.17 % |
| TPR4 | 0.03 | 9.02 % |
| ANR1 | 0.02 | 3.25 % |
| SYM2 | | 0.35 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| UAM1 | | 0.00 % |
| WHCB | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 5.15 | 9.98 % |