



TN : CROMPTON Sales Performance 23/04/2026 8:07 AM

MTD Sales
217.63 L

Brand Share %
26.64 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	217.63	40.41 %
Total	217.63	26.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	45.68	29.80 %
SOUTH-03	38.65	28.20 %
WEST-02	29.12	29.28 %
TRICHY-01	26.30	29.50 %
NORTH ARCOT	16.78	28.86 %
CHENNAI-01	16.77	17.36 %
SOUTH ARCOT	15.87	31.67 %
WEST-01	15.86	22.03 %
CHENNAI-02	12.59	20.66 %
Total	217.63	26.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	45.68	43.25 %
Total	45.68	29.80 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.51	26.57 %
RND1	1.04	18.02 %
MAR1	1.04	22.18 %
RPM1	0.81	18.35 %
APK2	0.60	25.64 %
KSM1	0.52	24.38 %
MMT1	0.43	15.02 %
ARM1	0.37	14.26 %
SGT1	0.37	19.79 %
ERL2	0.36	17.02 %
PKD1	0.36	12.76 %
ASM1	0.33	12.74 %
KGL1	0.23	14.46 %
COL1	0.23	18.13 %
TKY1	0.20	12.44 %
TYI1	0.06	2.36 %
S2SD		0.00 %
WHTV		0.00 %
Total	45.68	29.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	38.65	40.41 %
Total	38.65	28.20 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.53	25.45 %
MDU1	2.52	20.11 %
MDU2	1.40	18.06 %
TPT1	0.91	23.02 %
TEN1	0.88	23.35 %
KKD3	0.79	14.55 %
TEN2	0.75	13.73 %
USL1	0.74	26.35 %
DKI1	0.58	18.42 %
TDI1	0.55	22.00 %
CBM1	0.52	11.29 %
MNM1	0.41	24.03 %
PVI1	0.39	21.92 %
MDU3	0.39	12.42 %
BNR1	0.36	16.43 %
CMR1	0.31	18.88 %
KYK1	0.02	1.24 %
SZSD		0.00 %
WHMD		0.00 %
Total	38.65	28.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	29.12	43.90 %
Total	29.12	29.28 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.44	24.52 %
SLM1	1.30	18.91 %
HSR2	1.17	21.15 %
KRI1	0.84	18.86 %
ATU1	0.82	26.31 %
SLM2	0.79	24.32 %
NKL2	0.61	17.77 %
MTR1	0.57	25.08 %
DPR2	0.55	21.59 %
DPR1	0.48	18.01 %
KVP1	0.44	17.77 %
EDP1	0.41	20.48 %
KAM1	0.23	8.34 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	29.12	29.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	26.30	41.86 %
Total	26.30	29.50 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.42	22.53 %
TVR2	1.28	23.26 %
TNJ2	0.79	24.34 %
PTK1	0.73	19.56 %
PBR2	0.71	13.92 %
KRN1	0.69	24.73 %
TRY4	0.47	15.96 %
PDK1	0.44	24.73 %
PBR1	0.40	23.65 %
KIK1	0.16	6.18 %
KUM2	0.12	12.01 %
TZSD		0.00 %
Total	26.30	29.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	16.78	43.50 %
Total	16.78	28.86 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.29	22.53 %
TRR1	1.25	22.03 %
KPM2	1.00	23.90 %
VEL1	0.89	22.65 %
ABR1	0.59	20.33 %
SLG1	0.50	23.89 %
PLR1	0.44	24.37 %
VNB1	0.39	17.68 %
AKM1	0.22	7.52 %
Total	16.78	28.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	16.77	30.35 %
Total	16.77	17.36 %

Branch *	MTD Sales L	Brand Share %
CH08	1.36	26.64 %
CH05	1.24	18.05 %
CH19	1.06	24.24 %
CH07	0.95	19.09 %
CH42	0.79	13.18 %
GUD1	0.68	20.81 %
CH28	0.50	17.35 %
CH45	0.48	14.17 %
TKM1	0.45	18.27 %
CH38	0.44	19.11 %
CH47	0.43	5.78 %
CH22	0.43	20.96 %
CH14	0.41	7.84 %
CZWH	0.31	6.72 %
CH30	0.28	10.74 %
CH48	0.17	5.41 %
CH37	0.10	15.57 %
CH49	0.07	1.59 %
CH25	0.06	1.83 %
CH29	0.03	5.84 %
CH40		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	16.77	17.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	15.87	45.56 %
Total	15.87	31.67 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.88	23.01 %
NVL2	0.84	25.13 %
POY1	0.78	17.22 %
VPM2	0.64	24.03 %
POY2	0.49	18.44 %
SJI2	0.43	21.70 %
VCM2		0.00 %
Total	15.87	31.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	15.86	36.81 %
Total	15.86	22.03 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.37	23.40 %
PLI1	0.97	24.08 %
SNR1	0.86	20.95 %
TPR1	0.77	22.96 %
CBE2	0.59	8.60 %
SUL1	0.59	15.30 %
MPM1	0.59	14.54 %
CBE4	0.58	14.05 %
SYM2	0.54	24.08 %
AVI1	0.40	15.14 %
CBE5	0.39	19.25 %
TPR2	0.29	7.61 %
GDR1	0.12	24.69 %
CNR1	0.08	10.59 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	15.86	22.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	12.59	34.58 %
Total	12.59	20.66 %

Branch *	MTD Sales L	Brand Share %
CH03	1.20	24.40 %
CH15	1.01	24.94 %
CH34	0.87	20.04 %
CH21	0.77	18.30 %
MJR1	0.69	18.60 %
CH50	0.67	21.02 %
CH12	0.62	22.60 %
CH43	0.58	16.06 %
CH20	0.55	17.40 %
CH33	0.41	17.64 %
CH24	0.40	13.55 %
CH44	0.37	18.01 %
PON1	0.35	19.58 %
CH27	0.24	17.23 %
GPD1	0.18	16.81 %
CH31	0.18	24.76 %
CH46	0.16	14.35 %
CH17	0.14	5.32 %
CH06	0.12	12.84 %
CH51	0.02	4.85 %
MC06	0.02	24.62 %
Total	12.59	20.66 %