

MTD Sales  
93.63 L

Brand Share %  
18.03 %

Information:

MTD : 01-03-2026 To 22-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	93.63	35.33 %
Total	93.63	18.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	17.69	21.90 %
SOUTH-01	17.45	22.61 %
WEST-02	13.58	23.19 %
WEST-01	10.46	18.06 %
TRICHY-01	8.95	19.70 %
NORTH ARCOT	7.94	21.04 %
CHENNAI-01	5.95	6.19 %
SOUTH ARCOT	5.88	22.75 %
CHENNAI-02	5.74	14.52 %
Total	93.63	18.03 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	17.69	43.46 %
Total	17.69	21.90 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.03	14.46 %
MDU6	0.50	16.46 %
TEN2	0.38	16.68 %
CBM1	0.28	11.91 %
PNI1	0.23	16.94 %
MDU7	0.22	8.72 %
USL1	0.21	14.70 %
KKD3	0.07	1.71 %
KYK1	0.06	5.68 %
SZSD		0.00 %
Total	17.69	21.90 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	17.45	47.91 %
Total	17.45	22.61 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.53	17.41 %
KVT1	0.78	13.54 %
MAR1	0.30	14.45 %
TYI1	0.18	11.62 %
ASM1	0.14	15.93 %
APK2	0.12	8.16 %
KGL1	0.11	12.95 %
MMT1	0.06	6.26 %
SKD1	0.04	5.44 %
ERL2	0.02	1.47 %
KSM1		0.00 %
S2SD		0.00 %
Total	17.45	22.61 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Fan	13.58	50.34 %
Total	13.58	23.19 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.29	14.03 %
HSR2	0.28	8.14 %
HSR1	0.26	16.33 %
APN1	0.19	9.63 %
DPR2	0.16	16.27 %
SGI1	0.13	10.09 %
BMD1	0.11	6.75 %
WHPD		0.00 %
WZWH		0.00 %
Total	13.58	23.19 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Fan	10.46	39.65 %
Total	10.46	18.06 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.89	10.84 %
TPR2	0.57	17.60 %
CBE4	0.53	15.47 %
SNR1	0.36	14.06 %
CBE1	0.35	14.80 %
PPI1	0.23	16.98 %
KGM1	0.18	17.13 %
CBE5	0.11	8.04 %
ANR1	0.04	7.13 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	10.46	18.06 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	8.95	43.53 %
Total	8.95	19.70 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.50	13.73 %
TRY1	0.42	12.13 %
TNJ2	0.33	12.26 %
KIK1	0.22	14.55 %
JKM1	0.22	17.39 %
MDI1	0.19	10.66 %
NMM1	0.19	16.31 %
ORU1	0.16	17.06 %
PBR2	0.14	3.71 %
MSI1	0.11	12.78 %
TZSD		0.00 %
Total	8.95	19.70 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	7.94	39.33 %
Total	7.94	21.04 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.38	10.80 %
ABR1	0.20	13.86 %
VNB1	0.17	16.10 %
TRR1	0.08	2.34 %
PTU1	0.08	12.71 %
VSI1	0.07	6.00 %
AKM1	0.02	2.46 %
WHVL		0.00 %
Total	7.94	21.04 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	5.95	9.39 %
Total	5.95	6.19 %

Branch *	MTD Sales L	Brand Share %
CH48	0.38	14.69 %
CH05	0.37	8.86 %
CH28	0.26	10.23 %
CH45	0.25	10.37 %
CH07	0.21	5.70 %
GUD1	0.16	6.86 %
CH38	0.15	8.86 %
CGL1	0.14	16.86 %
GUD2	0.14	12.98 %
CH42	0.14	5.32 %
CH16	0.14	5.19 %
CH22	0.11	6.66 %
CH30	0.10	4.01 %
CH08	0.10	4.34 %
CH25	0.05	1.74 %
CH37	0.05	12.19 %
CH49	0.04	0.96 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	5.95	6.19 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.88	45.83 %
Total	5.88	22.75 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.28	17.93 %
POY1	0.26	9.41 %
KKI2	0.22	12.70 %
KLM1	0.17	13.41 %
TDM1	0.16	17.13 %
KML1	0.11	14.76 %
POY2	0.08	3.76 %
MKM1	0.07	11.90 %
Total	5.88	22.75 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	5.74	32.65 %
Total	5.74	14.52 %

Branch *	MTD Sales L	Brand Share %
CH03	0.53	16.62 %
CH34	0.46	17.57 %
CH43	0.41	16.53 %
CH50	0.36	12.51 %
CH18	0.26	9.98 %
CH15	0.24	6.49 %
CH12	0.24	9.98 %
CH33	0.21	16.00 %
CH24	0.20	8.56 %
CH20	0.19	11.89 %
CH41	0.13	12.65 %
PON1	0.11	15.14 %
GPD1	0.11	12.36 %
CH17	0.06	5.23 %
UKI1	0.03	5.52 %
CH31		0.00 %
CH32		0.00 %
Total	5.74	14.52 %