

MTD Sales  
89.98 L

Brand Share %  
28.32 %

Information:

MTD : 01-09-2026 To 21-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **28.32 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 89.75       | 39.93 %       |
| Iron     | 0.24        | 0.87 %        |
| Total    | 89.98       | 28.32 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 20.64       | 33.16 %       |
| SOUTH-03    | 18.69       | 35.07 %       |
| TRICHY-01   | 11.34       | 32.48 %       |
| WEST-02     | 8.06        | 29.80 %       |
| CHENNAI-01  | 7.37        | 19.37 %       |
| NORTH ARCOT | 6.22        | 24.67 %       |
| SOUTH ARCOT | 6.02        | 31.32 %       |
| CHENNAI-02  | 4.65        | 18.21 %       |
| WEST-01     | 3.74        | 18.77 %       |
| WEST-03     | 3.26        | 26.50 %       |
| Total       | 89.98       | 28.32 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 20.64       | 42.97 %       |
| Total    | 20.64       | 33.16 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 0.92        | 16.07 %       |
| TKS2     | 0.88        | 25.58 %       |
| TVL1     | 0.84        | 23.91 %       |
| VNR2     | 0.49        | 19.90 %       |
| SNL1     | 0.45        | 27.74 %       |
| RPM1     | 0.38        | 22.80 %       |
| VLY1     | 0.36        | 18.64 %       |
| NGR1     | 0.33        | 12.17 %       |
| MAR1     | 0.33        | 27.69 %       |
| APK2     | 0.29        | 19.19 %       |
| ARM1     | 0.19        | 25.53 %       |
| KSM1     | 0.14        | 24.37 %       |
| KGL1     | 0.12        | 27.18 %       |
| S2SD     |             | 0.00 %        |
| Total    | 20.64       | 33.16 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 18.69       | 45.82 %       |
| Total    | 18.69       | 35.07 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 0.75        | 16.19 %       |
| ADP1     | 0.32        | 26.50 %       |
| BNR1     | 0.30        | 23.64 %       |
| PNI1     | 0.20        | 20.30 %       |
| TEN2     | 0.20        | 10.37 %       |
| USL1     | 0.17        | 13.48 %       |
| MNM1     | 0.13        | 22.81 %       |
| CMR1     | 0.12        | 17.72 %       |
| NTM1     | 0.06        | 13.48 %       |
| CBM1     | 0.04        | 3.23 %        |
| SZSD     |             | 0.00 %        |
| Total    | 18.69       | 35.07 %       |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 11.30       | 43.91 %       |
| Iron     | 0.04        | 1.46 %        |
| Total    | 11.34       | 32.48 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PBR2     | 0.49        | 15.67 %       |
| TVR2     | 0.49        | 20.59 %       |
| MVM1     | 0.31        | 20.54 %       |
| MDI1     | 0.26        | 24.35 %       |
| KIK1     | 0.25        | 25.46 %       |
| TNJ2     | 0.18        | 11.06 %       |
| KUM2     | 0.17        | 16.21 %       |
| TZSD     |             | 0.00 %        |
| Total    | 11.34       | 32.48 %       |

### WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 7.97        | 47.95 %       |
| Iron     | 0.09        | 3.92 %        |
| Total    | 8.06        | 29.80 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 0.33        | 21.23 %       |
| SLM3     | 0.33        | 26.68 %       |
| DPR2     | 0.30        | 27.16 %       |
| HSR2     | 0.29        | 15.38 %       |
| HSR1     | 0.27        | 15.83 %       |
| KAM1     | 0.20        | 28.24 %       |
| MTR1     | 0.18        | 22.50 %       |
| KRI1     | 0.15        | 9.77 %        |
| VPD1     | 0.14        | 17.62 %       |
| PLC1     | 0.13        | 15.32 %       |
| PNG1     | 0.10        | 15.58 %       |
| SLM2     | 0.07        | 7.53 %        |
| DPR1     | 0.05        | 5.68 %        |
| WZWH     |             | 0.00 %        |
| Total    | 8.06        | 29.80 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 7.37        | 26.68 %       |
| Total    | 7.37        | 19.37 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH47     | 0.71        | 19.15 %       |
| CH28     | 0.38        | 22.10 %       |
| CH42     | 0.38        | 20.51 %       |
| GUD1     | 0.37        | 18.58 %       |
| CH05     | 0.33        | 14.79 %       |
| CH30     | 0.30        | 23.39 %       |
| CH38     | 0.28        | 22.39 %       |
| CH19     | 0.25        | 15.15 %       |
| CH48     | 0.23        | 11.85 %       |
| MRM1     | 0.21        | 24.32 %       |
| CH07     | 0.20        | 11.23 %       |
| CH22     | 0.19        | 21.31 %       |
| KNR1     | 0.18        | 25.82 %       |
| CH14     | 0.17        | 9.18 %        |
| CH45     | 0.16        | 11.92 %       |
| CGL1     | 0.13        | 9.17 %        |
| GUD2     | 0.09        | 11.72 %       |
| CH08     | 0.02        | 5.33 %        |
| CH29     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH49     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| Total    | 7.37        | 19.37 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 6.22        | 36.63 %       |
| Total    | 6.22        | 24.67 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1     | 0.31        | 17.33 %       |
| VEL2     | 0.26        | 20.22 %       |
| TRR1     | 0.26        | 10.24 %       |
| VEL4     | 0.25        | 11.93 %       |
| VEL3     | 0.23        | 10.92 %       |
| AKM1     | 0.18        | 18.13 %       |
| SBR1     | 0.15        | 24.03 %       |
| SLG1     | 0.14        | 24.30 %       |
| ABR1     | 0.13        | 6.60 %        |
| GDM1     | 0.12        | 20.32 %       |
| ARC2     | 0.12        | 17.95 %       |
| VNB1     | 0.08        | 6.25 %        |
| Total    | 6.22        | 24.67 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 6.01        | 43.20 %       |
| Iron     | 0.02        | 0.69 %        |
| Total    | 6.02        | 31.32 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1     | 0.75        | 27.35 %       |
| SJI2     | 0.27        | 25.53 %       |
| KLM1     | 0.20        | 22.56 %       |
| CDM1     | 0.16        | 19.59 %       |
| POY2     | 0.14        | 18.33 %       |
| VPM2     | 0.10        | 9.48 %        |
| VPM1     | 0.09        | 22.46 %       |
| VCM2     | 0.07        | 8.96 %        |
| VCM1     | 0.04        | 9.69 %        |
| MKM1     |             | 0.00 %        |
| Total    | 6.02        | 31.32 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 4.60        | 25.68 %       |
| Iron     | 0.04        | 1.91 %        |
| Total    | 4.65        | 18.21 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MJR1     | 0.40        | 27.61 %       |
| CH18     | 0.38        | 19.64 %       |
| CH03     | 0.28        | 19.04 %       |
| CH24     | 0.27        | 16.07 %       |
| PON1     | 0.26        | 26.26 %       |
| CH17     | 0.22        | 22.28 %       |
| CH21     | 0.20        | 13.78 %       |
| CH43     | 0.19        | 20.91 %       |
| CH41     | 0.19        | 24.51 %       |
| CH33     | 0.13        | 13.92 %       |
| CH15     | 0.13        | 7.32 %        |
| CH36     | 0.12        | 26.75 %       |
| UKI1     | 0.10        | 16.76 %       |
| CH20     | 0.09        | 11.44 %       |
| GPD1     | 0.08        | 11.65 %       |
| CH35     | 0.08        | 5.23 %        |
| CH23     | 0.07        | 24.19 %       |
| CH50     | 0.04        | 3.22 %        |
| CH44     | 0.04        | 7.05 %        |
| CH27     | 0.04        | 8.76 %        |
| CH01     |             | 0.00 %        |
| CH06     |             | 0.00 %        |
| CH51     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 4.65        | 18.21 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 3.74        | 38.21 %       |
| Total    | 3.74        | 18.77 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KMR1     | 0.63        | 25.99 %       |
| SNR1     | 0.35        | 27.97 %       |
| SUL1     | 0.33        | 20.86 %       |
| CBE2     | 0.28        | 11.73 %       |
| MPM1     | 0.23        | 12.19 %       |
| CBE6     | 0.17        | 12.60 %       |
| UMP1     | 0.17        | 13.96 %       |
| DPM2     | 0.11        | 15.92 %       |
| PLI1     | 0.09        | 4.22 %        |
| CNR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 3.74        | 18.77 %       |

## WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 3.22        | 43.50 %       |
| Iron     | 0.05        | 4.24 %        |
| Total    | 3.26        | 26.50 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AVI1     | 0.25        | 23.05 %       |
| ERD2     | 0.19        | 10.75 %       |
| KGM1     | 0.18        | 20.69 %       |
| NKL2     | 0.13        | 16.39 %       |
| TCG1     | 0.13        | 26.94 %       |
| RSP1     | 0.11        | 24.47 %       |
| TPR2     | 0.09        | 8.46 %        |
| SYM2     | 0.05        | 16.20 %       |
| W3SD     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| Total    | 3.26        | 26.50 %       |