



TN : CROMPTON Sales Performance 22/05/2026 8:07 AM

MTD Sales
78.92 L

Brand Share %
14.79 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	78.92	28.06 %
Total	78.92	14.79 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	15.33	15.90 %
SOUTH-03	14.95	17.90 %
TRICHY-01	9.60	15.29 %
WEST-02	9.27	16.67 %
CHENNAI-01	8.31	11.13 %
CHENNAI-02	6.30	13.44 %
NORTH ARCOT	5.43	15.84 %
WEST-01	4.97	10.11 %
SOUTH ARCOT	4.75	15.63 %
Total	78.92	14.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	15.33	30.29 %
Total	15.33	15.90 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.65	12.68 %
RND1	0.46	11.16 %
TUT2	0.44	14.57 %
TUT1	0.42	5.62 %
TKS1	0.30	10.03 %
RPM1	0.26	7.77 %
STU2	0.26	11.81 %
SNL1	0.20	12.75 %
TKS2	0.19	4.06 %
ASM1	0.16	12.68 %
ARM1	0.12	10.79 %
APK2	0.09	3.49 %
TYI1	0.03	1.15 %
S2SD		0.00 %
Total	15.33	15.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	14.95	33.78 %
Total	14.95	17.90 %

Branch *	MTD Sales L	Brand Share %
TPT1	0.28	11.57 %
PNV2	0.23	13.37 %
DGL2	0.21	12.88 %
TEN2	0.17	7.55 %
CMR1	0.16	14.43 %
MNM1	0.11	7.60 %
TEN1	0.11	7.08 %
PKM1	0.11	11.63 %
BTU1	0.08	9.13 %
MDU7	0.08	2.84 %
BNR1	0.07	6.47 %
USL1	0.03	3.96 %
KKD3	0.03	0.67 %
KYK1	0.02	1.28 %
SZSD		0.00 %
TDI1		0.00 %
Total	14.95	17.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	9.60	27.22 %
Total	9.60	15.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.65	12.14 %
PBR2	0.39	9.57 %
TNJ1	0.38	11.08 %
MDI1	0.36	12.62 %
PTK1	0.34	9.11 %
TYR1	0.21	7.03 %
KUM2	0.17	11.69 %
TTP1	0.15	11.20 %
APM1	0.13	8.40 %
KIK1	0.10	7.65 %
TRY4	0.09	6.09 %
PDK1	0.06	7.73 %
AYR1	0.06	6.22 %
TRY3	0.04	2.52 %
TZSD		0.00 %
Total	9.60	15.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	9.27	37.37 %
Total	9.27	16.67 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.54	13.77 %
SLM1	0.34	11.59 %
KRI1	0.33	12.11 %
MTR1	0.30	13.36 %
SGI1	0.28	12.54 %
SLM3	0.25	11.77 %
HSR1	0.22	9.62 %
KVP1	0.15	10.68 %
VPD1	0.12	10.45 %
CMI1	0.10	10.48 %
TRM1	0.05	4.31 %
EDP1	0.05	6.26 %
KAM1	0.04	2.26 %
SLM2	0.04	2.67 %
APN1	0.03	2.11 %
WZWH		0.00 %
Total	9.27	16.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	8.31	19.69 %
Total	8.31	11.13 %

Branch *	MTD Sales L	Brand Share %
CH08	0.50	10.28 %
CH42	0.48	11.09 %
CH07	0.45	11.68 %
CH05	0.35	8.68 %
CH48	0.25	6.14 %
CH28	0.24	9.64 %
MRM1	0.20	8.98 %
CH22	0.18	11.57 %
CH47	0.13	3.01 %
CH45	0.10	4.60 %
CH25	0.06	2.31 %
CH35	0.03	1.59 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	8.31	11.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	6.30	23.03 %
Total	6.30	13.44 %

Branch *	MTD Sales L	Brand Share %
CH15	0.49	12.88 %
CH12	0.37	9.99 %
CH20	0.29	13.08 %
CH21	0.24	10.96 %
CH34	0.22	8.13 %
CH50	0.21	9.36 %
CH27	0.17	12.42 %
CH41	0.12	10.02 %
CH44	0.11	6.07 %
CH23	0.11	12.17 %
CH46	0.07	5.62 %
CH03	0.07	2.80 %
CH17	0.06	3.15 %
CH51		0.00 %
MC05		0.00 %
Total	6.30	13.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.43	27.07 %
Total	5.43	15.84 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.14	5.63 %
ANI1	0.12	11.40 %
CGM1	0.09	9.65 %
ABR1	0.08	5.79 %
VEL2	0.08	2.73 %
TRT1	0.06	7.46 %
WJP1	0.05	7.96 %
ARC2	0.05	5.91 %
WJD1	0.04	2.88 %
AKM1	0.02	1.54 %
Total	5.43	15.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	4.97	25.70 %
Total	4.97	10.11 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.69	14.24 %
AVI1	0.29	14.52 %
PLI1	0.29	10.17 %
KMR1	0.29	6.23 %
MPM1	0.26	10.70 %
PPI1	0.22	13.61 %
CBE5	0.17	9.50 %
TPR1	0.17	9.31 %
SUL1	0.12	5.02 %
UMP1	0.11	8.86 %
CBE1	0.10	3.84 %
CNR1	0.10	11.26 %
PDM1	0.10	9.86 %
TPR3	0.08	9.34 %
CBE3	0.07	12.58 %
KMD1	0.04	4.49 %
TPR4	0.03	11.48 %
ANR1	0.02	4.04 %
TPR2	0.02	0.58 %
SYM2		0.47 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.97	10.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.75	27.37 %
Total	4.75	15.63 %

Branch *	MTD Sales L	Brand Share %
POY1	0.29	9.18 %
CDM1	0.22	11.15 %
VCM2	0.13	5.54 %
TDM1	0.11	13.06 %
VPM2	0.11	11.53 %
POY2	0.09	4.17 %
ULP1	0.07	5.89 %
TRK1	0.04	4.87 %
VCM1	0.03	8.37 %
VPM1		0.00 %
Total	4.75	15.63 %